

COMPANY PROFILE

A joint venture between Tata Motors Limited (40%) and Hitachi Construction Machinery Company Limited (60%), Tata Hitachi provides world class construction equipment to address India's infrastructure and mining needs.

Focused on developing global products to suit Indian working conditions, the organization's product lineup includes a wide range of excavators: from 2T – 800T Excavators, Backhoe Loaders, Wheel Loaders and 35T – 290T Rigid Dump Trucks. Tata Hitachi has two plants at Dharwad – Karnataka and Kharagpur – West Bengal. The plants epitomize world class manufacturing and state-of-the-art-technology.

Our comprehensive range of support solutions such as Full Maintenance Contracts, Annual Maintenance Contracts, Extended Warranty, maximize the returns of the customer's investment by optimizing equipment utilization. It also helps strengthen our relationship through the customer life cycle experience.

At Tata Hitachi, we prioritize our outreach to customers through a strong distribution network that aids in the servicing and selling of products. Our vast network includes a marketing head office, regional offices, branch offices and dealerships spread across the length and breadth of the country. Our dealers are our extended arms – our face to our customers.

We are also now in the Used Equipment market with the Value+ and Premium Used range of certified used equipment so that customers have access to good quality equipment that adds value to their business. We have also launched our Re-Man center at Kharagpur where we offer a selection of options for re manufactured components that provide added value to our customers at a price advantage over new components.

Tata Hitachi Construction Machinery Company Private Limited

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