SILVERLININGS

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TATA HITACHI CONSTRUCTION MACHINERY COMPANY PRIVATE LIMITED

Message from the

MANAGING DIRECTOR



Dear Colleagues,

As we close the fourth quarter of FY 2024-25, I want to ahead to an exciting new fiscal year. This quarter has been particularly rewarding, marked by several key milestones that demonstrate our growth and collective

- Total sales reached an impressive 8,240 units. reaffirming our strong market presence.
- Sales of wheel loaders increased by 12%, reflecting growing demand and customer confidence.
- Value chain revenue grew by 12%, further strengthening business sustainability.
- territories, marking considerable progress in global
- Diversity within our workforce improved from 3.4% to 4.7%, with the addition of 28 Diversity Enhancement Trainees (DETs).

I want to take this opportunity to thank each one of you

market presence, and delivering greater value to our

The past few months have been marked by significant milestones that reinforce our commitment to innovation, operational excellence, and customer focus. One of the key highlights was the towards strengthening our Research and Development capabilities. demonstrated our latest CEV 5 offerings along with other machines industry leader. Additionally, the successful launch of the EX 350LC Prime in Mumbai has set new benchmarks in product excellence.

We have also made considerable progress across key business

- We also achieved the highest-ever number of machine

Our pursuit of manufacturing excellence was recognised, with both Kharagpur and Dharwad plants receiving Gold Awards under the Dharwad from 89.5% to 91.4%, leading to an overall score increase from 92.3% to 93.2%.

The inauguration of the state-of-the-art 3S integrated facility by Pavan Motors in Shimoga was another important step in strengthening our customer service network. This facility seamlessly integrates Sales, Service, and Spare Parts, ensuring a one-stop solution for our customers' needs.

Beyond business, our sense of community and collaboration was evident in events like Republic Day, Family Day, and Ekiden at our manufacturing facilities. Additionally, our festive celebrations and CSR initiatives, such as the cancer screening camp for municipal workers and livelihood training for rural women, demonstrate our commitment to social responsibility.

momentum with renewed energy, innovation, and collaboration. The journey ahead presents us with new opportunities to strengthoperational excellence. I encourage each one of you to bring your best to the table, embrace new challenges, and contribute to making Tata Hitachi an even stronger, more resilient organisation.

for your dedication and efforts in making Q4 a remarkable quarter.

Sandeep Singh Managing Director Tata Hitachi

ACCOLADES WON

37th Quality Circle Competition:

Team Tata Hitachi is proud to announce that Transmission Team from Kharagpur manufacturing facility emerged as one of the winners of the 37th Quality Circle Competition, organised by CII at the West Bengal State Level, securing the prestigious Special Jury Award! This marks a first-ever milestone for our Transmission Shop, placing us in the top five among 38 competing teams from various industries. The competition, known for its rigorous evaluation of quality improvement initiatives, was a platform where our team showcased: Problem-solving capabilities, Innovative solutions, and Commitment to continuous improvement. This achievement reflects the hard work, meticulous planning, and teamwork that define our organisation's culture of excellence. Kudos to our presenters: Santosh Kumar Singh & Ajeet Kumar Sharma for their outstanding representation of our commitment to quality.



Congratulations to our team members for keeping the Tata Hitachi flag flying high.

HIGHLIGHTS OF THIS QUARTER

Inauguration of HCM Development Centre:

We are delighted to announce the inauguration of Hitachi Construction Machinery's Development Centre in Hubli, Karnataka, located at The Deshpande Foundation Campus. The inauguration ceremony was graced by Mr. Yusuke Kajita, Executive Officer - Hitachi Construction Machinery, alongside Mr. Sandeep Singh, Managing Director - Tata Hitachi, Mr. Kobayashi Takahiro, Alternate Director - Tata Hitachi, and Mr. Gururaj Deshpande, Co-Founder of Deshpande Foundation, in the presence of esteemed senior delegates.

This strategic milestone reinforces our commitment to innovation and collaboration, further strengthening our technological capabilities and presence in India.





Celebrating the Birthday of the Emperor of Japan:

On 27th February 2025, the Japanese Consulate in Kolkata hosted a grand celebration on the occasion of the Birthday of His Majesty the Emperor of Japan at Taj Bengal, Kolkata. Tata Hitachi, along with other prominent Japanese companies in the region, actively participated in the event.

The evening saw dignitaries from European and Asian consulates, as well as professionals from industry and academia, visiting Tata Hitachi stall to learn more about advanced machinery. Representing Tata Hitachi at the event were Alternate Director Taka San, Sakurada San, Shunya San, and Indiwar San, further strengthening our presence and engagement within the global business community.

Bharat Construction Equipment Expo / Bharat Mobility:

Tata Hitachi proudly participated in Bharat Construction Equipment Expo (Bharat Mobility) 2025, India's premier mobility and infrastructure event. We displayed a range of cutting-edge models and attachments, reinforcing our commitment to advanced and sustainable construction solutions.

Models on Display:

- ZAXIS 38U Compact yet powerful for versatile applications
- NX80 Efficient and reliable compact excavator
- EX 215LC Prime High-performance excavator built for productivity
- SHINRAI CEV 5 Advanced backhoe loader meeting the latest emission norms
- TL 340H Prime CEV 5 Heavy-duty wheel loader for enhanced efficiency
- Attachments Showcasing enhanced versatility for various job applications

Our presence at Bharat Mobility 2025 underscores Tata Hitachi's dedication to innovation, sustainability, and performance-driven solutions for the construction and infrastructure industry. A big thank you to all visitors and industry partners for making this event a grand success!



STONA 2025:

Tata Hitachi proudly participated in STONA 2025, India's premier stone fair, held in Bengaluru from 12th to 15th February, 2025. This prestigious event served as the perfect platform to unveil our latest innovation, the EX 350LC Prime, a powerhouse designed for enhanced efficiency and productivity. Additionally, we showcased the ZAXIS 370LCH, equipped with multiple bucket options, reinforcing our commitment to delivering versatile and high-performance solutions for the construction and mining sectors. A big thank you to all our customers and industry partners who visited us at STONA 2025! Together, we continue to build a stronger future.



OTHER NEWS

MOP Skill Competition:

The MOP Skill Competition FY24-25 successfully brought together the finest MOP Engineers, who showcased their expertise in KPI evaluation and techno-commercial skills. Held in Hyderabad from 7th to 12th February, 2025, the event aimed to enhance customer satisfaction and boost spare parts revenue through Visual Inspection Reports.

• Winner Prize: ₹50,000 • Runner-up Prize: ₹20,000

Kudos to all participants for their dedication and outstanding performance! Here are a few glimpses.







Strengthening Partnerships:

A Milestone Moment: Tata Hitachi Dharwad proudly flags off the 3000th crane manufactured by K2 Cranes, Chennai. The crane, procured for our Dharwad manufacturing facility, marks a significant achievement for our new vendor. Mr. Ranjith Vasudev A (Head - Planning, Dharwad) and Mr. Rubaganesh S.V. (Senior Manager - Planning) represented Tata Hitachi at the grand felicitation ceremony and flagged off the dispatch from the K2 Cranes facility. Here's to stronger partnerships and continued success!





Ochibo-Hiroi session:

On 3rd February, 2025, Ochibo-Hiroi session was successfully organised at the Dharwad Plant, chaired by Mr. Ken lijima San and Mr. Masashi Nono San from HCM. The session served as a platform for knowledge-sharing and continuous improvement, with insightful presentations from both the Dharwad and Kharagpur plants. This initiative reinforces Tata Hitachi's commitment to learning from past experiences and driving operational excellence.





Annual Business Plan Meeting:

The Annual Business Plan Meeting of the Customer Support Division was successfully held in Raipur on 6th and 7th March, 2025. The two-day session focused on strategic discussions, performance reviews, and future roadmaps to enhance customer service excellence. With a commitment to innovation and operational efficiency, the division is poised to strengthen support and deliver greater value to customers in the coming year.







Inauguration of Conventional Turning Machine:

New Conventional Turning machine was inaugurated by Top Management at Kharagpur plant for fostering technical excellence and skill development of employees. The Nidec – TAKISAWA will play a crucial role in training and enhancing the practical expertise of our participants who will be competing in the International Machining Skill Competition in HCM, Japan. With hands-on experience on this conventional equipment, our skilled professionals will gain deeper insights into precision machining, thereby strengthening their competitive edge on the global stage.

54th National Safety Week Celebration:

The FMC & Mining team at Tata Hitachi actively participated in the 54th National Safety Week Celebration from 4th to 10th March, 2025 across multiple sites, including Tata Steel Noamundi, VPR Talcher, and KJSL Jharsuguda. The theme was "Safety and Well-being - Crucial for Viksit Bharat" and Objective was to "Achieve Zero Accidents in All

Key Activities Conducted were:

Operations."

- Safety Workshops & Training Educating employees on best practices
- Mock Drills Enhancing emergency preparedness
- Awareness Campaigns Promoting a strong safety culture
- Community Engagement Extending safety initiatives beyond the workplace

The celebration reinforced Tata Hitachi's unwavering commitment to occupational health and safety, recognising its crucial role in national development and industrial excellence.



Commercial Vehicle Expo 2025:

Tata Hitachi participated in the Commercial Vehicle Expo 2025, held in Sawantwadi, Sindhudurg, from March 8th to 10th, showcasing two of our latest models, the SHINRAI Prime and NX50. This prestigious event served as an excellent platform to highlight the advanced features, cutting-edge technology, and superior performance of our machines. Throughout the three days, the exhibition attracted significant attention, with visitors appreciating the robust design and efficiency of our showcased models. The event reinforced our commitment to delivering innovative solutions for the evolving needs of the commercial vehicle and construction industry.







Participation in Rada Expo Exhibition:

The Rada Expo Exhibition, held at Science College Ground, Raipur (C.G) from 15th January to 15th February, 2025, was successfully organised by the Central Regional Team in collaboration with Suryakiran Earthmovers Pvt. Ltd. (Authorised Dealership). The event aimed to showcase the Tata Hitachi Shinrai & Rock Breaker, attracting potential customers and driving sales through exclusive expo discounts. It also focused on enhancing brand visibility, strengthening customer relationships, and creating new business opportunities in the region. As a result, the exhibition instilled confidence among customers in the product's efficiency and performance, generating heightened interest and increased potential sales opportunities.



National Sales Skill Contest 24-25:

The National Sales Skill Contest 2024–25 was conducted on 16th December, 2024 in Tata Hitachi Corporate Office, Bengaluru. Winners of Zonal Skill Contest participated in the contest vying for the title of National Sales Skill Contest Champion – Compact and Infra verticals. Here are a few glimpses.

> Winner 1st Runner Up 2nd Runner Up



Sameer Deshpande Ensol Infratech, Jaipur



Vijay Kushwaha Kailash Infratech, Jabalpur



Ambroz Carvalho Sri Dhanalakshmi, Mangalore

Participant





Satrughna Giri, Trishul Treads, Bubhaneswar

Rahul Tomar, Time Equipment, Faridabad

DEALER NEWS

Inauguration of HO and 3S Facility:

We are delighted to announce the inauguration of Tata Hitachi's authorised dealer Pavan Motor's Head Office & 3S Integrated Facility at Shimoga. Another step closer to the customers! This 3S facility will ensure timely support on sales, service, and spare parts to the customers of this region.

The facility was inaugurated by Mr. Sandeep Singh, MD Tata Hitachi. The event was graced by our esteemed customers, finance partners, and the senior management team of Tata Hitachi and Pavan Motors.



PLANT NEWS

DHARWAD

Family Day Celebration:

The Dharwad Plant hosted a vibrant Family Day on 23rd February, 2025, bringing together employees and their families for a day filled with joy and entertainment. The event featured amazing singing and dancing performances, along with engaging fun activities for all family members. It was a memorable occasion that strengthened bonds, fostering a sense of togetherness and appreciation for the extended Tata Hitachi family.



Adressal by Plant Head in the Communication Meeting:

The Plant Head addressed the employees during the Communication Meeting, sharing key updates and insights. This was followed by the Quality Month Awards and Kaizen Kaamyabi Awards, recognising outstanding contributions and innovative initiatives in quality improvement and process excellence. The event served as a platform to appreciate employees' efforts and reinforce a culture of continuous improvement at the Dharwad Plant.



GMD Audit:

The GMD Audit was conducted at the Dharwad Plant from 27th January to 30th January, 2025. This year, the plant achieved an impressive improvement, scoring 1.5 more points than the last financial year. The positive outcome reflects the continuous efforts towards operational excellence, quality enhancement, and process improvements at the facility.



Ekiden 2025:

The Ekiden Marathon was successfully held on 8th March, 2025, with around 105 employees enthusiastically participating. The event featured three different categories, including a special category exclusively for women, encouraging fitness and team spirit among employees. The marathon was a great success, fostering camaraderie and promoting a healthy lifestyle within the organisation.



Providing Nutrition Kits to Rural School Children:

Plant Team, in association with the Rotary Club Dharwad, provided nutrition kits to rural school students at Neeralkatti village as part of its commitment to community welfare. This initiative aims to support children's health and well-being, ensuring they receive essential nutrients for their growth and development.



Republic Day Celebration:

Republic Day was celebrated on 26th January 2025 at the Dharwad Plant with great enthusiasm, bringing together employees and their families. The event featured a flag-hoisting ceremony, patriotic performances, and various activities that highlighted the spirit of unity and national pride. The celebration reinforced Tata Hitachi's commitment to fostering a strong sense of community and patriotism among its workforce.



Fireless cooking Competition:

A Fireless Cooking Competition was organised for all women employees on 17th January, 2025 at Dharwad OTC. The event witnessed enthusiastic participation, where employees showcased their culinary creativity by preparing delicious dishes without using fire. The competition fostered teamwork, innovation, and a spirit of fun among the participants. The event was a grand success, with all employees contributing to its vibrant and engaging atmosphere.



Women's Day Celebration:

Women's day was celebrated on 8th March, 2025 with all the women employees and the senior management team.



Donation of Ambulance towards Community Welfare:

Plant team donated an Eeco Ambulance to the District Health Officer, Dharwad, as part of Tata Hitachi's commitment towards community welfare. This initiative aims to enhance healthcare accessibility and emergency medical response in the region.



Construction of Farm Ponds:

Tata Hitachi Dharwad Team, in collaboration with Deshpande Foundation Haliyal, undertook the construction of farm ponds to support sustainable water conservation and agricultural development. This initiative aims to enhance water availability for farmers, promote better irrigation practices, and improve agricultural productivity in the region. By enabling efficient water management, the project contributes to the well-being of the farming community and reinforces Tata Hitachi's commitment to social and environmental sustainability.





Livelihood Training Programmes for Rural Women:

Tata Hitachi Dharwad Team, in collaboration with the Deshpande Foundation, conducted livelihood training programmes for rural women, empowering them with essential skills to enhance their economic independence. This initiative aims to create sustainable employment opportunities, promote self-reliance, and uplift local communities by equipping women with the necessary knowledge and training to build a better future.







Road Safety Awareness Programme:

A Road Safety Awareness Programme was conducted at the plant in February 2025, emphasising the importance of safe driving practices, traffic regulations, and accident prevention. The initiative aimed to instill a culture of safety among employees, ensuring responsible behaviour on the road and within the plant premises.





Blood Donation Camp:

Blood donation camp was held on 3rd March, 2025.



Training equipment donation

Date: 5th March, 2025

Dharwad CSR team provided training equipment to the Deshpande foundation. These equipments will be utilised for women's livelihood training programmes.



Workplace Safety and Accident Prevention:

The Safety Month was officially inaugurated in the first week of March 2025 at the Dharwad Plant, emphasising the importance of workplace safety and accident prevention. The initiative aimed to reinforce a culture of safety, encouraging employees to adopt best practices and adhere to safety protocols. Various awareness programmes and activities were planned throughout the month to enhance safety consciousness across the plant.



Cancer Screening Camp:

Team Dharwad organised a cancer screening camp in association with FPAI to support the health and well-being of municipal workers. The initiative aimed to raise awareness about early detection and prevention, ensuring access to essential healthcare services for those in need.



PLANT NEWS

KHARAGPUR

GMD Audit:

A proud moment for Tata Hitachi Kharagpur as the team achieved an impressive 94% in the GMD Audit conducted by Hitachi Auditors. This remarkable score reflects our unwavering commitment to quality, efficiency, and operational excellence.

Congratulations to the entire team for their dedication and hard work in maintaining world-class standards!



Republic Day Celebration:

On 26th January, 2025, the Republic Day celebrations were marked by the flag unfurling by MD Mr. Sandeep Singh, followed by a March of Honour by the Tata Hitachi Kharagpur security personnel. A day filled with gratitude, unity, and patriotism, reflecting the strong values of the Tata Hitachi family.



Family Day Celebration:

The Tata Hitachi Kharagpur Manufacturing Facility hosted a heartwarming Family Day celebration, bringing together employees and their families for a day of joy and recognition. The event commenced with a lamp-lighting ceremony by senior officials, followed by a vibrant cultural performance by the Srijan Group Ladies. A dedicated Kids Zone added to the excitement for employees' children.

A special moment of pride was the felicitation of three employees who completed 25 years of dedicated service, honoured by Managing Director, Mr. Sandeep Singh.



National Assessment for Manufacturing Competitiveness:

Tata Hitachi's Kharagpur facility has been awarded the GOLD medal in the prestigious National Assessment for Manufacturing Competitiveness (NAMC) 2024-25—the highest honour in the category! Competing among India's Top 500 companies, this achievement underscores our commitment to world-class manufacturing standards.

Our plant was rigorously assessed on 10 key indicators of manufacturing competitiveness during the evaluation on 13th and 14th February, 2025, securing an impressive 87.5 points out of 120. This recognition is a testament to our relentless pursuit of operational excellence, further strengthening Tata Hitachi's brand value in the industry.



Inauguration of DYNALEC Engine Testing:

Plant proudly inaugurated the new DYNALEC Engine Testing cell at REMAN Centre for testing 20HP to 120HP engines.



Manufacturing & MSME Conclave:

Mr. Pranay Kumar (Assistant Genral Manager - Heavy Fabrication, Tata Hitachi) took center stage as a panel speaker at the 3rd Edition of the Manufacturing & MSME Conclave, organised by ASSOCHAM. His insights on industry best practices, operational excellence, and the future of manufacturing added great value to the discussions.



Introducing the Takisawa Conventional Lathe:

Unveiling precision: Introducing the Takisawa Conventional lathe for elevated skill training.



Paying Homage to Sir Jamshedji Nusserwanji Tata:

Tata Hitachi Kharagpur Manufacturing Facility paid heartfelt homage to the visionary founder, Jamshedji Nusserwanji Tata, on 3rd March, 2025. Employees gathered to honour his legacy of innovation, integrity, and nation-building, which continues to inspire Tata Hitachi in its journey of excellence.



4th Poka-Yoke Competition:

Mr. Sandeep Mishra (Divisional Manager - VQC, Tata Hitachi) was honoured to be the Chief Jury at the 4th Regional Poka-Yoke Competition, organised by the Automotive Component Manufacturers Association of India (ACMA). His expertise in quality control and process excellence played a crucial role in evaluating innovative Poka-Yoke (error-proofing) solutions presented by industry participants.



Meeting with Railway Consultative Committee:

Kharagpur Divisional Railway Users' Consultative Committee [DRUCC] 118th meeting held on 20th February, 2025 chaired by Shri K. R. Chaudhary, DRM - Kharagpur with members of the committee and representatives. Mr. Balraj Singh, member of the DRUCC committee attended the meeting from Tata Hitachi. This meet would definitely strengthen the relationship with Indian Railways.



Interdepartmental Volleyball and Bandminton Tournament Finals:

The finals of Tata Hitachi Kharagpur's Interdepartmental Volleyball and Badminton Tournament were held on 24th February, 2025, witnessing an exciting display of sportsmanship and teamwork. The event was graced by Mr. Anand (Manufacturing Head, Quality and Design) and Mr. Shashank Shekhar (Plant Head), who applauded the participants for their competitive spirit and camaraderie.



National Safety Week Celebration:

On 7th March, 2025, Tata Hitachi Kharagpur Plant celebrated 54th National Safety Week.

The theme of this year is "Safety and Well-being Crucial for Viksit Bharat." Senior team leaders Taka San, Anand San, and Shashank San participated and encouraged all employees to follow Safety and Well-being at top priority.

The event began with flag hoisting and unveiling of the theme, setting the tone for a month dedicated to fostering safety culture. Adding to the excitement, a series of engaging competitions (Poster, Slogan, and Quiz) and activities (Training and Mock drill) had been lined up.



New Year Celebration:

The Tata Hitachi Kharagpur Plant ushered in the New Year 2025 with enthusiasm, camaraderie, and festive cheer! The celebration brought together employees, fostering a spirit of unity and motivation for the year ahead.



Volleyball Match with the State Police Department:

An exciting volleyball match took place between the Tata Hitachi Kharagpur team and the State Police Department, showcasing incredible skill and sportsmanship. The event was graced by Mr. Dheeraj Thakur (IPS), SDPO, Kharagpur, as the Guest of Honour, along with Tata Hitachi dignitaries.



Blood Donation Camp:

Team Kharagpur organised its Fourth Voluntary Blood Donation Camp of the year 2024-25 on 7th March, 2025 in collaboration with the Kharagpur Voluntary Blood Donors' Organisation (KVBDO) and the Kharagpur Government Blood Bank. A total of 80 whole blood units were donated by THCM employees and contractors.



New Year, Women's Day, and Holi Celebrations:

In the last financial quarter, the WAG Team at Tata Hitachi Kharagpur Plant came together to celebrate New Year, Women's Day, and Holi with great enthusiasm and spirit. The New Year celebration marked a fresh start with joy and positivity. Women's Day was a tribute to the incredible contributions of women, honouring their strength and achievements. Holi, the festival of colours, was celebrated with vibrancy, spreading happiness and togetherness among all. These celebrations fostered team bonding, inclusivity, and a vibrant workplace culture at Tata Hitachi.







PRODUCT LAUNCHES

Launch of Tata Hitachi's NX 50:

Glimpses from the grand launch of Tata Hitachi's NX 50, part of the NEXT GEN series, held on 6th March, 2025 in Raipur. The event was honoured by the presence of our valued customers, senior management, and our esteemed dealer partner, Suryakiran Earthmovers Pvt. Ltd. Here's to innovation and excellence in construction!







Launch of Tata Hitachi's EX 350LC Prime Hydraulic Excavator:

Glimpses from the launch event of Tata Hitachi's all-new EX 350LC Prime hydraulic excavator held on 21st Feb, 2025 at Mumbai. The event was graced by our esteemed customers, senior management of Tata Hitachi and Autobahn TerraGo, Tata Hitachi's authorised dealership.







Roadshow and Launch Event of Tata Hitachi's NX 50:

The Tata Hitachi NX50 Roadshow and Launch Event, conducted by the Central Region Team in collaboration with SS Excavation Solutions LLP (Authorised Dealership) from 18th to 22nd January, 2025, successfully enhanced the visibility of the Next Gen NX50 across key markets. Covering 150+ km over 5 days, the event directly showcased the machine's features and benefits to 47 potential customers, generating 13 leads across Compact and HEX machines. This initiative aimed at building brand awareness and driving sales while gathering valuable customer data for future marketing and sales conversions.



Key Handover Ceremony for ZAXIS 490H Ultra Excavators:

A significant milestone was marked with the key handover ceremony for five new ZAXIS 490H Ultra excavators at M/s VPR Mining, Talaipalli, Raigarh. The event was graced by Sales Head (Mining) Mr. Sanjay Prasad, along with Mr. Anil Deshmukh, Mr. Dharmendra Tembhare (RMSM - Central Region), Mr. Hari Nath Reddy, Mr. Sandeep Pandey, and Mr. Prashant Jain.

This delivery underscores Tata Hitachi's commitment to empowering the mining sector with high-performance and reliable machinery. Wishing M/s VPR Mining continued success with their new fleet.



Launch Event of Tata Hitachi's EX 350 LC Prime Hydraulic Excavator:

Glimpses from the launch event of Tata Hitachi's EX 350 LC Prime hydraulic excavator held on 19th March, 2025 at Hyderabad. The event was graced by our esteemed customers, senior management of Tata Hitachi and Recon Technologies, Tata Hitachi's authorised dealership.



Handover of Tata Hitachi's ZAXIS 490H Ultra Excavator:

A proud moment as Tata Hitachi's ZAXIS 490H Ultra excavator was officially handed over to Jaiprakash Power Ventures Limited at Amelia OCP, Singrauli District, MP. This marks another milestone in our commitment to delivering high-performance and reliable machinery for the mining and infrastructure sector. Wishing Jaiprakash Power Ventures success with their new machines, driving efficiency and productivity in their operations!



Machine Handover to Ramalingam Constructions:

On 5th March, 2025, Tata Hitachi proudly handed over a fleet of machines to Ramalingam Constructions Company in a grand event attended by Mr. Ramalingam himself. Machines Delivered: 6 x SHINRAI Prime, 8 x ZAXIS 220LC Ultra and 2 x ZAXIS 140H Ultra. This marks yet another step in strengthening our partnership and commitment to excellence in the construction industry!



Customer Meet - Gulbarga:

Team Tata Hitachi successfully conducted a grand Customer Meet in Gulbarga, witnessing an impressive turnout with a total footfall of 137 and participation from 80 esteemed customers. The event showcased our cutting-edge machines, including the EX200 Infra and Shinrai, demonstrating their superior performance and efficiency. A special highlight of the event was the Key Handing Over Ceremony, where two EX200 Infra machines were delivered to our valued customers. This meet served as a platform to strengthen relationships, understand customer needs, and reaffirm our commitment to providing the best-in-class construction solutions.



ROADSHOWS

Shri Dhanalakshmi Auto Agencies, our authorised dealer partner, successfully organised a road show for RB215 across Parvathipuram, S. Kota Terrain, and Chilakalapalem from 21st to 23rd February, 2025. Covering an impressive 490km, the roadshow reached approximately 35 customers, generating strong interest and valuable inquiries. A great initiative to showcase cutting-edge technology and strengthen customer engagement in the region. Here are a few glimpses.







PLANT VISIT

Visit by Senior Officials from Villa Group:

Tata Hitachi's Kharagpur Manufacturing Facility had the honour of hosting senior officials from Villa Group, Maldives during their recent visit. The delegation engaged in insightful discussions, explored our world-class manufacturing processes, and witnessed Tata Hitachi's commitment to innovation and excellence in construction equipment manufacturing. This visit further strengthens our global partnerships and reinforces Tata Hitachi's position as a trusted leader in the industry.



Handover of 100th EX 200LC Prime to Triveni Engicons Private Limited:

On 17th March, 2025, Triveni Engicons Private Limited visited Tata Hitachi Kharagpur plant for a special occasion—the key handover ceremony of their 100th EX 200LC PRIME! This significant milestone reflects their continued trust and partnership with Tata Hitachi. The EX 200LC PRIME is renowned for its power, reliability, and efficiency, making it the preferred choice for infrastructure and construction projects. We congratulate Triveni Engicons Private Limited and look forward to strengthening this partnership further!





Visit by KTEG Team:

The KTEG team visited the Dharwad Plant on 9th January, 2025 for an interactive and insightful engagement. The visit included a comprehensive plant tour, discussions on technological advancements, and an exchange of ideas to enhance operational efficiency and future collaboration. The team explored key manufacturing processes, observed best practices in production, and interacted with plant personnel to gain deeper insights into Tata Hitachi's commitment to innovation and excellence. This visit further strengthened the partnership between KTEG and Tata Hitachi, fostering synergies for future growth.





Visit by the HCM Procurement Team:

The HCM Procurement Team visited the Tata Hitachi Construction Machinery (THCM) Dharwad Plant on 24th January, 2025 for an insightful engagement. The visit focused on understanding the plant's procurement processes, supply chain efficiencies, and quality control measures.

Visit by the NAMC Team:

The NAMC team visited Tata Hitachi's Dharwad Plant on 6th February, 2025 for an in-depth assessment. Demonstrating excellence in operations and adherence to high standards, the Dharwad Plant successfully achieved a Gold Rating in its very first evaluation. This achievement reflects the plant's commitment to continuous improvement, quality, and operational excellence.



Visit by the members of the Indian Army:

Few key members from Indian Army visited the Tata Hitachi Dharwad Plant on 8th January, 2025, providing an opportunity for meaningful engagement and interaction. The visit highlighted Tata Hitachi's commitment to excellence in manufacturing and innovation, strengthening ties with key stakeholders.



TRAINING

Operator and Staff Maintenance Training:

A comprehensive Operator and Staff Maintenance Training was successfully conducted at Lloyds Konsari and Hedri Steel Plant by Mr. Vikash Singh Kushwaha and Mohd. Imran from the SS Excavation Team.

The session focused on: Best maintenance practices for optimal equipment performance, troubleshooting, preventive maintenance techniques, enhancing operational efficiency, and safety. Kudos to the team for their efforts in skill development and knowledge sharing!







TATA HITACHI

Reliable solutions

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Compiled and Edited by the Communications Team