



TATA HITACHI

Reliable solutions

P R O F I L E



A B O U T U S

50+ years in India
(Since 1961)

Providing Equipment &
Services for the
Infrastructure & Mining
Sectors

A JV between Tata
Motors(40%) and Hitachi
Construction Machinery Co.
Ltd, Japan(60%)

TATA
MOTORS

40%

TATA HITACHI

HITACHI CONSTRUCTION
MACHINERY

60%



TATA HITACHI



Our Legacy

Tata Hitachi Construction Machinery



TATA

“LEADERSHIP WITH TRUST”
A Distinct value system and ethics

HITACHI

“RELIABLE SOLUTIONS”
Japanese quality and
technological prowess



Mission & Vision



MISSION

Be the preferred partner for providing reliable solutions for mining and infrastructure sectors

While dominating the domestic market, we will become a global manufacturing and development hub

Our hallmark shall be our motivated people, customer-centric culture, superior technologies, and strong partnerships, all working safely in unison with environment and society.

VISION

Reliable Solutions for building a greater tomorrow.





Our Journey

50+ years in the CE industry 1961-2018

30+ years of Tata-Hitachi partnership

Evolution of Company

1961

Construction Equipment Division started

1984

Collaboration with HCM

1994

CEBU - Construction Equipment Business Unit formed

1998

Manufacturing facility in Dharwad

2000

Tata Motors & HCM sign JV for 80:20 stake in Telcon

1999

Telcon is born

2009

New Manufacturing facility started in Kharagpur

2005

Tata Motors & HCM sign a new JV Agreement for 60:40 stake

2012

Name changed to Tata Hitachi Construction Machinery

2010

Tata Motors & HCM sign NEW JV Agreement for 40:60 stake

2017

Tata Hitachi achieved the highest ever Excavator production 7300 Nos.



Time

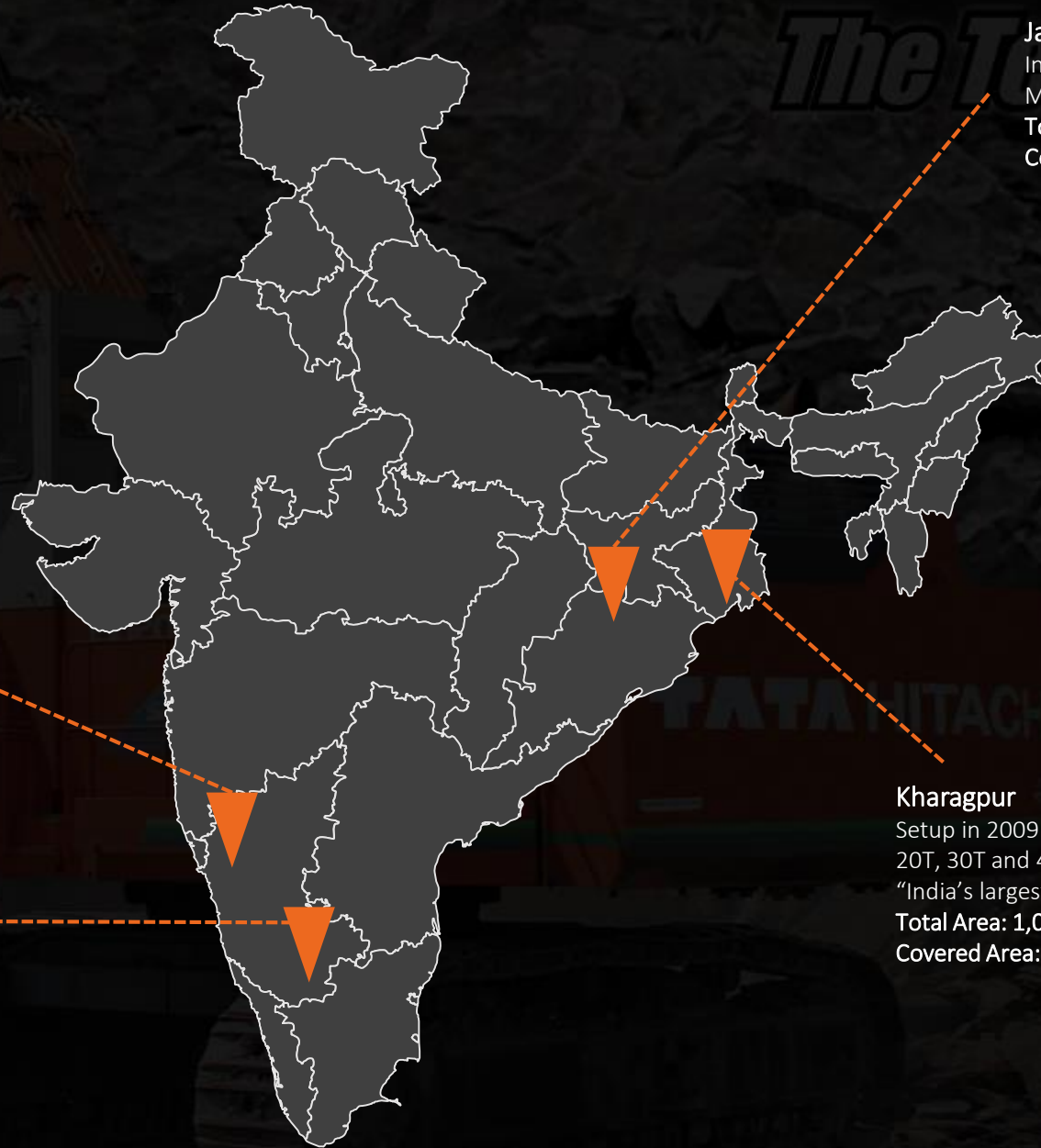
Our Facilities

Dharwad

Set up in 1998
'Smaller Machines' (under 20T class) and wheeled equipment (Backhoe Loaders)
Total Area: 460,000 m²
Covered Area: 54,135 m²

Bangalore

Corporate Headquarters



Jamshedpur

In operation since 1961
Manufactures heavy mining machinery
Total Area: 121,000 m²
Covered Area: 75,000 m²

Kharagpur

Setup in 2009
20T, 30T and 45 T class Excavators and Wheeled Products
"India's largest State of Art CE Manufacturing Plant"
Total Area: 1,000,000 m²
Covered Area: 130,000 m²

Our Network



Tata Hitachi Construction Machinery Company Private Limited

Jubilee Building, 45 Museum Road, Bangalore - 560 025
Phone: 080-66953301-05 | Fax: 080-66953308 | Te: Free No. 1800 121 6633
Email: info@tatahitachi.com

Unmatched Support Network

Regional Offices: 6

Branch Offices: 28

Parts Main Warehouse: Nagpur

Other Parts Warehouses : Dharwad and Kharagpur


Large Network of Dealers

Dealers :

Domestic : 44

International : 3

Touch Points : 220+



TATA HITACHI

O U R P R O D U C T S

Equipment Applications

CONSTRUCTION



Building Foundations



Urban Infrastructure



Irrigation Canals

MINING



Stone Quarrying



Granite Mining



Coal Mining

Construction



Fleet of EX200s in Action...
Site: Metro Railway Station Construction - Andheri, Mumbai

Construction

Urban Infrastructure

Helping build
India's cities.



Construction

Versatile & Tough

Range of
Excavator
Loaders to
address every
customer need.



Construction

Irrigation Canals

Helping
contractors
across the
country in
meeting
deadlines.



Mining

Quarry Marvels

Machines designed for tough applications like blue metal quarrying.



Mining

Granite Mining

Machines designed to excel in tough applications like Granite mining.



Mining

OB Removal

Machines
designed for
high productivity
in applications
like OB removal.



Mining

Coal Mining

Helping meet the nations demand for power generation in coal mines.



Customization

Super Long Front

Ability to
customize
products for
addressing
specific
customer needs.



Attachments & Customized Applications

Tata Hitachi offers customized attachments to address specific customer needs.

NPK Breaker

The Most Powerful & Reliable Line Up.
Designed and Manufactured in Japan



Tata Hitachi Quick Coupler

Power your business with
Power Latch Quick Coupler
Introducing Twin Lock Power Latch
Quick Coupler in India



Crusher Bucket

Why haul it offsite? Crush it onsite.
On Site Crushing of Material,
Recycling Concrete on Road Projects,
Cutting Scrap iron



Long Arm

Reach out to the farthest.
Maintaining and repairing natural
environment ; Flood protection and
flood maintenance works; Swamps
and wetlands construction



Orange Peel Grab

The tenacious grip for your
handling needs
For handling rubbish, waste, turnings
domestic and industrial refuses, cut tires,
blast furnace, stones etc



Daemo Breaker

Engineered for Excellence
The Largest Selling Breaker in India

Super Long Front

Now everything is within your reach
Maintaining and cleaning of waterways,
lakes, shore line, ponds; Deepening of
waterway and river delta;



Jaw crusher

The ultimate demolishing machine
to cut into beams and concrete alike
Building Demolition; Crushing Concrete
structure; Crushing Concrete and cutting
steel Bar; Cutting Scrap iron; Cutting all
sorts of large beam

Plate Compactor

Mobile compaction as required,
when required.



Amphibious Under Carriage

Floatation device to work in water
Capable of floating in open water these attachments empower your
work in swamps and marsh terrains.



Clamshell

Let nothing slip away from your grip.
Loading & Unloading from Railways
wagon; from Barge; Dredging

The launch of the all new backhoe loader

Tata Hitachi SHINRAI in July 2018



Customer Support and Value Added Services

Commissioning

- PDI
- 0-100 Hours Service
- Training (operator / mechanic)

Warranty

- 0-2000 Hrs
- 6 visits
- Warranty Closing Service

“Life Cycle Support”

Full Maintenance Contract


- Overhaul
- Structures
 - Hydraulics
 - Engine

Post-Warranty

- Annual Maintenance Contract
- Annual Service Contract
- Site Support Agreement

FLEET MANAGEMENT USING GLOBAL E-SERVICE





TATA HITACHI

V O I C E O F O U R C U S T O M E R S



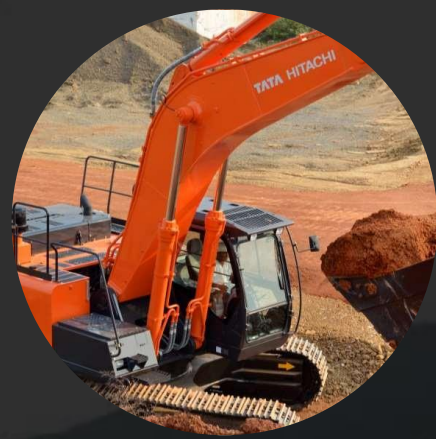
Mr. Perfilo Rodrigues, a retail customer from Usagao, Goa, has been a loyal Backhoe Loader customer for Tata Hitachi since 2002.

He says “Over the years we have been purchasing Tata Hitachi Backhoe Loader for various applications such as Dozing & Levelling, Aggregates Loading in Quarry & Laterite Stone Mines, Trenching, Tipper Loading Rock Breaker Application etc. Tata Hitachi Backhoe Loaders have always given us best efficiency in tough applications. They are very productive and efficient in field jobs. Our 2 latest TH86 Backhoe Loaders are fitted with Rock breaker attachment, which provides excellent production due to additional hydraulic power. Tata Hitachi has always provided us with good services and parts support over the years.

We are very happy to be associated with Tata Hitachi for Backhoe Loaders.”



Mr. Perfilo Rodrigues
Usagao, Goa.





“We are extremely happy with the performance of Tata Hitachi’s machines”

R K Marbles is proud to own 55 Tata Hitachi machines – **Hydraulic excavators ZAXIS 210, ZAXIS 220, ZAXIS 370, ZAXIS 400, ZAXIS 450, ZAXIS 650** and **EH 600 Dump Trucks**. These machines have been a part of our fleet from 2008 and have been working in marble mining applications in Rajasthan.

We are extremely happy with the performance of these machines, including fuel consumption and productivity. We are also highly satisfied with the service and spare parts support provided by Tata Hitachi. This has increased our confidence in the organization and we are now looking to increase our fleet size of Tata Hitachi machines.

We are proud of our relationship with Tata Hitachi and wish the organization every success going forward.



Mr. A. K. Shrimali
Executive President (Engg.)
R. K. Marble Pvt. Ltd.





TATA HITACHI

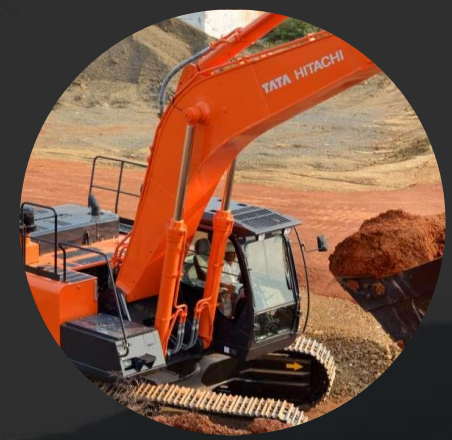
Reliable solutions

“We are proud owners of Tata Hitachi ZAXIS470H GI Series. We have been using the machine since March 2015 for Granite Mining Application in Lalitpur, Jhansi. We are highly satisfied with the performance of this machine. ZAXIS470H GI Series is highly productive, reliable and works under tough conditions.

We also appreciate the support and service rendered by the Tata Hitachi team”.



Mr. Atul Sharma
Director, Peethambra Granites Pvt. Ltd.





Mr. Jai Prakash Tak – Director,
Jai Construction - added three **ZAXIS370LCH GI Series** machines to his fleet. He bought these machines in August and September 2016. The machines are currently deployed for irrigation projects in Telangana.

M/s. Jai Construction is one of Tata Hitachi's oldest and loyal customers with an association dating back to 1991. Their fleet includes over 40 machines from Tata Hitachi. They are extremely satisfied with the performance & durability of the machines.

Mr. Jai Prakash says,

"We highly recommend Tata Hitachi machines and are extremely satisfied with the service & parts provided by the organization. We wish Tata Hitachi every success in the future".



GI Series **ZAXIS 370_{LCH}**



Mr. Jai Prakash Tak
Director, Jai Construction



TATA HITACHI

OUR CSR INITIATIVES

LITERACY

HEALTH CARE

SOCIAL INFRASTRUCTURE

SKILL DEVELOPMENT

AFFIRMATIVE ACTION





- Our commitment to employability & skill development
- Two Operator Training Schools at Dharwad and Kharagpur
- Training on operation and maintenance of excavators and backhoe loaders

AWARDS AND RECOGNITIONS



Winner in Innovation category
CII Kaizen awards



HITACHI SGA competition at Japan



Hitachi Inspiration of the Year
award



International skill competition



Golden ticket
"Make a difference"



Award for Best Kaizen, Best OPL and
Best TPM circle



THE ROAD AHEAD

- Government focus continues in infrastructure
- Tata Hitachi continues its quest in supporting this infrastructure thrust.



TATA HITACHI

T H A N K Y O U

For more details visit: www.tatahitachi.co.in