

EX 110 Super Series Launch in Dharwad

The Super series of EX110 was launched at the THCM Dharwad plant on the 23rd of July 2015. Customers, Financiers, Channel partners, THCM Senior management and our Plant team came together to make the launch a Super success. The event began with invoking the blessings of the Almighty, followed by a machine inauguration ceremony, key handing-over & felicitation of customers and finally a grand flag off.

The event was well received by all present and it showcased THCM's intent to consolidate and build its leadership position in the Indian construction equipment market.

