

SILVERLININGS

OCTOBER - DECEMBER, 2020 | VOLUME 18

To Bijan Bhattacharjee,

Thanks for your support !

Abhijit Mallick

To Somanath Nayak,

Thank you for your kind expression of sympathy to me during my difficult time.

Abhijit Mallick

To Kumar Sawrav,

Dear Sir, I have learned a lot under your leadership which really helps me to become a better person. Thank you for that and everything you have done! You are the Best Boss Ever!

Abhijit Mallick

To Prabhas Kumar,

Dear Boss, I have learned a lot under your leadership which really helps me to become a better person. Thank you for that and everything you have done for me in my difficult time. You are the Best Boss Ever!

Abhijit Mallick

To Animesh Ghara,

Thanks Animesh for your great support, without your support I would not be able to do the numbers in Mining which we have been striving to do. Look forward to your support always.

Avishek Mitra

To Sanjay Kumar Prasad,

Thanks for your continuous support and guidance Sir. We have been striving hard for numbers in East. I assure you we will do decent numbers this year and in coming time.

Avishek Mitra

To Prashant Kumar,

Prashant, great support for NSPL and thanks for your continuous effort.

Avishek Mitra

To Pranab Dutta,

Pranab, you have been doing a stupendous job in Barbil Area which always helps in growing Mining Business in that belt. Great work!

Avishek Mitra

**THE COMEBACK
IS GREATER
THAN THE SETBACK.**





MESSAGE FROM THE MANAGING DIRECTOR

Dear Colleagues,

Wish you all a safe, healthy and happy New Year!!

Last year has been a disruptive year and we have gone through a lot of uncertainty and unprecedented health and economic challenges posed by COVID-19.

I believe that though we are not yet fully out of the pandemic crisis, we are far better equipped and confident of dealing with it today. We are witnessing a good recovery in the CE market for the last few months.

I would like to congratulate and compliment team Tata Hitachi on their sincere efforts towards bouncing back with higher production and sales volumes in a short a span of time. I would also like to compliment the efforts put in by our Vendor and Dealer partners to support us in achieving better results - especially in the last quarter - and helping us in meeting our customer requirements.

Last year, like earlier years, we won many awards and accolades from the CE industry, being recognized by popular Magazines, Industry associations and internally by Hitachi Construction Machinery and Hitachi Global. We, as a responsible corporate and our team members served the society collectively and individually and contributed to the social cause of fighting the pandemic.

As all of you are aware that Indian Govt, in an endeavor to revive the economy and spur the demand, has planned to invest Rs. 111 lakh crores (1.5 Trillion\$) from the year 2020~25 to develop world class infrastructure in terms of Roads, Railways, Mining, Ports, Smart Cities and Irrigation. This will bring greater opportunities for us to grow in the coming years. Therefore, we need to equip ourselves with better products, services and solutions to meet the growing expectations of our customers and enhance our engagement with our dealer and vendor partners.

We are starting 2021 with the confidence that this year will be far more promising and full of opportunities for us to encash on with our new initiatives and sincere efforts. We are gearing up ourselves by introducing new products, variants, customized solutions, enhanced services like mobility solutions, e-DOST on digital

platform to serve customers better. On the manufacturing front we are working on improving the production efficiency, Quality of products, increasing capacity and expanding our facilities for new products and employees welfare.

I would like emphasize that continuous improvement in our team members skills, adopting changes in the working environment and working on innovating solutions is going to be the key to our success. Once again, I would like to reiterate our guiding principles for moving towards a customer driven organization:

- Right machine at the right time
- Fix it right first time
- Quality is not only what we produce, quality is what we deliver

I believe we are in the last leg of uncertainties and with our commitment and dedication we will turn market challenges into opportunities and scale up our operation to newer heights.

Most importantly, we must continue to take all necessary precautions towards safety to ensure and that the spread of the virus is contained.

I wish for the speedy recovery of all our colleagues and their family members who got infected with the virus.

Let 2021 be the year where we, together with our Dealer and Vendor partners, strive to achieve newer heights.

**I believe "Together we can and we will!"
Happy New Year to you and your families.**

Sandeep Singh
Managing Director

ACCOLADES WON



We thank our customers for their continued patronage of brand Tata Hitachi

We were awarded '**BEST SELLER - MINI EXCAVATOR AND CRAWLER EXCAVATOR**' for the 3rd time in a row in the 8th Annual Equipment India Award organized by Equipment India.



The Economic Times recognized **MR. SANDEEP SINGH** as one of the **MOST PROMISING BUSINESS LEADERS OF ASIA (2020-21)**.



We received the **GOLD HONOR AWARD** for successfully launching the Tata Hitachi Shinrai campaign on Facebook from **MOBEXX AWARDS**.



Amit Kumar Gupta and Team (FMC & Mining Service) won the coveted "**IYGA REGIONAL AWARD - PIONEERING SPIRIT**" in **HITACHI'S INSPIRATION OF THE YEAR GLOBAL AWARD 2020**.



Mukesh Choudhary and team, Dharwad won the **2ND PRIZE IN THE 37TH NATIONAL KAIZEN COMPETITION**.



We won the **BRONZE AWARD** in the indirect category of the **INTERNATIONAL SMALL GROUP ACTIVITY COMPETITION** organized by HCM.



Mr. Prashant K. Dixit and team received the award for the **REGIONAL INSPIRE THE WORLD CATEGORY**.

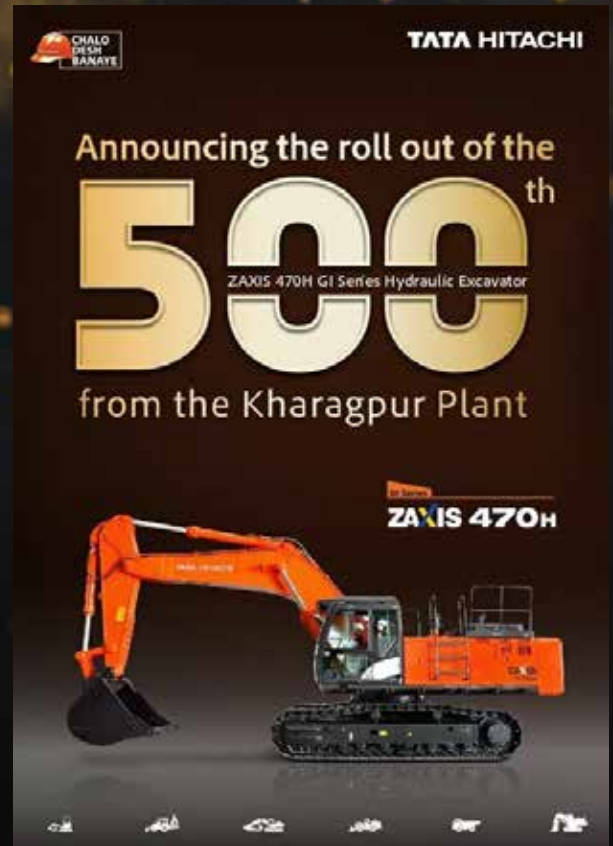
INDUSTRY INTERFACE

iCEMA, partnering with Boston Consulting Group (BCG) developed 'The Vision Plan 2030 - Building the Nation'.

Mr. Sandeep Singh, President, iCEMA and MD Tata Hitachi along with other iCEMA office bearers handed over a copy of the report to Shri Nitin Gadkari, Hon'ble Minister for Road Transport and Highways and MSMEs. A copy of the report was handed over to Shri Arun Goel, Secretary, Department of Heavy Industry too.



MILESTONE MOMENT



BRANCH NEWS



Team Tata Hitachi inaugurated the Asansol office on the occasion of Vishwakarma puja.



Our Nagpur office celebrated Diwali with great pomp and splendor.



Ms. Diana Fernandez from the Nagpur Regional Office completed 25 years of services.

The Aurangabad branch conducted Parts Melas at Beed and Nanded, organized a service camp for customers, handed over the keys of EX 210 LC Super+ and EX 70 Super+ at Nanded. The B 60 rock breaker was commissioned too. The first Auger was commissioned on ZAXIS 200 LC at Dhule.



Service Camps for customers



B60 Rock Breaker Commissioning



Auger commissioned on ZAXIS 200LC



Machine handovers at Nanded



Christmas celebrations took place at the Aurangabad branch too.



CUSTOMER MEETS

Adda meets were held at Pundlu, **Rajasthan** and **Manakpur, Nagaur** displaying **Shinrai**. A small customer meet was held at **Dhar-Madhya Pradesh. ES Infraserve**, held a customer meet, displaying Shinrai at **Sardarpur**. Another customer meet displaying the **TL 340H Wheel Loader** was held at **Paradeep, Odisha**. A meet was held at **Chitrakoot** too. **PSN Hubli** arranged for a Shinrai customer meet at **H.B Halli, Bellary** for competition customers. PSN-Bangalore participated in a **Yes bank - YBL** customer meet at **Devanahalli**. **Time Equipment** conducted a customer meet at **Ronija, Greater Noida** and a Shinrai Adda meet at **Patwadi village, Noida**.



Customer meet at Ronija and Patwadi village - Noida



Customer meet at HB Halli, Bellary



Yes Bank customer meet at Devanahalli



Shinrai Customer Meet at Sardarpur, Dhar



TL 340H customer meet at Paradeep, Odisha



Customer meet at Chitrakoot



Customer Meets at Pundlu, Manakpur, Nagaur-Rajasthan

DEALER NEWS



ES Infraserve inaugurates the new head office

ES Infraserve inaugurated their renovated dealership head office at **Indore**.



Activities conducted by GD motors

GD Motors organized **Parts on Wheels** promotions and conducted demos for **Shinrai** and **EX 215LC**. A **loan mela** was organized in partnership with **YES Bank**.



Bidyadhar Jena from **Trishul Tread** was awarded the **Service Champ Pan India** for the month of September 2020.



Jayaseelan from **CAG Salem** was awarded the **Service Champ** certificate for the month of October 2020.



Recon celebrated the Service Champ award ceremony. A certificate was awarded to **Harish Yadav**.



Dada Motors conducted a roadshow for **Shinrai** at **Handesra, Mubarikpur, Mohali, Patiala, Dorha, Ludhiana, Yamunanagar**.



ES Infraserve Pvt. Ltd. installed the first **Magnet attachment** and the first **OPG attachment** on **EX 200LC Super+** at Pithampur.

DEMOS

Demos for **Shinrai** were conducted by **PSN - Bangalore at Doddaballapur**, and **Electronic City. CAG** organized a demo for **Shinrai** at **Nehamam, Coimbatore. PSN-Bangalore** arranged the **TL 340H** demo at **Kotamaranahalli, Tumkur. PSN-Bangalore** had a **Shinrai** demo at the **Bangalore International Airport site. CAG** conducted a **Shinrai Demo** at Tirupur. **PSN - Bangalore** conducted a demo of **TL 340H** at **Bangalore. PSN-Hubli** arranged for a small customer meet cum demo of **Shinrai mounted with Auger** at **Haveri. Vedant Earthmovers** conducted a demo for **Shinrai** at **Hurlung and Simuldanga, Jamshedpur. PS Earthmovers** successfully organized and conducted

a demo and display of **Shinrai** at **Panishala and Jamaldha, Cooch Behar. Mitra Commercial and Automobiles** conducted a demo of **Shinrai** at **Rampurhat**. And for the **TL 340H** Wheel Loader at **Birbhum. Time Equipment** conducted a demo of **ZAXIS 23U** at **Bahraich, Uttar Pradesh** and **TL 340H** at **Asadpur. Ramdev Earthmovers** conducted Shinrai demos at **Pali, Jaisalmer, Nagaur, Jodhpur. Pawansut Earthmovers** organized a **Shinrai** demo at **Ghazipur, Alwar, Narayanpur and Mirzapur. Oriental Earthmovers** conducted **Shinrai** demo at **Ajmer, TL 340H** at **Kotputli, Jaipur. Shri Shri Babaji Earthmovers** conducted **Shinrai** demo at **Rath - Hamirpur, Gursarai - Jhansi.**



Vedant Earthmovers conducted a demo for Shinrai at Jamshedpur



TL 340H Demo at Tumkur



Shinrai Demo at Jhansi



Shinrai Demo at Rampurhat and TL 340H at Birbhum



Shinrai Demo at Pali, Jaisalmer, Nagaur and Jodhpur



Shinrai Demo at Mirzapur



Vedant Earthmovers conducted a Shinrai demo at Hurlung and Simuldanga, Jamshedpur



Shinrai Demo at Narayanpur



TL 340H Demo at Jaipur



TL 340H Demo at Bangalore



Shinrai Demo at Cooch Behar, Panishala and Jamalgha



Shinrai Demo at Tirupur



Shinrai Demo at Alwar



Shinrai Demo at Electronic city



Shinrai Demo at Doddaballapur



Shinrai Demo at Hamirpur



Shinrai Demo at Coimbatore



Customer meet cum demo of Shinrai with Auger at Haveri



ZAXIS 23U Demo at Bahraich, Uttar Pradesh



TL 340H at Asadpur



Shinrai Demo at Ghazipur-Uttar Pradesh

EMPLOYEE ENGAGEMENT



Diwali Celebration at the corporate office - Bangalore

Diwali celebrations: Diwali was celebrated at the Corporate Office with a Sweet Potluck and Best Dressed Employee Competition! For the Sweet Potluck employees voluntarily shared desserts and homemade sweets with their colleagues as a part of the Diwali giving spirit. Diwali Bingo was held as a part of Monthly Get together activities.



Quarterly get together at East, South1 and West

The quarterly get togethers for regional employees of **East, South 1 and West** was organized on Microsoft Teams. Rahul Shorey, Amit Biswas, Santosh Gupta, Saurabh Akhauri, Narendra Pal Singh appraised the regional employees with the current business scenario and instilled a sense of positivity and motivation with their appreciation and encouragement. The event also highlighted birthdays and work anniversaries of the quarter and had a fun element included through some on the spot games for the employees.



50 Days Fitness Challenge

The 50 Days fitness challenge started on 6th September and concluded on 25th October with **Meghana BS emerging as the winner for Biggest Loser Challenge**. The Step Set Go Challenge had 7 winners for the 7 weeks respectively.



Joy of giving week- Daan Utsav

Joy of Giving Week “Daan Utsav” was celebrated to contribute our bit to the society and help those who are in need. The employees generously donated books, dry ration, stationery, and clothes. Our humble effort to help those less fortunate during festivals.



Ayudh Pooja Celebration at Bangalore corporate office

Ayudha Puja was celebrated with a special lunch organized at Corporate Office for employees. We had a **Rangoli competition** and encouraged employees to be dressed in Ethnic Wear and pose for a group photograph to celebrate the occasion.



Indoor Chess & Carrom Tournament

The **indoor sports tournament of Chess and Carrom** for Corporate and Bangalore Regional Office saw a good participation of employees in both games.

CELEBRATING GRATITUDE

Believing in the words “Cultivate the habit of being grateful for every good thing that comes to you, and to give thanks continuously. And because all things have contributed to your advancement, you should include all things in your gratitude,” we took time to appreciate our fellow colleagues- something that we often forget to do in our mad rush at work.

DAY 1

To Bijan Bhattacharjee,

Thanks for your support!

Abhijit Mallick

To Somanath Nayak,

Thank you for your kind expression of sympathy to me during my difficult time.

Abhijit Mallick

To Kumar Sawrav,

Dear Sir, I have learned a lot under your leadership which really helps me to become a better person, thank you for that and everything you have done! You are the Best Boss Ever!

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To Prabhas Kumar,

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To Animesh Ghara,

Thanks Animesh for your great support, without your support I would not be able to do the numbers in Mining which we have been striving to do. Look forward to your support always.

Avishek Mitra

To Sanjay Kumar Prasad,

Thanks for your continuous support and guidance Sir. We have been striving hard for numbers in East. I assure you we will do decent numbers this year and in coming time.

Avishek Mitra

To Pranab Dutta,

Pranab, you have been doing a stupendous job in Barbil Area which always helps in growing Mining Business in that belt. Great work!

Avishek Mitra

To Prashant Kumar,

Prashant, great support for NSPL and thanks for your continuous effort.

Avishek Mitra

To Meghana B S,

You are my best & true friend of my life, thanks for the support & advises whenever I needed!

Bhagyajyothi K C

To Babu B Rakesh,

You people are very co-operative at work. Special thanks for the support at the time of Lockdown.

Bhagyajyothi K.C

To Kumar Sawrav,

Dear Sir, I have learned a lot under your leadership which really helps me to become a better person, thank you for that and everything you have done! You are the Best Boss Ever!

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Prashant, great support for NSPL and thanks for your continuous effort.

Avishek Mitra

DAY 3

To Sovan Lal Das,

You motivate me to bring out my best in all the tasks. Thanks a lot, boss for doing so. ☺

Chandan Mondal

To Vipul kumar,

You motivate me to bring out my best in all the tasks. Thanks a lot, sir for doing so. 🙏

Chandan Mondal

To Kumar Sawrav,

You motivate me to bring out my best in all the tasks. Thanks a lot, sir for doing so. 🙏

Chandan Mondal

To Partha samanta,

You motivate me to bring out my best in all the tasks. Thanks a lot, for doing so. ☺

Chandan Mondal

To Rupam Bhattacharjee,

You motivate me to bring out my best in all the tasks. Thanks a lot, sir for doing so. 🙏

Chandan Mondal

Dear all my Superiors & Peers,

I hereby thank you all for your valuable support extending towards me for my day to day official activities, in my job responsibilities and work places. Once again I thanks a lot to all of you for your valuable support.

Deepak Verma

To Sawrav Kumar & Somanath Nayak

Dear sirs, Thanks for the support & guidance.

Deepak Verma

To Mr. Anand, (Quality & Design),

Thank you sir from the bottom of my heart for Standing as a pillar of strength, Knowledge & Wisdom. It not only the reason related to my official work but also in my personal life you have played a very important role in recent year or so. I wish a very happy, healthy and a bright future for you and your family members. 🙏

Mangroop Singh Marwah

DAY 4

To Mr. S. Kannan.
I would like to express my sincere gratitude to you for your perseverance, patience, acceptance of ideas, thinking and guiding about new ways for betterment of processes, and adding a lot of value to my knowledge and experience.

N.P.Singh

To Mr. Byresh Kumar
I would like to express my sincere gratitude to you for your perseverance, patience, hard work, welcoming the ideas, thinking of new ways for betterment of processes, and extending quick support whenever required.

N.P.Singh

To Mr. Bhanu Prakash
I would like to express my sincere gratitude to you for your perseverance, patience, hard work, welcoming the ideas, thinking of new ways for betterment of processes, and adding value to the entrusted job...keep it up and Best wishes for future

N.P.Singh

To Mr. Shashi Bhushan
I would like to express my sincere gratitude to you for your perseverance, patience, hard work, welcoming the ideas, thinking of new ways for betterment of processes, and adding value to the entrusted job. Keep it up and Best wishes for future

N.P.Singh

To Mr. Rajesh Dija
I would like to express my sincere gratitude to you for your perseverance, patience, hard work, welcoming the ideas, thinking of new ways for betterment of processes, and adding value to the entrusted job. Keep it up and Best wishes for future

N.P.Singh

To Mr. Debasis Sahoo
I would like to express my sincere gratitude to you for your perseverance, patience, hard work, welcoming the ideas, thinking of new ways for betterment of processes, and adding value to the entrusted job. Keep it up and Best wishes for future

N.P.Singh

To Anil Deshmukh
I would like to express my sincere gratitude to you for your perseverance, patience, hard work, welcoming the ideas, thinking of new ways for betterment of processes, and adding value to the entrusted job. Keep it up and Best wishes for future

N.P.Singh

To Nital Roy
Hi Nita da : Thanks. 😊
Pratip De

DAY 5

To M Raghavendra.
Dear Raghavendra sir, Thank you for supporting me and my team during testing times and offering helping hand whenever needed. This gives a big boost to our morale and keeps the team in high spirit. Best Wishes
Prasad Dange

To Shailesh Deshpande.
Thank you for the efforts made by you in establishing Shinrai in your territory. You and your team is a strong pillar for Central region in Compact Equipment vertical. Best Wishes
Prasad Dange

To Vivek Sharma
Thank you for the efforts made by you in establishing Shinrai in your territory. You and your team is a strong pillar for Central region in Compact Equipment vertical. Best Wishes
Prasad Dange

To Vipul Jayawant
Thank you for the efforts made by you in establishing Shinrai in your territory. I intend to see you and your team become a strong pillar for Central region in Compact Equipment vertical. Best Wishes.
Prasad Dange

To Abhay Bhimrao Kaley
Thank you for the efforts made by you in establishing Shinrai in your territory. You and your team is a strong pillar for Central region in Compact Equipment vertical. Best Wishes
Prasad Dange

To Suresh Nair
Dear Sir, Thank you for being a mentor and great advisor to me right from the day I joined Tata Hitachi. I've learnt a lot from you and I am sure there is still a lot to learn from you. I'll always be thankful to you for pushing me in the right direction at some crucial junctures of my career. Best Wishes
Prasad Dange

To Manoj Panigrahi
I am glad to thank you for improving my skill and being with me in every time for growing my knowledge as well as making me stand in my personal growth. Thank You!
Pravin Mahulkar

To Sandeep Akerkar
I am glad to thank you for improving my skill and being with me in every time for growing my knowledge as well as making me stand in my personal growth. Thank You!
Pravin Mahulkar

DAY 6

To Chandan Singh.
I am glad to thank you for improving my skill and being with me in every time for growing my knowledge as well as making me stand in my personal growth. Thank You!
Pravin Mahulkar

To Mangesh Botmare.
I am glad to thank you for improving my skill and being with me in every time for growing my knowledge as well as making me stand in my personal growth. Thank You!
Pravin Mahulkar

To Manish Kumar
Thanks for converting my mistakes into lessons, pressure into productivity and skills into strengths. You really know how to bring out the best in us
Pushpinder Singh

To Shahid Ashraf
Words can neither qualify nor quantify how helpful your advice has been during my current tenure at THCM. I am very grateful for your kind support.
Pushpinder Singh

To Nilanjan Das
Words can neither qualify nor quantify how helpful your guidance and advice has been during my very first interaction with you. I am forever grateful for your support.
Pushpinder Singh

To Arup Mukherjee
Words can neither qualify nor quantify how helpful your guidance and advice has been. I am forever grateful for your kind support.
Pushpinder Singh

To Amit Biswas
Words can neither qualify nor quantify how helpful your guidance and advice has been during my very first interaction with your good self. I am forever grateful for your support.
Pushpinder Singh

To N P Singh
Words can neither qualify nor quantify how helpful your guidance and advice has been while my training at THCM. I am forever grateful for your kind support.
Pushpinder Singh

DAY 7

To Vivek Ranjan

Vivek Sir, nothing I can say will ever convey the amount of gratitude. I owe to you for showing me how to have the right attitude. Thanks.

Pushpinder Singh

To Rahul Bajaj.

Rahul Sir, nothing I can say will ever convey the amount of gratitude for showing me how to have the right attitude. Thanks.

Pushpinder Singh

To Yashwini Sharma

A office colleague and a sister, two in one. Whoever thought that work-life would be so much fun. Thanks.

Pushpinder Singh

To Pijush Mondal

A million thanks to you for being a great work buddy. Thank you for all of the support and encouragement at work and for in our lives. You are so amazing and all of us are lucky to have you. Thank you and God bless you.

Pushpinder Singh

To Sudhanshu Naskar

A million thanks to you for being great work buddy. Thank you for all of the support and encouragement at work and in our lives. You are so amazing and all of us are lucky to have you. Thank you and God bless you.

Pushpinder Singh

To Ashok Kumar Lenka

A million thanks to you for being great work buddy. Thank you for all of the support and encouragement at work and in our lives. You are so amazing and all of us are lucky to have you. Thank you and God bless you.

Pushpinder Singh

To Manish Pandey

Thank you for taking the time to sit down with me whenever I needed you the most. Your advice are always spot on. I'm more confident than ever in taking the next steps towards my next goal.

Pushpinder Singh

To Pushpinder Singh

Thank you very much Pushpinder Sir. You are kind of a big brother to me. I thank you for your support extended during my covid-19 situation. Also I appreciate your daily morning wishes. Thank you once again for everything.

Rahul Bajaj

DAY 8

To Yashwini Sharma

Thank you for your quick responses to the work. Please continue the good work and I also appreciate your meticulousness in the work. Always be positive and keep continuing the good work. All the best!

Rahul Bajaj

To Pijush Mondal

Thank you for your response and the help so far. Keep continuing the good work. All the best!

Rahul Bajaj

To Aditya Sharma

Thank you Aditya for the support you have extended. All the best for future assignments! Keep on continuing the good work.

Rahul Bajaj

To Shashank Sinha

Thank you Shashank for your immediate help and support. You have always be a kind person since day 1. Keep on continuing the good work. All the best for future assignments.

Rahul Bajaj

To Hemant Vhalval

Thank you Hemant for your immediate help and support.

Rahul Bajaj

To Manish Pandey

Thank you Pandey ji for your on spot support since day 1. You have always been a kind person to help. I appreciate your helping attitude. All the very best for future assignments.

Rahul Bajaj

To Neelanjana Ghosh

Thank you neelanjana. I appreciate your cool behavior towards work. All the best for future assignments.

Rahul Bajaj

To Nikhil Kumar

Thank you very much Nikhil for your kind support and sincere behavior towards work. All the best for future assignments.

Rahul Bajaj

DAY 9

To Pushkar Vijay Pandit

Thank you very much Pushkar for your kind attitude towards the work. I found myself very comfortable in working with you. All the best for future assignments.

Rahul Bajaj

To Vijay M Kumar

Thank you for all your support/guidance at work and ensuring that I have a smooth virtual onboarding (having joined in the midst of COVID-19). Thank you for being approachable and open to ideas. It is a pleasure working with you. Best Regards.

Rahul Vachaspati

To Pinaki Samantray

Thank you Sir for guiding me communication part with Dealer.

Rakesh Kumar Dutta

To Girish Nair

Mr. Girish Nair is very calm, cool, composed person. He leads the team with great reasonability and honour. Building up a team with effectiveness, considering capability and training requirement is a prominent feature of his leadership.

Rana Mazumder

To Mr. Anand

Anand Sir's decision making approach and capability is superb. He guides his juniors irrespective of department or reportee. I rate him as notable leader.

Rana Mazumder

To Mr. Arup Mukherjee

Behavior, patience, approach, fast decision making and leadership-these are the hallmark of our Plant Head. He can make others feel easy in most difficult situation. His ability to address the issues globally is also commendable. He walks with all.

Rana Mazumder

To Mr. Japesh Bandhopadhyay

This is an appreciation note for a person who is all three- great boss, mentor, and manager. Your guidance and advice have been invaluable to me since I joined. I can't thank you enough for all the help that you've bestowed upon me.

Rishi Chakraborty

To Mr. Pradip Kumar Roy

It's an incredible work experience to work under such a department head whose skills and talents are notable. I get to learn something new from you every day. Thank you for showing me how a great leader leads.

Rishi Chakraborty

FINANCIER MEETS



Time Equipment conducted financier meet with Axis Bank at Noida, Uttar Pradesh



Time Equipment conducted financier meet with ICICI Bank at Faridabad office



Time Equipment conducted financier meet with HDB Financial at Jabalpur, Madhya Pradesh

Time Equipment had a meeting with **ICICI , HDFC and Axis bank** in **Delhi**. A Financier meet with **HDB Financial Services Ltd.** was organized at **Jabalpur, Madhya Pradesh**.

KEY HANDOVERS

PSN - Cochin handed over **ZAXIS 33U** at **Waynad, Thrissur, two at Ernakulam, Trivandrum, Palakkad, two machines at Idukki, Thiruvalla, Kottayam, two at Trivandrum, two at Calicut and Kasargode.**

Two **ZAXIS 33U** machines were handed over at **Calicut, ZAXIS 140H at Idukki, Calicut EX 130 Super+ at Thiruvalla, ZAXIS 23 U at Kottayam, Idukki, Calicut, Wayanad, Kasargod, Pathanamthitta, ZAXIS 80 at Idukki, Trivandrum and Ernakulam, ZAXIS 220LC at Calicut, Pathanamthitta, Palakkad** and two machines at **Ernakulam, two machines at Kollam, Shinrai at Calicut, Pathanamthitta, Kollam, two Shinrai machines at Kottayam.**

PSN - Hubli handed over **Shinrai** at **Belgaum, Hansi, Waynad, Savnur, Venkatapur, Kushtagi Taluk, Torangal, Kalagatagi, Haveri and HB-Halli.**

Two **ZAXIS 220LC** machines at **Hassan** and **EX 215 Super+, EX 200LC Super+ and EX 210 LC Super+ at Belgaum, ZAXIS 140 H at Raibag, EX 200LC Super+ at Chitradurga, Badami EX 130 Super+ at Yaragatti and Dharwad Shinrai at Khanapur, Haveri, Koppal, two Shinrai machines at Belgaum, Kalagatagi, Hubli, Kodathi Gate, Bangalore, EX 130 Super+ at Dharwad, ZAXIS 220LC along with a Rock Breaker kit at Chikkodi, EX 200LC Super+ at Chitradurga, ZAXIS 220LC at Ilkal, EX 130 Super+ at Mudhol.**

PSN - Bangalore handed over three **ZAXIS 220LC-M** at **Doddaballapur**, Two **Shinrai** machines at **Bangalore, Nagarabhavi, Tumkur, Maddur, ZAXIS 33U** at **Mandya.**

MM - Gulbarga handed over **Shinrai** at **DUDC Yadgir, Raichur** and three machines at **Gulbarga. EX70 Super+ at Bijapur, TL 340H at Mudgal.**

CAG-Salem handed over two units of **EX 215LC**

Super+ and one unit of B215 Rock Breaker at Salem. EX70 Super+ at Coimbatore, ZAXIS33U and Shinrai at Salem.

ES Infraserve Pvt. Ltd. handed over **EX 215LC Super+ at Kamedia, and at Rajgarh, Dhar, Madhya Pradesh.**

Suryakiran Earthmovers Pvt. Ltd. organized for a hand over cum exhibition of **Shinrai** at **Ambagarh Chowki, Rajnandgaon, Chhatisgarh, Tatibandh and at Raipur.**

Seven units of **20 Tonne machines** at **Yamunanagar** and **ZAXIS 470H** at **Satna.**

Tata Hitachi Ahmedabad branch handed over 2 nos. of **ZAXIS 470H** at **Umarsar, Kutch, Gujarat.**

Tata Hitachi Nagpur branch handed over 12 nos. of **ZAXIS 470H** at **Umred Area, WCL, Makardhokda.**

An inspection of four **TMX 20's** by EDMC officials.

TASS Technical Services handed over 4 units of **ZAXIS 220LC** and 2 units of **EX 210LC Super+** at **Gurgaon**.

Kailash Infratech handed over 4 nos. of **TMX20** at Municipal Corporation **Jabalpur, Madhya Pradesh**.

The Bhubaneshwar branch conducted a customer felicitation meet for handing over the **1000th ZAXIS 370LCH** at **Barbil**. The handing over of the **500th ZAXIS 470H** and seven **ZAXIS 470H machines** took place at **Barbil**. Customer felicitations for purchasing of **ZAXIS 470H** took place at **Barbil**.

Four EX 200LC Super+ and five **EX 130 Super+**, **ZAXIS 370LCH** and two **EX 200LC Super+** machines were handed over at **Cuttack**. Eight **EX 200LC Super+** machines were handed over at **Belphar**, **ZAXIS 220LC** at **Nayagarh**, **EX 1200-V** at **Bharatpur**.

Jabalpur branch handed over **TMX20** 4 nos. at **Nagar Nigam, Jabalpur**



Bhubaneshwar branch handing over of the 500th ZX470H and in total 7 nos. of ZX470H to Thriveni at Barbil, Odisha



Jabalpur branch handed over TMX20 4 nos. at Nagar Nigam, Jabalpur



ES Infraserve Pvt. Ltd. handed over EX 215LC Super+ at Rajgarh, Dhar, Madhya Pradesh.



Bhubaneshwar branch felicitation at Nayagarh, Odisha



Bhubaneshwar branch Felicitation at Cuttack, Odisha for purchasing 1 no. of ZX370LCH and 2 nos. of EX200LC Super+.



Bhubaneshwar branch conducted Felicitation and key hand over for EX1200-V Bharatpur, OCP, Talcher, Odisha



Bhubaneshwar branch felicitation for ZAXIS 470H Barbil, Odisha



CAG team handed over EX 70 Super+ at Coimbatore



CAG-Salem handed over 2 units of EX 215LC Super+ and 1 unit of B215 Rock Breaker at Salem



MM Gulbarga handed over TL 340H at Mudgal.



Bhubaneshwar branch felicitation for delivering 8 nos. of EX200LC Super+ at Belphar, Odisha



Bhubaneshwar branch felicitation for handing over the 1000th ZAXIS370LCH at Barbil, Odisha



PSN Bangalore handed over Shinrai at Maddur



MM Gulbarga handed over Shinrai at Gulbarga office.



Bhubaneshwar branch felicitation for 4 nos. of EX200LC Super+ and 5 nos. of EX130 Super+.



MM-Gulbarga handed over EX 70 Super+ at Bijapur



MM-Gulbarga handed over Shinrai Raichur



PSN Bangalore handed over Shinrai at Tumkur



MM Gulbarga handed over Shinrai at DUDC Yadgir



MM Gulbarga handed over Shinrai at Gulbarga office 2



Inspection of 4 nos. of TMX20 by EDMC officials.



MM Gulbarga handed over Shinrai at Gulbarga



PSN Bangalore handed over 3 nos. of ZAXIS 220LC at Doddaballapur, Bangalore.



PSN Cochin handed over ZAXIS 33U at Ernakulam 2



MM Gulbarga handed over Shinrai.



PSN Cochin handed over Shinrai at Thrissur



PSN Cochin handed over Shinrai at Pathanamthitta



PSN Bangalore handed over ZAXIS33U at Mandya.



PSN Cochin handed over ZAXIS 23U at Wayanad 1



PSN Cochin handed over ZAXIS 23U at Pathanamthitta



PSN Cochin handed over ZAXIS 23U at Kottayam



PSN Cochin handed over Shinrai at Kottayam 2



PSN Cochin handed over Shinrai at Kollam



PSN Cochin handed over Shinrai at Idukki



PSN Cochin handed over Shinrai at Calicut



PSN Cochin handed over ZAXIS 23U at Idukki



PSN Cochin handed over EX 130 Super+ at Thiruvalla



PSN Cochin handed over ZAXIS 33U at Calicut 1



PSN Cochin handed over ZAXIS 23U at Wayanad



PSN Cochin handed over ZAXIS 23U at Calicut 2



PSN Bangalore handed over Shinrai



PSN Cochin handed over ZAXIS 23U at Kasargode



PSN Cochin handed over ZAXIS 33U at Ernakulam 2



PSN Cochin handed over ZAXIS 140H at Trivandrum



PSN Cochin handed over ZAXIS 33U at Wayanad



PSN Cochin handed over ZAXIS 33U at Kasargode



PSN Cochin handed over ZAXIS 33U at Calicut



PSN Cochin handed over ZAXIS 33U at Calicut 2



PSN Cochin handed over ZAXIS 23U at Calicut



PSN Cochin handed over ZAXIS 33U at Trivandrum



PSN Cochin handed over ZAXIS 33U at Ernakulam 5



PSN Cochin handed over EX70 Super+ at Kasargode



PSN Cochin handed over ZAXIS 80 at Trivandrum



PSN Cochin handed over ZAXIS 33U at Ernakulam 3



PSN Cochin handed over ZAXIS 220LC at Ernakulam 2



PSN Cochin handed over ZAXIS 80 at Ernakulam



PSN Cochin handed over ZAXIS 33U at Kasargode 2



PSN Cochin handed over ZAXIS 33U at Kasargode 1



PSN Cochin handed over ZAXIS 33U at Ernakulam 4



PSN Cochin handed over ZAXIS 33U at Ernakulam



PSN Cochin handed over ZAXIS 33U at Trivandrum 2



PSN Cochin handed over ZAXIS 33U at Trivandrum 4



PSN Cochin handed over ZAXIS 33U at Trivandrum 3



PSN Cochin handed over ZAXIS 33U at Palakkad



PSN Cochin handed over ZAXIS 33U at Palakkad 2



PSN Cochin handed over ZAXIS 140H at Calicut



PSN Cochin handed over ZAXIS 220LC at Calicut



PSN Cochin handed over ZAXIS 33U at Kottayam



PSN Cochin handed over ZAXIS 80 at Idukki



PSN Bangalore handed over Shinrai to a PWD contractor in Bangalore



PSN Cochin handed over ZAXIS 140H at Idukki



PSN Hubli handed over Shinrai at Kodathi Gate, Bangalore.



PSN Hubli handed over Shinrai at Kalagatagi, Hubli.



PSN Hubli handed over Shinrai at Belgaum.



PSN Hubli handed over EX 210LC Super+ at Belgaum.



PSN Hubli handed over EX 200LC



PSN Hubli handed over EX 200LC Super+ at Chitradurga



PSN Hubli handed over EX 130 Super+ at Mudhol.



PSN Hubli felicitated customer for ZAXIS 220LC at Ilkal



PSN Cochin handed over ZAXIS 220LC at Palakkad



PSN Cochin handed over ZAXIS 220LC at Ernakulam



PSN Cochin handed over ZAXIS 220LC at Ernakulam 4



PSN Cochin handed over ZAXIS 220LC at Ernakulam 3



PSN-Cochin handed over ZAXIS33U at Thiruvalla



PSN-Cochin handed over ZAXIS33U at Idukki



PSN-Cochin handed over ZAXIS 220LC at Pathanamthitta



PSN-Cochin handed over ZAXIS 220LC at Ernakulam



PSN-Cochin handed over Shinrai at Wayanad.



PSN-Cochin handed over 2 nos. of ZAXIS 220LC at Kollam.



PSN-Bangalore handed over ZAXIS220LC-M 3 nos. at Doddaballapur, Bangalore



PSN-Bangalore handed over Shinrai at Nagarabhavi



PSN-Bangalore handed over Shinrai at Bangalore.



PSN Hubli handed over Shinrai...



PSN Hubli handed over Shinrai at Torangal



PSN Hubli handed over Shinrai at Koppal.



Suryakiran Earthmovers handed over 7 units of 20 Ton Excavators at Yamunanagar



Team CAG handed over Shinrai at Salem.



PSN-Hubli handed over ZAXIS 220LC at Belgaum



Kailash Infratech handed over 4 nos. of TMX20 at Municipal Corporation Jabalpur, Madhya Pradesh.



Tata Hitachi Ahmedabad branch handed over 2 nos. of ZAXIS 470H at Umarsar, Kutch, Gujarat



TASS Technical Services handed over 4 units of ZAXIS 220LC and 2 units of EX 210LC Super+ at Gurgaon



Tata Hitachi Nagpur branch handed over 12 nos. of ZAXIS 470H at Umred Area, WCL, Makardhokda



Suryakiran Earthmovers Pvt. Ltd. organized for a hand over cum exhibition of Shinrai at Ambagarh Chowki, Rajnandgaon, Chhatisgarh.



Suryakiran Earthmovers Pvt. Ltd. hand over cum exhibition of Shinrai at Ambagarh Chowki, Rajnandgaon, Chhatisgarh, Shinrai exhibition at Tatibandh, Raipur



Vedant Earthmovers handed over EX 210LC Super+ and EX 215LC Super+



PSN-Hubli handed over ZAXIS 220LC along with a Rock Breaker kit at Chikkodi



PSN-Hubli handed over ZAXIS 140H at Raibag



PSN-Hubli handed over EX 200LC Super+ at Badami.



PSN-Hubli handed over EX 130 Super+ at Dharwad



PSN-Hubli handed over Shinrai HB-Halli



PSN-Hubli handed over Shinrai at Venkatapur, Kushtagi Taluk



PSN-Hubli handed over Shinrai at Savnur



PSN-Hubli handed over EX130 Super+ at Yaragatti.



PSN-Hubli handed over Shinrai at Khanapur



PSN-Hubli handed over Shinrai at Kanakwadi, Belgaum



PSN-Hubli handed over Shinrai at Kalagatagi.



PSN-Hubli handed over Shinrai-1



PSN-Hubli handed over Shinrai at Haveri.



PSN-Hubli handed over Shinrai at Hansi, Kudligi Taluk Bellary



PSN-Hubli handed over EX 215 Super+ at Belgaum.



PSN-Hubli handed over EX 200LC Super+ at PSN-Dharwad stock yard

LOAN MELAS



PSN-Hubli team loan mela with AXIS bank

In partnership with Axis bank, **PSN - Hubli** team arranged for a loan mela at Hiriyur.



Vedant Earthmovers loan mela with Axis bank at Koderma, Jharkhand



Vedant Earthmovers loan mela with Hinduja Finance at Jhumri Telaiya

Vedant Earthmovers conducted a loan mela with Hinduja Finance at Jhumri Telaiya and Axis bank at Koderma.



Trishul Tread's Loan Mela with Indusind bank at Jaypore, Odisha



Loan mela with Choramandalam Finance at Bhawanipatna, Odisha.

Trishul Tread along with Choramandalam Finance organized a loan mela at Bhawanipatna, and with Indusind bank at Jaypore. Another loan mela was organized with HDFC bank at Rourkela, Odisha.

GD Motors Pvt. Ltd. conducted a loan mela with Yes bank at Fancy Bazar, Guwahati.

OPERATOR MEETS



Operator meet by Nellore branch at Chimakurthy, Andhra Pradesh



Shinrai operator training at Lucknow

Operator meets were organized by the **Nellore branch** at Chimakurthy. An operator and customer staff training was held at **Kurja, UP**. A training for **Shinrai** was held at Lucknow.



Operator meet at Tata Projects at Khurja, Uttar Pradesh

OTHERS

A Skill competition modelled on HCM's International Skill competition was organized at Dharwad and Kharagpur where cross functional teams like - Production, Production Engineering, and Quality Assurance. The competition focussed on assembly, measurement, and welding.

Congratulations to all the winners!



Measurement competition Kharagpur
1st winner - Tarkeshwar Prasad



Assembly competition at Dharwad
3rd winner - Samuel Maila



Assembly competition at Dharwad
2nd winner - C.M. Desai



Assembly competition at Dharwad
1st winner - Shashikant Hombal



Measurement competition Kharagpur
3rd winner - Sandeep Pujari



Welding competition Kharagpur
1st winner - Chandan Hazra



Welding competition Dharwad
3rd winner - Anand Gurav



Welding competition Dharwad -
2nd winner - Rudrappa Navalagi



Welding competition Dharwad
1st winner - Shivaraj Hawaldar



Welding competition Kharagpur
3rd winner - Jugal Kishore Dolai



Welding competition Kharagpur
2nd winner - Ganesh Roy



Measurement competition Kharagpur
2nd winner - Prashant Betageri



Skill Competition (welding) at Kharagpur



Skill Competition (Welding) at Dharwad



Skill Competition (Assembly) at Dharwad

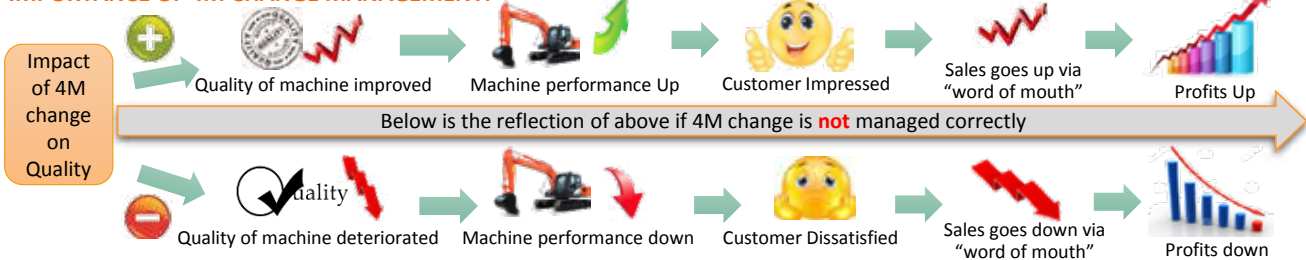
Dear Reader,

Thank you for your appreciation and support which we received in our previous versions of YOKOTEN newsletter. We are pleased to introduce the **4th edition of YOKOTEN NEWSLETTER**. Through this newsletter we have been continuously emphasising the importance of all the domains of **4Ms (Man, Machine, Material & Method)** and also focusing on knowledge sharing related to improvement in all the domains of 4M. In this edition, we will discuss one of the most important 4M "**Man**". We will also talk about a **New inspection technology** being implemented at our plants and a **Kaizen** emphasizing the importance of "**Man**", helping in reduction of field failures.

Feedback received

- Appreciation for passing new technology and quality content to the grassroots level employees. {QC, KGP}
- The why why analysis showed in the Kaizen section of the newsletter helps in enhancement of Root cause analysis skill. {QC, KGP}
- Newsletter being used as a reference for undergoing any design / process change. {D&D, KGP}

IMPORTANCE OF 4M CHANGE MANAGEMENT:



4M CHANGE MANAGEMENT



Before changing the established 4M condition (Man) THINK

- Is the Skill adequate w.r.t the Work / Job?
- Is the Knowledge & Understanding of operator about the process OK?
- Has the Operator consistently displayed the mindset of process adherence in the past?



Benkyou (To Learn) Gallery: New Technology

Phased Array Ultrasonic Testing (PAUT) :

Phased Array is an advanced method of ultrasonic testing which is used to scan patterns such as linear, sectorial and does depth focusing. (3D interface). The term "**Phased**" refers to the timing, and the term "**Array**" refers to "multiple elements. The beam from a phased array probe can be focused and swept electronically without moving the probe. The beam is controllable because a phased array probe is made up of multiple small elements, each of which can be pulsed individually at a computer-calculated timing.

Phased array use in manufacturing industry :

Phased Array is an advanced **NDT** (non destructive testing) method that is used to detect **Weld quality** or discontinuities i.e. cracks or flaws and thereby determine component quality.

Advantages with respect to conventional ultra sonic testing machine:

- Very efficient (accurate differentiation between false echo and defect in defect detection)
- Defect visualization.

Pictorial Representation



A person performing PAUT inspection and output image

1) KAIZEN

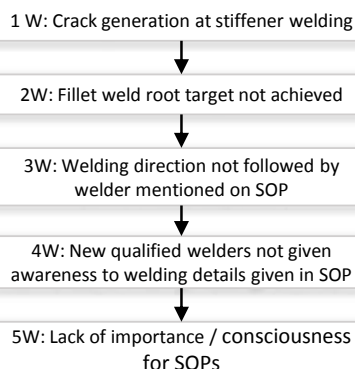
Let us see an example of a Kaizen focussed on "**Man**" which led to a considerable improvement in Boom of our Mid size excavator.

2) Kaizen Theme:

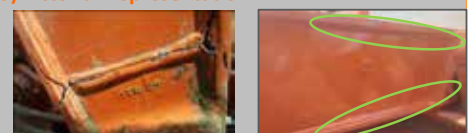
To reduce the failure of boom (Mid size excavator) at an average HMR of 2948 causing Warranty cost & dissatisfaction among customer.

3) Problem Details: Crack in Boom foot boss flange butt joint welding due to lack of fusion in root and side wall (Manual Welding)

4) Why - Why analysis



5) Pictorial Representation



Before : Weld crack due to insufficient target & wrong welding direction because of less knowledge of operator

After : SOP specified CTQ parameter ensured and monitored with check sheet.

6) Countermeasure:

1. Management to build consciousness for SOPs to the workforce.
2. New qualified welders are made aware of special welding techniques for critical joints as per SOP.

Implementation: Mar'19

Team Members : QC, Design, PE.

BENEFITS:

Tangible Benefit: Reduction in field failure by 100% (this mode of failure).

Intangible Benefit: Improvement in Customer satisfaction both Internal & external.

HORIZONTAL DEPLOYMENT: Vendor partners to ensure proper awareness on specific welding techniques to prevent pre-mature failures.

Note : We are keen to know the interest of our readers and look forward to your feedback & comments. Please write in to : manpreet.marwah@tatahitachi.co.in



Skill Competition



Skill Competition (Measurement)



Time Equipment showcasing machines to the Government

Time Equipment made a presentation to the Government at Moradabad Nagar Nigam. They showcased **Shinrai** and EX 200LC with long boom to the Government team.



Appreciation letter by Kohli Earthmovers, Goa

Customer satisfaction

a letter of appreciation was awarded to the Tata Hitachi Service team by Kohli Earthmovers - Goa.

Superannuation of Mr. Anil Chousia was held at **Pune branch office**. The office celebrated the day with lunch and sweets. Mr. Chourasia's wife was invited too.



Superannuation of Mr. Anil Chourasia



PSN - Cochin

decorated the Cochin office with a new hoarding.



Deepawali puja

was held by Shinrai customers in Ranebennur.



Technical committee meeting at Bangalore DC office

Tata Hitachi team attended the Technical committee meeting at Bangalore DC office and explained about **Shinrai** and its performance.



ZAXIS 220LC machine with OPG Attachment

ZAXIS 220LC with OPG attachment was given on rent by Tata Hitachi to a customer.



Bangalore Branch Team year end get together

The **Bangalore regional and branch team** had a get together party in Bangalore to celebrate the year end.



Inauguration of EX1900-6 at Nigahi Project

The **inauguration and flag off ceremonies** for completing erection and commissioning of **EX 1900-6** was held at **NCL Nigahi Project, Madhya Pradesh** and at **Northern Coal Fields - Singrauli, Kakri Project.**



Inauguration of EX1900-6- Kakri Project



PARTS MELAS



Karur parts mela

CAG-Salem organised Parts mela at Karur. **PSN-Hubli** organized Parts mela at Chitradurga. **PSN-Bangalore** arranged a Parts mela too.



PSN Hubli parts mela at Chitradurga



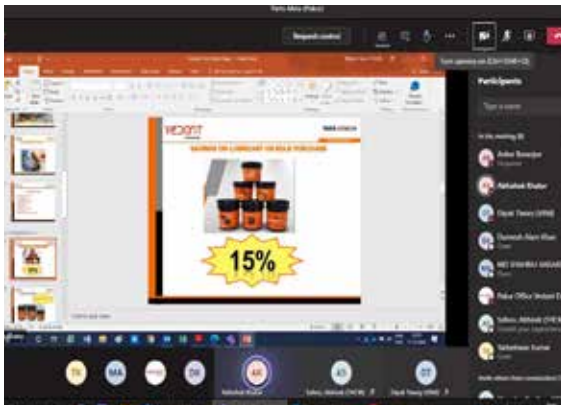
PSN Bangalore organized parts mela at Bangalore



Kailash Infratech organized Parts mela at Satna, Maihar, Pali, Umariya, Lelatola, Sarai Kharpa, Dhanwar and Shahdol.



GD Motors conducted parts melas at Rani, Mirza.



Vedant Earthmovers conducted a virtual Parts mela at Dhanbad.



Trishul Tread Pvt. Ltd. conducted a mela through a Whatsapp call at Bhubaneshwar, Jajpur and Rayagada, Odisha.



Parts on Wheels activity was organized by **Progressive Motors** at Jamnagar, Bhatiya, Okha-Gujarat.



Shri Shri Babaji Earthmovers conducted a parts mela at Tikamgarh, Madhya Pradesh. Parts mela at Hyderabad - LB Nagar.



Parts mela at LB Nagar- Hyderabad

PLANT NEWS

DHARWAD



Plant visits were conducted for **M/S. Shiva Shakti Enterprises** and **M/S. DRN Infrastructure**.



Knowledge sharing session at Dharwad

In view of developing the Quality consciousness amongst women employees, **Knowledge sharing sessions** were organized at the Skill training center.



Ayudha Pooja celebration at Dharwad plant stores

Ayudha pooja was celebrated at the Dharwad plant stores.



Badminton competition at Dharwad



Volleyball competition at Dharwad

Volleyball and Badminton Tournaments were conducted at the plant. A total of 12 teams for Volleyball and 5 teams for Badminton participated in the event.

KHARAGPUR



Covid support to dist administration

As a part of COVID support, six humidifiers were handed over to Paschim Medinipur Dist Administration by Mr. Arup Mukherjee, Mr. Sanjay Kumar Singh, Mr. Pankaj Thakur and Mr. Pancham Kumar Maiti .

In partnership with village panchayats, hygiene kits - comprising of masks, hand-sanitizer and detergent - were distributed to each family in the villages in and around the plant.



Distribution of hygiene kits



SDO's visit at the plant

The SDO KGP visited the plant and held a meeting with plant head and others in an endeavor to work out CSR projects for joint action.

Welding Skill Competition took place at the plant for both KGP and DWD.

Mr Chandan Hazra from KGP Production was the winner!



1st winner- Chandan Hazra-Welding competition Kharagpur



Inauguration of Skill Competition





Our Managing Director - **Mr. Sandeep Singh** visited the **Kharagpur employees' canteen** and had lunch. He enjoyed the food and briefly met few representatives of engagement and canteen committee.

A **cricket match** was organized between the champions of last tournament and best of the rest. Along with the plant head, all functional heads and department heads were present to encourage the participants. Champions of the last tournament won the match and **Goutam Bag** was declared as man of the match.



The 5th Interdepartmental Volleyball Tournament was inaugurated by the plant head.



Farewell to Mr. T. Anil Nair by Managing Director Sandeep Singh
Mr. T. Anil Nair superannuated and was given a sendoff by his colleagues including our MD.



The Quality Month celebrations to boost the Quality consciousness of employees and vendor partners was celebrated by organizing a host of events. The theme for the year was **“Quality Starts with me”**.



The reconstituted Sports committee along with the plant head and sports committee members checked the ground condition and preparations for the commencement of sporting events.

The RT15 Most Valuable Players for October were Mohammad Quasim from Dharwad, Sunil Pandey from KGP, Akhilesh Choudhary from DWD, Ankit Agarwal from KGP, Vinod Kulkarni from DWD and Pritam Katjhare from Design Procurement. For December, it was Pankaj Kumar Vignesh Shetty, DWD and Sanjay Singh, KGP.

RT15 Most Valuable Players



Durga Puja during the pandemic was celebrated by Alope Senapati and many of our employees, residing in Rupnarayanpur village. Mr. Senapati sang songs which was a major attraction of this celebration.

REGIONAL NEWS



Sandeep Akerkar's birthday celebration



Diwali celebration at Regional Office Mumbai



Rajesh Garag's birthday celebration



Piyush Sinha's birthday celebration



Vishal Dixit's birthday celebration

Vishal Dixit - Branch Manager of Mumbai, **Piyush Sinha** - Regional Manager West, **Sandeep Akerkar** - Regional Service Manager West and **Rajesh Garag** RCM West celebrated their birthdays this quarter.

Diwali celebrations were held at Regional office Mumbai.

ROADSHOWS

To demonstrate the power of our machines and attachments, roadshow for **Shinrai** was held at Pollachi in partnership with **CAG**.

EX 215LC Road show was planned and organized by **ES Infraserve** in Ujjain, Betma, Pithampur and Indore.

Vedant Earthmovers organized a **Shinrai** road show at Bundu, Ranchi.

Kailash Infratech Jabalpur organized a roadshow for **EX 215LC** at Bela, Bankuniya and Rewa



Shinrai Roadshow at Bundu, Ranchi



CAG Shinrai roadshow at Pollachi



EX 215LC road show at Ujjain, Betma, Pithampur, Indore



Kailash Infratech Pvt. Ltd. Jabalpur organized for a EX215LC road show at Bela, Bankuniya and Rewa.

SERVICE CAMPAIGNS

-A Service Campaign was arranged by **PSN - Bangalore** at Peeryasandra.

-**Suryakiran Earthmovers** organized a service camp at Bilaspur. **Shankar Equipments** conducted service campaign along with a virtual Parts mela at Saharsa and Muzaffarpur.

-**NE Equipment Solutions Pvt. Ltd.** Conducted a service camp at Ditokcherra, Assam.

-**Ramdev Earthmovers** conducted a service camp at Jaisalmer. **Babaji Earthmovers** conducted service camps at Kabrai and Mahoba, UP.



Service campaign at Ditokcherra, Assam



Service Campaign and Virtual Parts Mela at Saharsa and Muzaffarpur



Service campaign at Kabrai and Mahoba-Uttar Pradesh



Service campaign at Jaisalmer



Service Campaign and Virtual Parts Mela at Saharsa and Muzaffarpur



Service Campaign at Peeryasandra

TRAINING

CUSTOMER TRAINING

Kailash Infratech conducted customer training at Katni, Madhya Pradesh. Rajkot, Gujarat branch conducted training at Mul Dwarka- Kodinar, Gujarat. Customer training at Raigarh. Vijaywada branch organized training and customer felicitatio at Gurejapalli, Guntur, at Gummapadu, Tekkali and using **EX 200LC Super+ and ZAXIS 140H** at Bapatla, Vishakhapatnam.

Nellore branch organized customer training at Chimakurthy, Andhra Pradesh in 3 batches.



Nellore branch conducted customer staff training at Chimakurthy, Andhra Pradesh (Batch 2)



Customer training at Raigarh



Customer training on EX 200LC Super+ & ZAXIS 140H at Bapatla



Customer training at Gummapadu, Tekkali, Vishakhapatnam



Kailash Infratech customer training at Katni, Madhya Pradesh



Customer training at Mul Dwarka, Kodinar, Gujarat



Customer training at Gurejapalli, Guntur



Nellore branch conducted customer staff training at Chimakurthy, Andhra Pradesh (Batch 1)



Nellore branch conducted customer staff training at Chimakurthy, Andhra Pradesh (Batch 3)

OPERATOR TRAINING

Total Earthmovers conducted an operator training ZAXIS 220LC, EX 110 Super and B230 Rock Breaker at Aurangabad, Maharashtra and also using ZAXIS 220LC at Nandur Naka, Nashik, Maharashtra. Operator training organized at Rampurhat. Shinrai operator training was conducted by PS Earthmovers Ltd at Saha Chowk, Kharagpur, West Bengal . ES Infraserve Pvt. Ltd conducted operator training for ZAXIS 120, EX 110 Super, EX 200LC Super+ at Indore. Suryakiran Earthmovers Pvt. Ltd. conducted operator training at Baikunth, Chhattisgarh. PSN-Hubli organized an operator training at Belgaum. MM-Gulbarga organized operator training at Yadgir.

CAG team organized operator training at Krishnagiri. Shinrai operator training was conducted at Lucknow. Operator training program conducted by mining engineers to SVEC operators. Time Equipment conducted training at Bawana, New Delhi. Pawansut Earthmovers Pvt. Ltd. conducted Shinrai training at Mirzapur. Nellore branch conducted operator at Chimakurthy, Andhra Pradesh In 3 batches. PSN Bangalore arranged for a Shinrai operator training at Sarjapur. PSN Bangalore conducted training for ZAXIS370LCH at HTM Granite, Tumkur.



Total Earthmovers training using ZAXIS220LC, EX110 Super and B230 Rock Breaker at Aurangabad, Maharashtra



Total Earthmovers organized operator training using ZAXIS 220LC at Nandur Naka, Nashik, Maharashtra



Suryakiran Earthmovers operator training at Baikunth, Chhattisgarh



PSN-Hubli team organized an operator training at Belgaum



PSN Bangalore conducted training for ZAXIS370LCH at Tumkur.



PSN Bangalore arranged for a Shinrai operator training at Sarjapur.



Operator training at Rampurhat



MM Gulbarga organized operator training at Yadgir



Shankar Equipments customer training at Saharsa



Pawansut Earthmovers Pvt. Ltd. conducted Shinrai operator training at Mirzapur



PS Earthmovers Shinrai operator training at Saha Chowk, Kharagpur, West Bengal



Time Equipment conducted training at Bawana, New Delhi



Shinrai operator training at Lucknow

USED EQUIPMENT



PSN Bangalore and Hubli delivered Shinrai



PSN Bangalore delivered Shinrai

PSN - Bangalore team delivered their first Value+ Used Equipment Shinrai at Devanahalli. **PSN Hubli** and **Bangalore** handed over Shinrai under the Value+ program.

TATA HITACHI

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