

# SILVERLININGS

JULY - SEPTEMBER 2020

VOLUME 17

**ZAXIS 370<sub>LCH</sub>**

ROLL OUT OF  
**1000<sup>TH</sup>**  
ZAXIS 370LCH  
GI SERIES

HYDRAULIC EXCAVATOR

ROLL OUT OF  
**500<sup>TH</sup>**  
ZAXIS 470H  
GI SERIES

HYDRAULIC EXCAVATOR

**ZAXIS 470<sub>H</sub>**

Tata Hitachi Construction Machinery Company Private Limited



# MESSAGE FROM THE MANAGING DIRECTOR

Dear Colleagues,

**The first half of this year has been really challenging due to the COVID-19 pandemic.**

**We have been deeply concerned about the health and safety of our employees and their families.**

**Fortunately for us we have been relatively less impacted due to the timely precautionary measures taken. I wish for the speedy recovery of all our employees and their family members who have been infected with the Corona virus and request everyone to take maximum precautions to ensure that the spread is contained.**

On the business front, you all are aware that the GDP in Q1 has been impacted severely and has contracted by 23%. Our Industry, in Q1 has declined by 50%. We are, however, seeing a gradual improvement in the market from July'20 onwards and expect that we will see a better market demand scenario in the second half of the year. While having an optimistic view of the year, we must tread with caution as the expert view of the economy predicts the contraction of the GDP by about 10-15% in the current financial year.

The highlights of the quarter were:

- The line off ceremony and launch of the new mini hydraulic excavator – ZAXIS 23 U.
- The launch of our Used Equipment website [www.usedequipment.tatahitachi.co.in](http://www.usedequipment.tatahitachi.co.in)
- The roll out of the 1000th ZAXIS 370LCH GI series excavator and the 500th ZAXIS 470H GI series excavator, from the Kharagpur plant.

We also won accolades at various industry forums – a moment of pride for our organization.

Going forward, we believe that the COVID 19 pandemic impact would come down, and we will see a recovery in economy and in turn expect that business will start showing growth. I urge you to gear up to encash this growth potential and put in our best efforts to maximize our business.

At the end, I would like you all to take care of your health and safety and my best wishes to you and your family members for the festive season. Please do celebrate with caution and stay safe.

**Sandeep Singh**  
Managing Director



# HIGHLIGHTS

The pandemic still rages - forcing us to adhere to the 'new normal' norms of doing business. To think out of the box and ensure that business continues as usual. The quarter saw us achieving three important milestones. The first was the line off ceremony of our new mini hydraulic excavator - ZAXIS 23U - at the Dharwad plant. The second was the rollout of the 1000th ZAXIS 370LCH GI series excavator from the Kharagpur plant. The third was the rollout of

the 500th ZAXIS 470H GI series excavator, also from the Kharagpur plant. We launched

[www.usedequipment.tatahitachi.co.in](http://www.usedequipment.tatahitachi.co.in)


a certified used equipment program facilitating Buying, Selling or Exchanging used equipment of any brand. We celebrated the second anniversary of the launch of Shinrai - our all new, revolutionary backhoe loader.

Announcing the roll out of the

# 500<sup>th</sup>

ZAXIS 470H GI Series Hydraulic Excavator

from the Kharagpur Plant



**ZAXIS 470H**

ZAXIS 470 H 500th machine rollout

**LAUNCHING**

[www.usedequipment.tatahitachi.co.in](http://www.usedequipment.tatahitachi.co.in)

CERTIFIED USED EQUIPMENT  
FOR COMPLETE PEACE OF MIND

BUY | SELL | EXCHANGE




Launch of Used Equipment website

Announcing the roll out of the

# 1000<sup>th</sup>

**ZAXIS 370LCH GI SERIES**  
Hydraulic Excavator

from the Kharagpur Plant.



**ZAXIS 370<sub>LCH</sub>**

ZAXIS 370H rollout from KGP

CELEBRATING THE

# 2<sup>nd</sup>

ANNIVERSARY

OF SHINRAI LAUNCH

It has been a steady climb capturing the hearts of our customers.  
We thank them and our financier partners for their support.



**SHINRAI**  
RELIABLE • TRUSTWORTHY • CAPABLE

First Launch: 26<sup>th</sup> July 2018 at Anantapur, Andhra Pradesh  
2nd anniversary of the launch of Tata Hitachi Shinrai





ZAXIS 23U line off ceremony at Dharwad

# ACCOLADES WON



External Award Participation



External Award Participation



External Award Participation

The production downtime was well utilized by Kharagpur plant employees by participating in national level competitions. Organizations across the country participated and Tata Hitachi made a mark by being adjudged winner in various areas. All participants were felicitated by MD san.

The award winners were: **Jayanta Karmakar, Lakshmiah Chandra Sekharan, Arijit Ghosh, Sanjay Singh, Bipul Paul, Jhantu Mahato** who emerged as Champions in the **CII Clean and Green** contest: **Narayan Pradhan and Aribam Bangshilal Sharma** who were **1st runners up in the 37th Kaizen competition (Restorative Category): Anoj Jones, Ajit Kumar and Maninder Rawat** who were **winners in CII Lean competition:**

**Aribam Bangshilal Sharma, Kumar Sawrav and Pranay Kumar**, who were adjudged **the best team for using analytical tools in the CII 32nd Quality Circle National Finals: Pragma Saxena and Santosh Satpathy** who were **2nd runners up in the MUDA category in the CII - 3M competition.**

Our congratulations to all of them and to those others who participated.

A great moment of pride for us to have a winner who is a part of the Tata Hitachi family. **Prajakta Sahoo - (daughter of Debasis Sahoo)** on a prize in the Tata Young Expressions (TYE) 2020 on the theme of 'Reimagine a perfect world'.



Prajakta Sahoo



# BRANCH NEWS



PSN Hubli celebrated the birthday of a KA customer



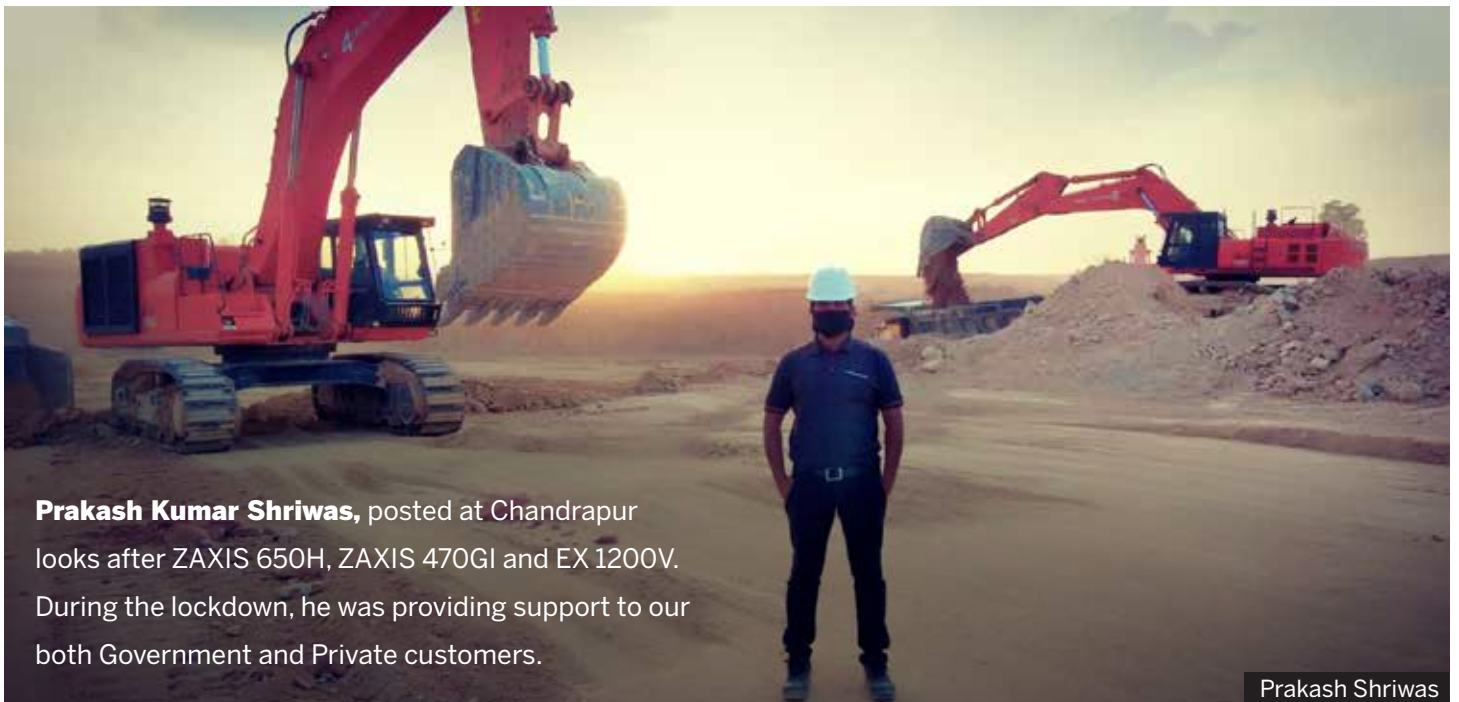
Send off for BM -Cochin branch

**Team PSN-Cochin** arranged a sendoff to the incumbent **BM Mr. Karthik Babu**. **Mr. Surya Shankar-RCM S1** was given a sendoff in the **Bangalore Regional office**. **PSN Hubli Team** celebrated the birthday of our KA customer.



Farewell to Mr. Surya Shankar

# COPING WITH THE NEW NORMAL



**Prakash Kumar Shriwas**, posted at Chandrapur looks after ZAXIS 650H, ZAXIS 470GI and EX 1200V. During the lockdown, he was providing support to our both Government and Private customers.

Prakash Shriwas



The opening up of the Nagppur warehouse

Our **Nagpur warehouse** resumed operations to serve our customers during lockdown. With an intent of building immunity for workmen as well as their families, steam inhalers were distributed at warehouse.





Mask distribution and COVID awareness event

A **COVID 19 awareness and safety mask distribution** event was held at M/S Sushee Hitech Projects, Sri Rampur.

## CUSTOMER FELICITATIONS



Customer felicitation for EX 70 Super+ machine



PSN Hubli felicitating Saravana stone crusher on purchasing TL 340H

The PSN-Hubli team felicitated M/S Saravana stone crusher on purchasing **TL340H** and Mr. Prakash - MD of M/ S Maruti consultancy and Mahindra & Mahindra Automobile dealer - for purchasing **EX 70 Super+**.

## CUSTOMER MEETS



The second adda meet at Borund, Rajasthan

Our Udaipur branch held two adda meets and key handovers for **Shinrai** at Borunda, Jodhpur. A customer meet cum machine display for **TL 340H** was held at Bhuj and a second one at Asansol, West Bengal. A customer meet cum key handover for **EX215LC - SLR** was held at Nagpur.



Customer meet at TL 340H at Asansol



Customer meet and key handover at Nagpur for EX 215LC - SLR



Adda meet at Borunda, Rajasthan



The second adda meet at Borunda, Rajasthan

## DEALERSHIP ACTIVITIES

- **Mr. Arvind Nesavi, PSN-Hubli** was felicitated for having been awarded the Best Sales Officer - Compact PSN Hubli declared in ADC 20-21.
- **Mr. Sivakumar - Sales manager, PSN Bangalore** was felicitated for winning the Best Sales Manager in the ADC.
- **PSN Kochi** organized digital campaigns to stay connected with customers.
- **TIME Equipment** inaugurated their new office at Surajpur, Greater Noida.
- **Machine handovers** were organized by **TIME**.
- To stay connected with customers during the pandemic, **TIME** ran a lot of **digital campaigns**.
- **Ramdev Earthmovers** conducted **demos for Shinrai**.
- **E S Infra** handed over **ZAXIS 220 at Indore**. **Door to door parts melas** were conducted at **Dhar, Indore**. **Virtual parts melas** were also held and customers were provided with attractive schemes. A **loan mela** was held at Mansaur.
- **Vedant Earthmovers** celebrated **being awarded the Best Dealership at ADC**. **Mr. Rahul Shorey** handed over the **best Hex Sales Officer award** (given to Mr. Pradeep Kumar) to Mr. Vivek Sarraf. **Mr. Sumit Das** of Vedant donated plasma (post recovery from Covid-19). An **Operator training** program was organized at Ramgragh (Jharkhand) in partnership with the Vedant team.
- **RECON Technologies** held **demos for Shinrai at Hyderabad across various applications; for TL 340H at Mahabubnagar and Hyderabad and for EX 70 at Bhuvanagiri**.
- **Mitra Commercials and Automobiles LLP** had a demo of **Shinrai at Gopalpur, Asansol and Panagarh**. A demo of **TL 340H** was carried out at **Asansol** too.
- **TIME Equipment** handed over **Shinrai at Haldwani**.



TIME inaugurated the new office at Surajpur, Greater Noida



TIME inaugurated the new office at Surajpur, Greater Noida



Mr. Arvind Nesavi, PSN-Hubli

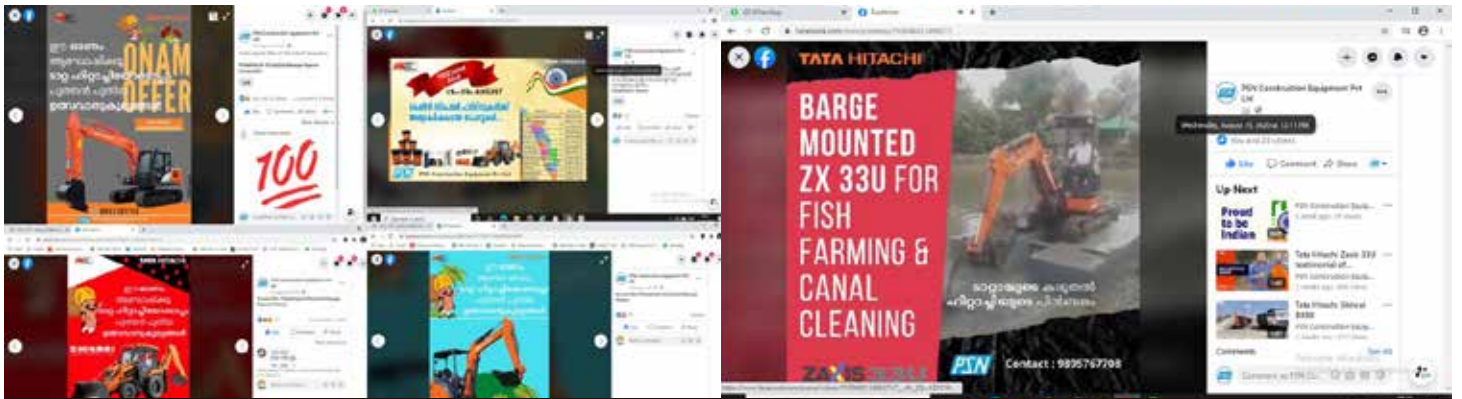




Machine handovers by TIME



Mandsaur Loan Mela by E S Infra



Digital campaigns from PSN Kochi



Door to door parts melas organized by ES Infra



Hyderabad demo for Shinrai by RECON



Mr. Rahul Shorey handing over the best HEX sales officer award at Vedant



Mr. Sumit Das donating plasma





EX 70 demo at Bhuvanagiri by RECON



Operator training at Ramgarh



TIME digital campaigns



Shinrai demos conducted by Ramdev Earthmovers



Shinrai demo in roadworks at Hyderabad



Vedant Earthmovers celebrations



TIME Equipment handed over EX200LC at Uttarakhand



Shinrai demo in sand loading at Hyderabad by RECON



TIME Equipment handed over Shinrai T Haldwani



TL 340H demo at Hyderabad





TL 340H demo at Mahabubnagar by RECON



Virtual parts mela at Khargone



ZAXIS 220 handover at Indore



Virtual parts melas were held by ES Infra

## EMPLOYEE ENGAGEMENT



Regional fun evening - North and West

**Regional fun evening for the Northern and Western regions:** The event focused on lockdown experiences & a virtual talent display, not only from our employees but also their family members. The employees also enjoyed a game of Housie as well as instant live talent show by fellow colleagues.

**Quarterly get together: South 2 North and Central regions:** The first of its kind quarterly get together for regional employees was organized on Microsoft Teams platform. The main objective behind the event was having a leadership connect with the regional employees amidst the pandemic scenario and bridging the communication gap with the regional employees. Business leaders like **Rahul Shorey, Amit Biswas, Santosh Gupta,**



Quarterly get togethers

**Koonan Justin George, Saurabh Akhuri** appraised the regional employees with the current business scenario. The event also highlighted birthdays and work anniversaries of the quarter and had a fun element included through some on the spot games for the employees.





Independence Day celebrations

### Independence Day celebrations:

A three-day celebration for Independence Day included quizzes on Indian Independence and a virtual tour of India along with a Selfie contest. More than 150 employees participated across non-plant locations.



Step set go challenge week one winner



**50 Days Fitness Challenge** was rolled out with two activities - **Step Set Go Challenge**, focusing on the highest number of steps walked and the **Biggest Loser Challenge**, focusing on maximum weight lost.



Engineer's Day winner



A special three-day event was held on **Engineer's Day** for plant and non-plant locations. The events included Events included Share your story! - "Why I wanted to become an Engineer"; My Favourite Machine!



# FINANCIER MEETS/ LOAN MELAS



Loan Mela at Mandsaur



NEES virtual financier meet



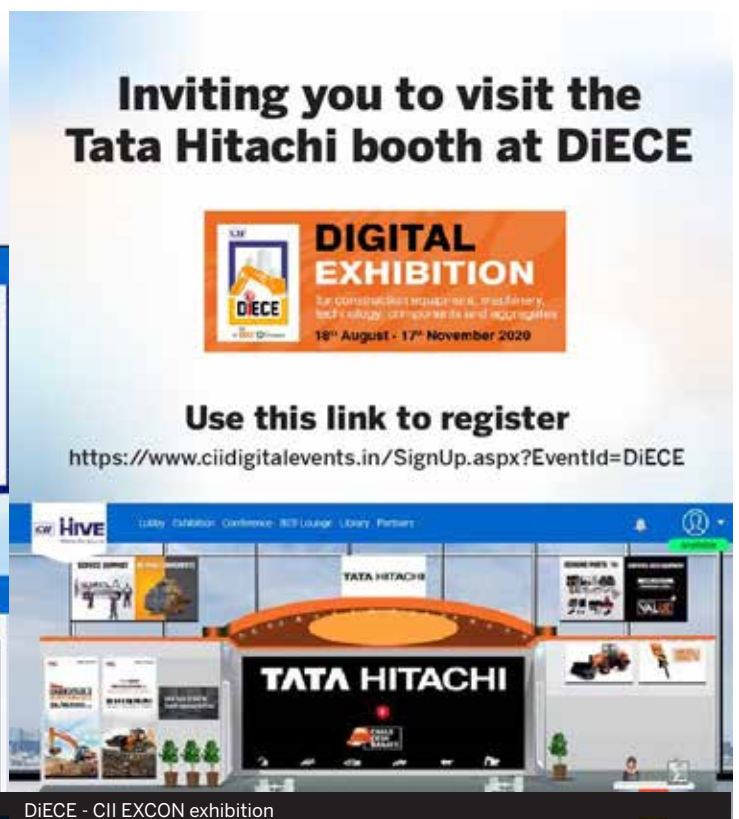
Financier meet at Faridabad

A Financier meet was held with **ICICI at Faridabad**. **NEES** held a virtual meet with **HDFC at Silchar**.  
A **loan mela** for **Shinrai** was held at **Mansaur**.

# INDUSTRY INTERFACE



Inauguration of DiECE



DiECE - CII EXCON exhibition



16TH India Innovation Summit 2020

- **Mr. Sandeep Singh** - Chairman of CII Karnataka and Managing Director, Tata Hitachi gave the inaugural speech at the **16th India Innovation Summit 2020** held under the aegis of CII.
- We participated in the first - ever Digital Exhibition for Construction Equipment - DiECE - a CII EXCON initiative. The exhibition was inaugurated by Mr. Nitin Gadkari.



# MACHINE DEMOS

**Shinrai** demos were held at **Sagwara, Distt. - Dungarpur (in partnership with TASS), at Putegaon - Satara, Chouffula, Khor, Ashtapur, Wagholi, Wadeboai, Bhivari - Pune, Ahmednagar, Gauriganj, Amethi, two demos at Rai Bareilly.** In partnership with **Ramdev Eathmovers**, demos for **Shinrai** were

held at **Nosar - Barmer, Sarnu - Barmer, Marudi - Barmer, and Vishala - Barmer.** **PSN Kochi** held demos for **Shinrai** too at various locations and **PSN Bangalore** at **Mandya.** A demo of **Shinrai** was held at **Jim Corbet National Park** and at **Matasya Industrial area (Oriental Earthmovers).**



Ashtapur, Pune demo



Chouffula, Pune demo



Ahmednagar demo



Bhivari, Pune demo



Demo at Mandya



Demo at Marudi, Barmer



Demo at Vishala, Barmer



Demo at Sarnu, Barmer



Khor, Pune demo



Demo in dirt by PSN Kochi



Gauriganj, Amethi demo



Putegaon, Satara demo



Machine demo at Rai Bareilly



Machine demo at Rai Bareilly





Sagwara, Distt. - Dungarpur demo



Shinrai demo in Nosar, Barmer



Shinrai demo at Matasya Industrial area



Shinrai demo at Asansol



Shinrai demo at Jim Corbet National Park



Shinrai demo at Panagargh



Wagholi, Pune demo



Wadeboai, Pune demo



TL 340H demo at Asansol



# MACHINE HANDOVERS

Undaunted by the pandemic, business continued as usual for us. We handed over one **Shinrai** to **Porbandar Nagarpalika**, another at **Bhavnagar** in partnership with **Progressive Motors**, a third at **Morbi**. **Shinrai** was also handed over at **Pune (two units)**, three machines at **Ahmednagar**, one each at **Satara, Kolhapur, Kolar, Mandya and Bangalore**. **CAG Salem** handed over two **Shinrai** machines. **ZAXIS 140H** was handed over to **M/s Paul Contractor**. **EX 130 Super+ with rock breaker kit** at **Davangere**, **EX 70 Super+** at **Chitradurga, Chikkodi and Vijapur**, two **ZAXIS 220** machines at **Davangere**, **EX 215 Super+ SLR** at **Kochi**, **Shinrai** and **ZAXIS 220** at **Omlur**, **EX 210 Super+** at **Bangalore**, **ZAXIS 33U** at **Tumkur**, **EX 130 Super+** at **Bangalore**, **EX 200 Super+** at **Shantageri**, **Shinrai** at **Malappuram**, **Shinrai** at **Davangere**, **Shinrai** at **Gulbarga**, **ZAXIS 220** at **Bangalore**, **ZAXIS 33U** at **Bangalore**, **Shinrai** at **Mangalore**, **TL 340H** at **Harapanhalli**, **Shinrai** at **Doddaballapur**, **ZAXIS 33U** at **Cochin** and **Trivandrum**, **Shinrai** at **Chitradurga**, two **ZAXIS 33U's** at **Ernakulam**, **ZAXIS 33U** at **Thrissur**, **EX 130 Super+** at **Bijapur**, **ZAXIS 33U** at **Palakkad**, **EX 70 Super+** at **Thrissur**, **EX 215 Super+ Quarry** at **Tumkur**. In partnership with **RECON Technologies**,

**TL 340H** and two **Shinrai's** were handed over at **Hyderabad**, **Shinrai** at **Kollapur, Mahabubnagar**, **EX 215 Super+ Quarry** at **Medchal**, **ZAXIS 140H** at **Hyderabad**, **EX 215 Super+ Quarry** at **Hathnoora**, **Shinrai** at **Hyderabad**, **ZAXIS 370LCM** at **Parigi**, **Shinrai** at **Miryalaguda**, **Shinrai** to **Bhongiri Municipality**, three **ZAXIS 220 LC** at **Hyderabad**, **EX 200 LC** at **Mahabubnagar**. **Shinrai** was also handed over to the **Bollaram Municipality**, **Hyderabad** and at **Mahabubnagar**. One more **Shinrai** was handed over at **Hyderabad** too. **ZAXIS 140 H** and **ZAXIS 370 LCM** was handed over at **Hyderabad**. We handed over **Shinrai** at **H B Halli, Gulbarga, Kottayam, Bellary, Nagamangala**, **ZAXIS 33 U** at **Pathanamthitta Perunthalmanna, Kollam and Palakkad**. Two **ZAXIS 33U's** at **Kasargod**, **ZAXIS 80** at **Calicut**, **ZAXIS 220** at **Idduki**, **EX 70 Super+** at **Udupi**; **ZAXIS 140H** at **Mangalore** and **Trivandrum**; **ZAXIS 220GI** at **Kolar** and **Kasargod**, **ZAXIS 80 GI** at **Trivandrum**, **ZAXIS 140H** and **ZAXIS 33U** at **Thrissur**; **EX 130 Super+** and **ZAXIS 33U** at **Idukki**; **ZAXIS 140H** at **Davangere**; **ZAXIS 400MTH** at **Ilkal**. **Singrauli** saw the handover of **EX 215LC Quarry**. **Shinrai** was handed over at **Haldwani**. **EX 200LC Super+** was handed over at **Uttarakhand**.



Bhavnagar handover of Shinrai



EX 70 at Chikkodi



EX 70 at Chitradurga



EX 130 handover at Bangalore





EX 70 at Vijapur



Bhavnagar handover of Shinrai



EX 70 at Chitradurga



EX 130 handover at Bangalore



EX 130 handover at Davangere



EX 130 Super+ at Idukki



EX 130 Super+ at Bijapur



EX 200 LC at Mahabubnagar



EX 200 Super+ handover at Shantageri



EX 210 Super+ at Bangalore



EX 200 Super+ handed over at Uttarakhand



EX 215 LC key handover at Singrauli



EX 215 Super+ Quarry at Medchal





EX 215 Super+ Quarry at Hathnora



Machine handover to Porbandar Nagarpalika



Shinrai handover at Satara



EX 215 Super+ quarry at Tumkur



EX 215 Super+ SLR at Kochi



Shinrai and ZAXIS 220 handover at Omlur



Shinrai at Chitradurga



Shinrai at Davangere



Shinrai at Doddaballapur



Shinrai at Mangalore



Shinrai at Gulbarga



Shinrai at Hyderabad





Shinrai at Gulbarga



Shinrai at Hyderabad



Shinrai at Mahabubnagar



Shinrai handover at Ahmednagar



Shinrai handover at Ahmednagar



Shinrai handover at Ahmednagar



Shinrai handover at Bangalore



Shinrai handover at Bangalore



Shinrai handover at Bangalore



Shinrai handover at Bellary



Shinrai handover at Gulbarga



Shinrai handover at Bollaram Municipality, Hyderabad



Shinrai handover at Haldwani



Shinrai handover at Hyderabad



Shinrai handover at Kottayam





Shinrai handover at Hyderabad



Shinrai handover at Hyderabad



Shinrai handover at Kolar



Shinrai handover at KG temple



Shinrai handover at Kolhapur



Shinrai handover at Pune



Shinrai handover at Pune



Shinrai handover at Kollapur



Shinrai handover at Mahabubnagar



Shinrai handover at Malappuram



Shinrai handover at Miryalaguda



Shinrai handover at Nagamangala



Shinrai handover at Mandya





Shinrai handover by CAG Salem



Shinrai handover to Bhongiri Municipality



Shinrai key handover at HB Halli



TL 340H at Harapanhalli



TL 340H handover at Hyderabad



ZAXIS 330U ar Ernakulam



ZAXIS 330U ar Ernakulam



ZAXIS 330U at Bangalore



ZAXIS 330U at Bangalore



ZAXIS 330U handover at Pathanamthitta



ZAXIS 330U at Cochin



ZAXIS 330U handover at Kollam



ZAXIS 330U at Palakkad



ZAXIS 330U at Thrissur





ZAXIS 33U at Trivandrum



ZAXIS 33U handover at Palakkad



ZAXIS 140H at Hyderabad



ZAXIS 33U handover at Perunthalmanna



ZAXIS 33U handover at Tumkur



ZAXIS 33U at Ernakulam District



ZAXIS 33U handover at Idukki



ZAXIS 80 GI at Trivandrum



ZAXIS 33U handover at Kasargod



ZAXIS 140 H handover at Hyderabad



ZAXIS 80 handover at Calicut



ZAXIS 220 at Bangalore



ZAXIS 140H handover



ZAXIS 220 at Kasargod





ZAXIS 220 at Davangere



ZAXIS 140H handover at Mangalore



ZAXIS 140H at Trivandrum



ZAXIS 140H at Davangere



ZAXIS 140H at Thrissur



ZAXIS 220 handover at Idukki



ZAXIS 220 LC at Hyderabad





ZAXIS 370 handover at Hyderabad



ZAXIS 370LCM at Parigi



ZAXIS 400 MTH at Ilkal



ZAXIS 220 at Kolar

## MACHINE LAUNCHES



ZAXIS 23U launch at Kochi

In these trying times, where social distancing is the norm, we were proud to launch **ZAXIS23U on a virtual platform at PSN Kochi** to customers. **EX1900-6 Face Shovel** Inauguration and flag off ceremony took place at Northern Coalfields Ltd, Singrauli. **ZAXIS23U** was launched and displayed at **Ajmer and Udaipur (in partnership with TASS Technical Services).**



ZAXIS 23U launch at Udaipur



ZAXIS 23U virtual launch at Kochi



ZAXIS 23U launch and display at Ajmer



EX1900-6 Face Shovel Inauguration and Flag off Ceremony



# OTHERS



Third edition of the Yokoten newsletter



Vishwakarma Puja at the Raipur branch office

- **Vishwakarma Puja** was held at the Nagpur regional office and the Raipur regional office.
- With the objective to promote the culture of sharing of knowledge and improvements across the manufacturing system including our key vendors, we have introduced '**Yokoten**' newsletter - a quarterly publication administered by Quality Planning section. The third edition of the same was released this quarter.
- A **Shinrai stand** was put up at Sarjapur, Bangalore - the objective being to ensure visibility of Shinrai.
- **PSN Cochin and Branch** team celebrated Onam in the office.
- **Ganesh Puja** celebrated at the Nagpur office.
- PDI & Commissioning of **EX 200LC Super+** with **DAEMO G210 Breaker** was held for Project EWAK - Dimapur, Project Udayak - Tezu, project ArunankLikabali, Project Pushpak - Silchar and Project Brahmanik. Operators were also trained on site.



Vishwakarma Puja at the Nagpur branch office



Shinrai stand at Sarjapur Main Road, Bangalore



Delivery of EX 200 LC Super+



Onam celebrations at Kochi office



Ganesh Puja at the Nagpur office



# PLANT NEWS

## DHARWAD



Virtual adda session at the plant

- **Labour and Sugar Minister Mr. Shivaram Hebbar** visited our plant.
- Six personnel of **Karnataka State Reserve Police, Belagavi Battalion** underwent a Machine Operation Training Program at our Operator Training Centre.
- **JeevaRaksha Basic Care and Life Support Training Programme - A BCLS course** was held at the plant and covered case scenario discussions and skills - based sessions and provided a comprehensive strategy to deal with common emergencies including Covid-19. Twenty five candidates participated from the plant.
- **Product knowledge training program for TS grade women employees** was organized for TS grade women employees at Operator Training Centre.
- Fun at work: **A LIVE virtual** get together of our employees was organized at the plant to combat the pandemic blues. A total of 90 employees attended it over Microsoft Teams.



Product training for women employees



Mr. Shivaram Hebbar 's visit



JeevaRaksha Basic Care and Life Support Training Programme



Machine Operation Training to Karnataka State Reserve Police



# KHARAGPUR

- **First VIRTUAL get-together** - 150 employees attended the same along with their family members and the event was recorded over MS Teams.
- **Independence Day** was celebrated at the plant. Mr. M. Ravi Kumar, DGM - Production, unfurled the National flag along with the plant security force and the employees staying in the town.
- **MD visited the plant** and met the employees from all the area from the plant. He also met the members of Employee Engagement committee along with Plant Head and Production Heads and apprised every one of the positive market scenario ahead.
- **Vishwakarma Puja** was held in various shops. The employees arranged the puja after cleaning and preparing the machines for the ceremony.
- Mr. Arup Mukherjee, Plant Head met with **Kharagpur MLA** along with Mr. Sanjay Singh, Dy. GM - Admin, Kharagpur Plant. The MLA requested for support of PPEs for the local villagers staying in the locality.
- **Sub - Divisional Officer (SDO, Kharagpur), Mr. Vaibhav Chaudhary, IAS** visited Kharagpur Plant in August 2020 along with his spouse.

- **Admin and CSR team met Chief Medical Superintendent (CMS) at Divisional Hospital Kharagpur** to strengthen ties with local medical facilities during the spread of COVID-19.
- On Independence Day **Jambandi Primary school** invited us to celebrate the day with them. Mr. Amit Thakur, DM - IR attended flag hoisting ceremony with the children and staff.
- **Mr. Chandan Ghosh**, an Operator in our Excavator Assembly shop and a member of Engagement Committee had adopted an abandoned girl child long back and had kept her as his family member. The child, Ms. Jhuma Naik joined his family at the age of 5 years and she is 18 years old now. In July Mr. Chandan Ghosh and his family organized marriage ceremony of the girl and got Ms. Jhuma married to Mr. Sabuj Giri of Chandanpur.



MD san with the plant team



Independence Day celebrations at Jambandi



Independence Day celebrations



Vishwakarma Puja celebrations at the plant



Meeting with the local MLA





SDO KGP's plant visit



A wedding in the family



Meeting the Chief Medical Superintendent



First virtual meet

## PARTS MELAS

A **Parts mela** was organized at Chitrakoot and at Hooghly in West Bengal. **ES Infraserve Pvt Ltd** set up Parts Mela counters at every branch office and introduced attractive schemes on parts purchase. **Suryakiran Earth Movers** held a parts mela at **Bilaspur**. **G D Motors** held a parts mela at **Rani, Mirza**. **SS Excavation** held a parts mela at **Ankola**.



Bilaspur parts mela



Parts Mela at Kukshi



Parts Mela at Dhar



Parts Mela at Chitrakoot



Parts Mela at Biaora



Parts Mela at Rani, Mirza



Parts mela at Chitrakoot





Parts Mela at Mandsaur



Parts Mela at Khargone



Parts mela at Hooghly



Parts mela at Ankola



Parts mela at Indore

## ROADSHOWS



TMX 20 roadshow

PSN Hubli organized a road show of **TMX 20** at **Chennagiri**.



# SERVICE CAMPAIGNS

- **PSN-Hubli** organized the **Shinrai Village Campaign** at **Haveri**.
- **PSN Bangalore** organized a Service campaign and Operator training at **Chamrajnagar**.
- **Swift Construction Expert** conducted service campaigns in **Kanpur**.
- **Pawansut Earthmovers** conducted a service camp at **Obra, Sonebhadra**.



Service campaign conducted by Swift



Service campaign at Operator training at Chamrajnagar

PSN Hubli Shinrai village campaign



Service Camp organised by Pawansut Earthmovers



# TRAINING

- **Team Hubli** organized training session on Operation and Maintenance Instructions to **Karnataka State Reserve Police, Belgaum.**
- **PSN Bangalore** team organized **ZAXIS 220GI** Operator training at customer site.
- The **Hubli Branch Team** organized a training for **Karnataka State Reserve Police** personnel on **Shinrai.**
- **PSN-Bangalore** team Conducted site training at **M/S Amrutha Constructions.**
- An **operator training program** was conducted at **Aurangabad.**
- A customer staff training on **TL 340 H** was held by the **Jabalpur branch.**
- The **Nellore branch** conducted two **operator training programs** this quarter.
- Operator training was held at **Haldwani.**



Customer staff training on TL 340H by the Jabalpur branch



Training on ZAXIS 220 GI



Training to Karnataka State Reserve Police personnel on Shinrai



Site training for operators at Amrutha Constructions



Operator training at Aurangabad



Operator and maintenance training by the Nellore branch



Operator training program in Andhra Pradesh





Training to Karnataka State Reserve Police, Belgaum



Operator training at Haldwani

## USED EQUIPMENT

**PSN Kochi** handed over the **EX70 Tata Hitachi Value Plus certified machine** to the customer.

EX 70 Super Tata Hitachi Value Plus certified machine was handed over by **M/s PSE Kolkata** to a customer in Andamans – this machine will be transported by sea.



EX 70 Machine handover





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