



SILVER LININGS

JANUARY – MARCH 2024 | VOLUME 29

Tata Hitachi Construction Machinery Company Private Limited

Message from the MANAGING DIRECTOR



Dear Colleagues,

I hope this message finds you all in good spirits and high energy as we navigate through the last quarter of the financial year 2023-24. I am grateful for the dedication and genuine effort that each of you has brought to the table, resulting in remarkable accomplishments, and consistently delivering impactful outcomes in your individual capacities.

I am delighted to share notable highlights and accomplishments by everyone in the last quarter, which authentically showcase our team's shared commitment to excellence.

First and foremost, I am thrilled to announce the successful inauguration of 3S Facility and Workshop at PPS Motor, Salem, and Vantage Construction, Bhilwara. This milestone marks our continued expansion and commitment to providing exceptional service to our customers.

Furthermore, our region-wise launches of the PRIME & ULTRA series excavators have received overwhelming response, reflecting our innovative approach to meeting our customer demands.

Another accomplishment achieved was securing an additional order from BRO for 31 units of EX200, a testament to the trust and confidence our clients place in our products and services. Plus, the roll-out of the 100th used equipment machine also a noteworthy accomplishment.

Our active participation in product promotion exhibitions such as Stone Mart 2024 and Bharat Mobility Global Expo 2024 has further strengthened our presence within the industry.

I am also delighted to share that we recently had the honour of hosting HCM Chairman and CEO Hirano-san with other senior officials from HCM during their visit to our manufacturing facilities, showcasing our operational excellence and commitment to quality.

In addition, we celebrated the 185th birth anniversary of our esteemed founder, Jamshedji Nusserwanji Tata, with celebrations at our plant, head office, and branch offices, reaffirming our deep-rooted values and legacy. Also, The Ekiden marathon, Republic Day, and Family Day festivities further enhanced the spirit of unity and dedication at our manufacturing facilities. Our employees, alongside their families and children, exhibited remarkable enthusiasm throughout the celebrations.

We also released a new brand film that encapsulates our journey, values, and vision for the future, reinforcing our brand identity and market positioning.

Last but not least, I am pleased to share that the GMD 2024 audit conducted at Kharagpur plant has yielded exceptional results, with an overall pass percentage of 93.7%, reflecting our relentless pursuit of excellence and continuous improvement.

I extend my heartfelt gratitude to each and every one of you for your unwavering dedication, hard work, and commitment to our shared vision. Together, we will continue to scale new heights and achieve even greater success in the coming quarters.

Sandeep Singh
Managing Director

ACCOLADES WON

CII award Winner List 2024

Sl no	Competition	Theme	Presenters	Category	Award	Date
1	17th Edition of CII National 3M Competition	Productivity and Quality improvement in Transmission paint Shop by elimination of MUDA.	Ajeet Sharma Santosh Singh	MUDA	Gold	24-25 Jan'24
2	15th CII Poka Yoke	Elimination of wrong fitment of link hub orientation by Poke-yoke kaizen in Arm tacking fixture	Abhishek Sinha Sushil Kumar	Control	Silver	15-16 Feb'24
3		Automation of intermediate Hydraulic oil tank filling to eliminate oil spillage	Siddharth Sharma (M.E.) Ramani k Mishra (Maint.)	Control	Gold	
4		Poka yoke in Zx470GI double deck bolt torquing	Sudhir Tripathi “ (Prod.) Surajit Das (Prod.)	Alarm	Gold	
5		Safety Enhancement by Automation in Air Filling Process of Tyres for Wheel Loaders.	Ajit Kumar(Prod.), Chandan Kumar (Prod.)	Alarm	Platinum	
6		Productivity and improvement	Vishal Shankreppa Ambannavar	Production	Platinum	
7		Elimination of Wrong Part (Centerboss) fitment in EX200 Boom	Ganesh Kumar K	Production Engineering		
8	48th CII National kaizen competition	Elimination of Scratch Mark defect From Cylinders.	O P Yadav (Leader-Production), Ritesh Kumar Tiwary (Prod.)	Renovative Category	Silver (2nd Runner up)	26 Mar'24
9		To Enhance Productivity in SNK machining center by improving of OEE	Mahesh Potnuri, Jiwan Jyoti	Renovative Category	Gold (1st Runner up)	
10		Reduction in delay in projects by increasing availability of battery trolley through innovative solution	Rajendra Chakrapani, Santosh Patnaik	Innovative Category	Gold (1st Runner up)	
11		Efficiency improvement in CED operation.	O P Yadav (Leader-Production), Kumaresh Ghosh (Prod.)	Innovative Category	Platinum (First)	
12			QA Testing	Venkata	Innovative Category	Silver



GMD 2024 audit was successfully conducted at the Kharagpur plant from Jan 16th to 19th, achieving an impressive overall pass rate of 93.7%, marking a notable increase of 1.2% from 2022



HIGHLIGHTS OF THIS QUARTER

Prime and Ultra Launch Events

During the last quarter of FY23-24, we further strengthened our relationships with our valuable customers and dealers through region-wise launches of the PRIME & ULTRA series excavators. These launches have received overwhelmingly positive feedback, demonstrating the effectiveness of our innovative strategies in addressing the varied needs of our esteemed customers. These enthusiastic responses reaffirms our dedication in providing advanced solutions that closely align with market requirements. These launches were conducted pan India. Here are few glimpses.





Multi-Modal Logistics Initiatives



We are thrilled to announce yet another milestone achieved by our logistics team at the Dharwad Plant. On January 27, 2024, Tata Hitachi successfully completed the second cargo shipment of Multimodal mixed models from Dharwad to Faridabad. Having obtained approval from the Railway Department to ship a mixed model comprising all Dharwad Plant manufactured models via multimodal logistics, the team diligently worked on the second shipment with the support and collaboration of North Sales, Sales Admin, and the Kaizen Group. We extend our heartfelt appreciation to every team member involved in making this success possible.

MOP Skill Competition



MOP Skill competition FY24-25: The Mining Operation Promotion serves as a value-added service activity, meticulously crafted to generate visual inspection reports. This initiative stands as a testament to our commitment to providing premium services aimed at bolstering spare parts revenue and elevating customer satisfaction levels. Winners and runner-up were Mr. Dhaksha Malavya and Mr. Surya Srikanth Aritikatla

OTHER NEWS

HCM Officials - Visit to call centre



HCM personnel gained valuable insights into our operations during their visit to our call centre. Call centre team were honored to host:

1. Mr. Hiroshi Tsukui, General Manager of ConSite Development Dept.
2. Mr. Kohei Takada, Staff, ConSite Development Dept.
3. Mr. Shuhei Harano, Service & Parts Adviser.



Their presence and engagement greatly enriched our understanding and provided a platform for constructive dialogue.

Monozukuri Meeting



Tata Hitachi crafting success - highlight from the Monozukuri meeting in Japan, which was conducted on 8th February 2024

Japanese Emperor's birthday reception



Tata Hitachi representatives proudly joined the Japanese Emperor's birthday reception in Kolkata, hosted by the Consulate General of Japan. Our representatives were delighted to be a part of this special occasion.

Hirano-san's visit to training centre and TSG office



On March 5th, 2024, Mr. Kotaro Hirano, Chairman and Executive Officer of HCM, along with Mr. Sandeep Singh, Managing Director of THCM, visited the Training Centre and TSG office at the Kharagpur Plant. Their visit underscored the commitment to excellence and continuous improvement within our operations

Participation in Build Excon



Tata Hitachi proudly collaborated with Infra Engineers India Pvt. Ltd. and participated in Build Excon, held from January 10th to 16th, 2024, in Maldives. Together, we showcased our commitment to innovation and excellence in the construction industry.

Visit to PRAGYAN Metallurgical Lab



During a visit to the 'PRAGYAN' Metallurgical Lab at KGP Plant, team QC were privileged to welcome Mr. Ram Iyer, accompanied by Mr. Arup Mukherjee and Mr. Vinaykumar. As a testament to our commitment to employee learning and development, team proudly established a Training Gallery named 'PRAGYAN'. This initiative aims to streamline and enhance the learning experience, ensuring ease and efficiency for all our employees

QA Skit Competition 2023



Congratulations to Mukesh Choudhary for being awarded the prestigious Tata Hitachi Skit Fare Award for Best Acting!



We are proud to announce that the Dharwad Stores team has secured the first place in the QA Skit Competition 2023. This remarkable achievement reflects team's dedication, creativity, and commitment to quality assurance. Congratulations to team members Santosh Hosamani, Santosh Hannikeri, Prashant Hakkarki, Prakash Amadla, Nagaraj Dundshi, Pundalik Yankanchi, and Asho Roogi for their outstanding performance and contribution to this success.

Annual OCHIBO meeting



The Annual OCHIBO meeting took place on March 4th, 2024, at Tata Hitachi Kharagpur Plant, with remote participants joining via Teams. We proactively reviewed past cases to extract key learnings, aiming to prevent future failures. A cross-functional team from HCM, including senior members, attended the meeting, emphasizing our commitment to continuous improvement.

DEALER NEWS



Inauguration of Tata Hitachi's authorized dealer, PPS Motors Pvt Ltd's, new 3S facility with MCF at Salem



Inauguration of Tata Hitachi's authorized dealer, Vantage Construction Equipment's, new 3S and workshop facility at Bhilwara

TATA HITACHI

PLANT NEWS

KHARAGPUR

Kharagpur team marked a momentous occasion with Hirano-san

Tata Hitachi Kharagpur plant hosted Mr. Kotaro Hirano, Chairman of HCM, accompanied by Managing Director Sandeep Singh, on 5th and 6th March 2024. The visit included a warm welcome, corporate presentations, flagging off of BRO machines, facility tours, and employee interactions, highlighting innovative initiatives and boosting team morale. Mr. Kotaro Hirano also participated in symbolic tree plantation, followed by a comprehensive shop visit at Kharagpur plant.



Strengthening Our Nation's Shield

Tata Hitachi proudly partnered with Border Roads Organization, fortifying our armed forces with crucial road construction and maintenance along the borders. Together, safeguarding our country's security with pride. Handing over 94 Machines for building roads in the toughest terrains. Here are a few glimpses.



Road Safety Week Celebration at Kharagpur Plant

- Tata Hitachi, Kharagpur Plant celebrated Road Safety Week from 11th to 17th January, 2024.
- Road Safety Theme "SADAK SURAKSHA – JEEVAN RAKSHA" was unveiled by Director Mr. Kobayashi Takahiro & Plant Head Mr. Anand on 11th January.
- A Nukkad Natak was staged by plant employees for the first time and live shows were performed at five different locations inside the plant to ensure maximum coverage.



Nukkad Natak Performance at Neighbouring Plants



Nukkad Natak was performed at Tata Bearings, Kharagpur Plant on 19.01.2024 as part of an ongoing Road Safety Month celebration. Over 120 attendees attended the same, along with EIC, Mr. T.V.S Shenoy and senior management team. The performance was greeted by rounds of applause and the EIC praised the team profusely and requested for similar performance in future.



Nukkad Natak was performed in "Udaan 2024", a two-day conclave on Smart & Sustainable manufacturing by Tata Metaliks, Kharagpur Plant on 19.01.2024. A brief introduction on road accident statistics and significance of the skit was given before the performance. Around 250 persons enjoyed the performance. Tata Metaliks MD, Mr. Alope Krisna congratulated Tata Hitachi team for the enjoyable performances and requested for a repeat performance on 06.02.2024.

Road Safety Awareness Training Sessions

Road safety awareness training sessions were organized by Maruti Suzuki & Tata Motors on 12.01, 15.01 & 16.01.2024. On 13.01.2024. These training sessions were organized for contract workers by EHS team. Total 137 participants attended these programs.



By Maruti Suzuki



By Tata Motors



By Tata Hitachi EHS team



Safety Poster Competition on Road Safety was organized by Tata Hitachi contractors (M/s Ghosh Engineering & M/s ISS) on 18.01.24 at Touch Up Booth shops.

Total 44 participants participated in this competition. Head Admin & EHS, Head Assembly shop were the judges to select the best three entries. Attractive prizes (including a token gift for all participants) were distributed. High quality of posters was appreciated by panel of judges

Glimpses from National Safety Day Celebration at Kharagpur Plant



Kharagpur Plant's 1st Multimodal Logistics

On 6th of March'24, a significant milestone was achieved as Tata Hitachi, Kharagpur, initiated its first-ever multimodal Excavator shipment from Kalaikunda Railway Station to Pathankot Cantt. The event was graced by esteemed dignitaries, including Senior Divisional Operations Manager, Mr. Alok Krishna, representing the Indian Railways along with his Team and Mr. Anand Kumar, Plant Head – Tata Hitachi, Kharagpur. TCI SCS served as the Logistics Service Partner, ensuring the smooth execution of the shipment.

This landmark sets a promising precedent for future endeavors in multimodal transportation, reflecting the industry's commitment for future continuity of business. This endeavor also contributes towards greener future by lowering carbon footprint in transportation.

The prospects of moving machines on the route from Kharagpur to Faridabad, Guwahati & Mumbai were also highlighted, and support was assured by the senior Railway official.



TATA HITACHI

CSR Initiatives-Health



A blood donation camp was organised at the Kharagpur Plant on 1st March, 2024,

CSR Initiative – Skill Development



4th Batch of Excavator Operator Training Program was conducted with 31 trainees in February 2024.



5th Batch of Excavator Operator Training Program was conducted with 18 trainees in March 2024.

Unifying Moment

On 26th January 2024, The Ekiden marathon, Republic Day, and Family Day festivities were celebrated, further enhancing the spirit of unity and dedication at our manufacturing facility. Our employees, alongside their families and children, exhibited remarkable enthusiasm throughout the celebrations. Here are few glimpses.



MD personally greeting each participant with a handshake



MD addressing the crowd.



Employee Wards Performing on SHADES OF INDIA



INSPIRE Kids Performance



EKIDEN 2024



Republic day celebration



Family day celebration



Women's Day Celebration

On March 8, 2024, the International Women's Day was celebrated, embracing the theme "Inspire Inclusion". The event was commenced with a tree plantation. Women speakers from various domains like academia, medicine, entrepreneurship, art, homemaking and philanthropy, shared their inspiring life journeys. Here are a few glimpses.



Founders Day Celebration: On March 3, 2024, THCM , KGP – Plant employees gathered to pay homage to our our esteemed founder and visionary leader, Jamshedji Nusserwanji Tata.



Chess Tournament was organised on 17th March 2024 featuring participants from Tata Metaliks , Tata Bearings and Tata Hitachi employee wards. Here are a few glimpses.



Other achievements



Tata Hitachi secured runners up position in the cricket tournament organized by Tata Bearing on 11-02-2024



Congratulations to Hex & Wheeled Department for clinching the victory in the inter-department cricket tournament, with Paint Shop securing the runners-up position

DHARWAD

Bangalore WAG Team visit

Bangalore corporate office WAG team visited Dharwad plant, took a facility tour and interacted with the Dharwad plant WAG team. Corporate WAG team further visited Neeralkatti school for meet-greet and sweet distribution activity.



MD Visit

On January 9th, MD-san visited Dharwad Plant for distributing awards for CII National Kaizen Competition and HCM Skill Competition, recognizing excellence and innovation. Here are few glimpses.



Skill Development (CSR Activity)

Under CSR initiative – Dharwad plant conducted free operator training program at OTC. More than 20 trainees participated. This was in joint venture with Deshpande foundation Hubli.



Republic Day Celebration

Republic Day was celebrated in plant and event was honored by the presence of alternate director, Kobayashi Takahiro-san. Here are a few glimpses.



EHS Training



Empowering Safety: Over 300 participants engaged in comprehensive EHS training which was conducted on February 1st, 2024, ensuring a secure work environment.

Health Check Up



Health check up camp for rural school students and women was held at Belur village on 6th Feb 2024 as part of our CSR activities, more than 200 students and 100 women participated.

Livelihood training for rural women



Empowering Rural Women: 5 Batches of Livelihood Training were conducted near a village in Haliyal.

Rural development



As part of CSR activity for the first time, Dharwad plant took an initiative to dig farm ponds for rural poor farmers for water conservation. So that farmers can utilize that water for the crops during non monsoon seasons.

Environment-Lake Desilting

Transforming Communities: Neeralkatti and Belur villages witness extensive lake desilting over a month, deploying several machines and creating a 60 mega liters water storage capacity. Plant Head Mr. GB Kulkarni and Alt Director Mr. Kobayashi Takahiro hailed by local villagers for their impactful initiative.



Ekiden

Ekiden 2024 was held at Dharwad Plant on 10th Feb, 2024, inaugurated by MD-san, Alternate Director Mr. Takahiro Kobayashi, and HR Head Mr. Murlidhar Rao, fostering a successful and memorable marathon experience for all participants. Here are a few glimpses.



Family Day

Family Day for Dharwad plant was celebrated on 10th Feb 2024 at Ambarai Garden –Dharwad. The family day was a joyous occasion with employees' family members in attendance. The event featured prize distribution, entertaining activities, delicious food, and a mix of dance, singing and magic performances for a delightful experience.



QA and Safety Award Ceremony

Recognizing Excellence: QA and Safety awards distributed in February 2024, with over 200 participants engaged in various departmental events



BRO Team Visit

BRO Team Visit: Dharwad Plant welcomed the BRO Team on February 13, 2024, for a plant tour and machine inspection



Founder's Day



Commemorating the 185th Birth Anniversary of our visionary founder, Mr. Jamsetji Nusserwanji Tata, at Dharwad plant. His enduring inspiration continues to guide us towards a sustainable future

National Safety Day

National Safety day was celebrated on 4th Mar 2024 to focus on leadership for environmental, social and governance excellence



Hirano San Visit

Hirano-san's Visit: Plant welcomed Hirano-san on 7th March 2024, marking an important occasion for collaboration and progress.



Women's Day

Empowering Women: Plant celebrated Women's Day in the esteemed presence of Khajita-san and MD-san, honoring the invaluable contributions of women in the workplace and beyond. Here are a few glimpses.



Tree Plantation Drive

Plant celebrated International Day of Forests on 21st March 2024 and World Water Day on 22nd March 2024 by planting 200 Nos. tree saplings in various rural Government schools such as Yettingagudda, Kardigudda villages under CSR Environmental initiatives. More than 100 stake holders participated in the Tree Plantation drive. Among them were the students, teachers, Environmental NGO members, THCM volunteers, villagers etc.





The CSR Team made a significant impact by constructing a girls' toilet at Garag Madiwaleswar School, benefiting approximately 200 girls who previously lacked proper facilities. Additionally, the team leveled the ground and enhanced the surroundings of Yettinagudda village school, extending benefits to around 300 students



KEY HANDOVER PPS MOTORS



Delivered 1 unit of ZAXIS 140H ULTRA to Mr. Radhakrishnan of Tirupur



Delivered 1 unit of EX70 Prime to KA customer M/s. NSK Earth Movers and Suppliers, Coimbatore



Delivered 1 unit of ZAXIS 140H ULTRA to M/s. RBT Transports, Coimbatore



Delivered 1 unit of EX210LC Prime to Mr. Natrajan, Coimbatore



Delivered 2 units of EX215LCQ Prime to KA customer M/s. VM Blue Metals, Krishnagiri



Delivered 1 unit of ZAXIS 140H ULTRA to Mrs. Bhubavaneswari, Salem



Delivered 1 unit of ZAXIS 220LC ULTRA to Mr. Subramani, Hosur



Delivered 1 unit of ZAXIS220 GI to M/s. Amman Hydraulics, Erode

CUSTOMER MEET



PPS Motors Private Limited, Salem conducted SHINRAI Customer Meet at Salem.



PPS Motors Private Limited COO, Mr. Rajesh Kumar, and THCM Branch Manager, Mr. Murali, extending felicitations to our esteemed customer

SERVICE CAMPAIGN



Empowering Excellence: Operator and Maintenance Training Program conducted at Llyods Metals and Energy Konsari steel plant



FINANCIER MEET



Team in Coimbatore conducted a productive meeting with Mr. S. Murugesan, Senior Vice President of HDFC Bank, alongside PPS Motors COO, Mr. Rajeshkumar,

TRAINING PROGRAMS

OTHER INITIATIVES



Operator training programme conducted at Midwest Granites in Kodad, topics covered were safe operations and maintenance



Blood Donation camp at CWH Nagpur, was organized in collaboration with M/s Swetal Logistics.

FESTIVALS, CELEBRATIONS AND INITIATIVES

CSD Team Dhawrad celebrating milestones: Birthdays and Marriage Anniversaries for, January, February and March 2024



Happy Birthday to Mr. N.P. Singh, Mr. HS. Balaji Gopal, Mr. Ishwar Haveri, Mr. Amit Kumar, Mr. Debasis Sahoo, Mr. Sadashiv Bilebal, Mr. Rohit Thakur, Mr. Alam Jamadhar, Mr. Tarun Sai Sindush, and Mr. Manjunath Chavan

Congratulations to Mr. Bhanu Prakash, Mr. Debasis Sahoo, Ms. Priyadarshini P Ambore, Mr. Ashwin Deshmukh, Mr. Bharat.N, Mr. MS. Arunkumar, Mr. Sundaravadivel, Mr. N.P. Singh, Mr. Jayaraj Kumar, Mr. Parshuram Panchal, Mr. Sambhaji Shrike



Empowering women! Celebrating International Women's Day with our incredible teams from Corporate HQ to Bengaluru Regional Office



Women's day celebration at Metallurgical Lab and Transmission shop, KGP



Celebrating Birthdays of HR, Admin, and MD Office Employees



Gathering Under the Milan Scheme: HR, Admin, and MD Office Teams Enjoy Dinner Outing!



Spicing up the new year with love and flavor! January's monthly get-together was a potluck celebration featuring the diverse and delicious regional cuisines of India



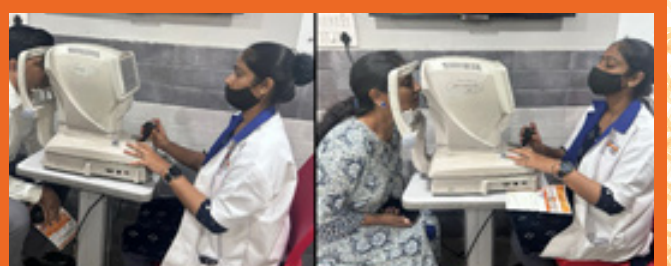
Indoor Sports Tournament - Chess



Corporate employees paid homage to in commemorating the 185th anniversary of Tata Group Founder, Shri Jamsetji Tata on March 3, 2024.



Blood Donation Camp was organized at Corporate Office in collaboration with Indian Red Cross Society



Basic health screening camp was organized at Corporate office through our Insurance Service provider in collaboration with Fortis Lafemma Hospital on 14th March 2024 which included Height, Weight, BMI, BP, RBS and Doctor consultation.



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TRIVIA WINNERS FROM JANUARY TO MARCH 2024

Trivia was conducted on 3rd Friday of every month for PAN THCM employees. Please find the list of winners below.



Mr. K. Ganesan, CSD, Dharwad



Ms. Ramya Chandrashekar,
Finance, Corporate Office



Mr. Surjya Narayan Behera,
Production, Kharagpur

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