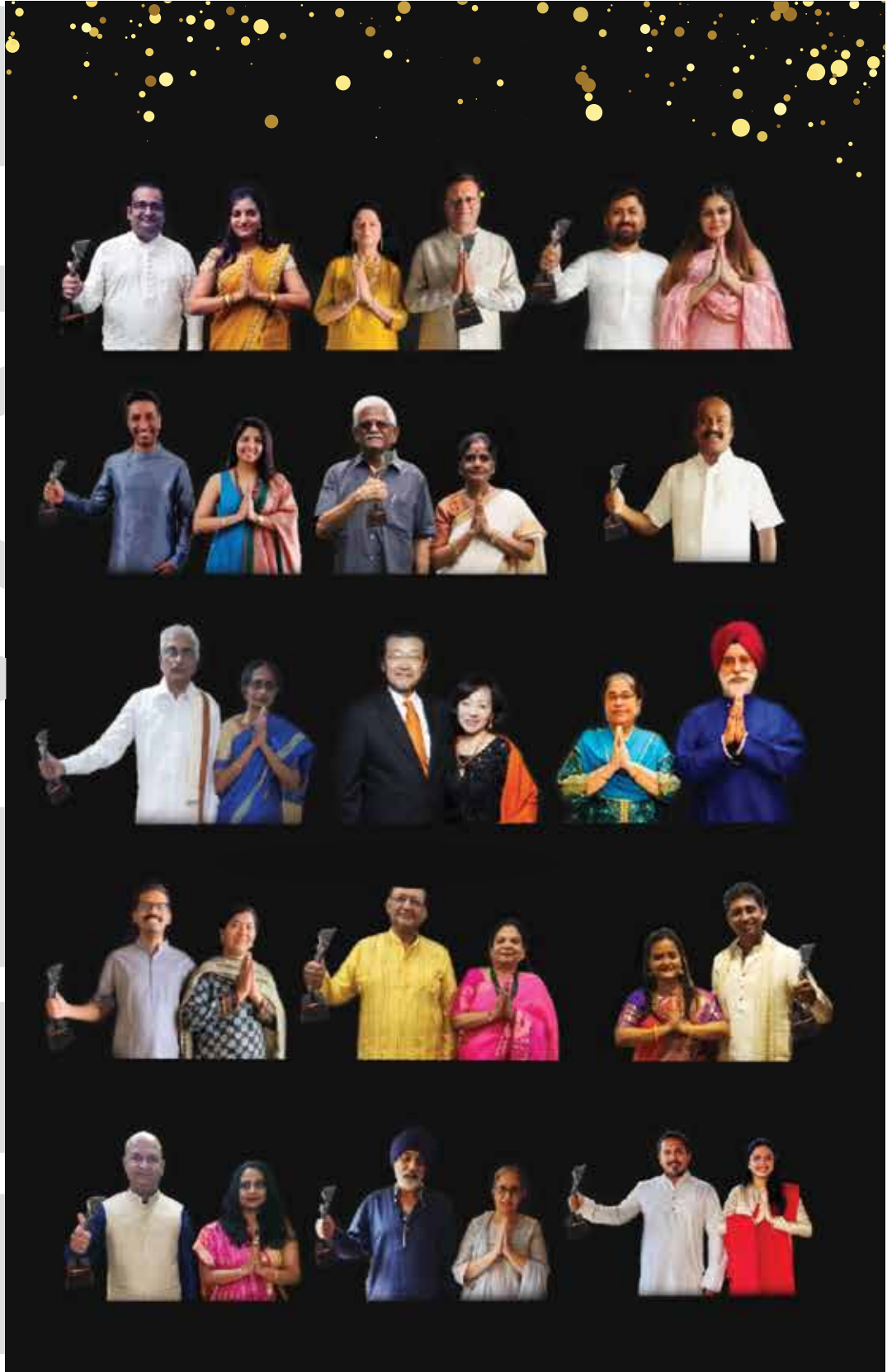
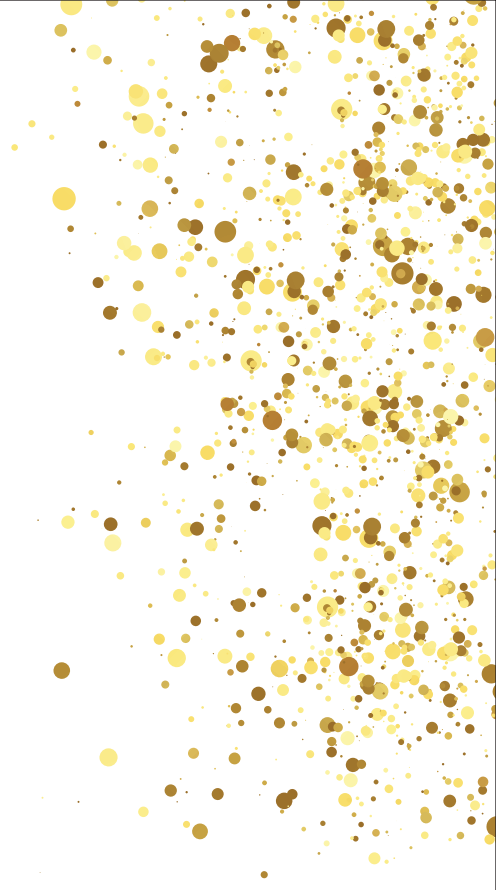


SILVERLININGS

VOLUME 16 | APRIL-JUNE 2020





MESSAGE FROM THE MANAGING DIRECTOR

My greetings to you all!

Trust you and your family are safe and are coming to grips with the pandemic that has hit us with grit, resilience and fortitude.

With the lockdown being lifted, we are back in action at the plants and offices – with adequate safety measures. I reassure you all that under this unprecedented time of COVID-19 challenges, wherein the situation is changing with every passing hour, you and your family's welfare and safety is always topmost in our minds.

The last quarter has been a very challenging one with the economy undergoing a severe downturn. This has affected our business too. And to be very honest, the struggle is going to be a long one. However, I believe in one thing. We have, together, crossed many hurdles and faced many challenges. We, as the Tata Hitachi team, have always overcome these with our resolve, team work and passion. Therefore, my strong belief is that:

“Tough times don't last: Tough teams do.”

Let's face the current challenges strongly, firmly and focus on the safety and health of our family, friends and the society around. I am sure that soon this time will pass and we will be back on our respective jobs with more vigor and commitment to rebound and scale up the operations of our company.

Wishing you and your family a safe and healthy time ahead.

Sandeep Singh
Managing Director

HIGHLIGHTS



Saluting Tata Hitachi Frontline Heroes

Our unstoppable field service engineers who work endlessly at the mining sites during these troubled times.

**TO KEEP THE MINES OPEN & RUNNING
TO KEEP INDIA GOING**

Saluting India's Frontline Heroes

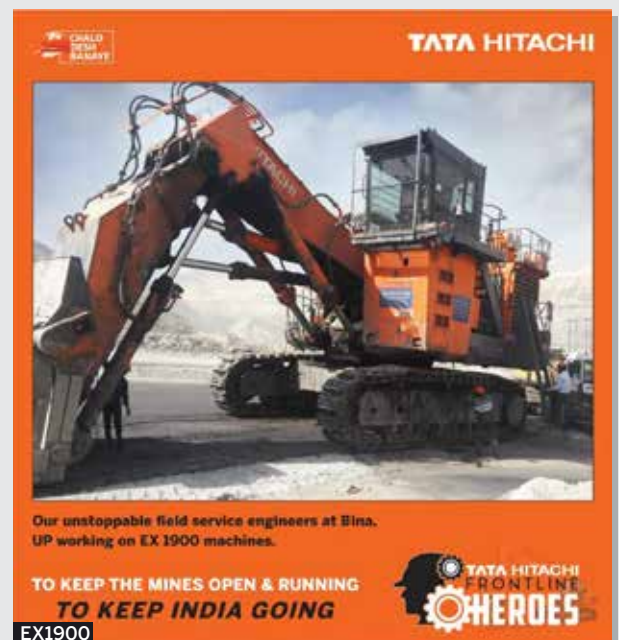
April - June saw India and the world in the throes of COVID-19.

The country suffered - there was a loss of lives, business suffered and there was an air of uncertainty and disenchantment all around.

Believing that

THE COMEBACK IS ALWAYS STRONGER THAN THE SETBACK

At Tata Hitachi, we took care of our customers to the best of our ability - despite the pandemic and lockdown - to ensure that they were not inconvenienced. So, business went on for us - with lesser intensity and keeping the safety of our customers and colleagues intact.





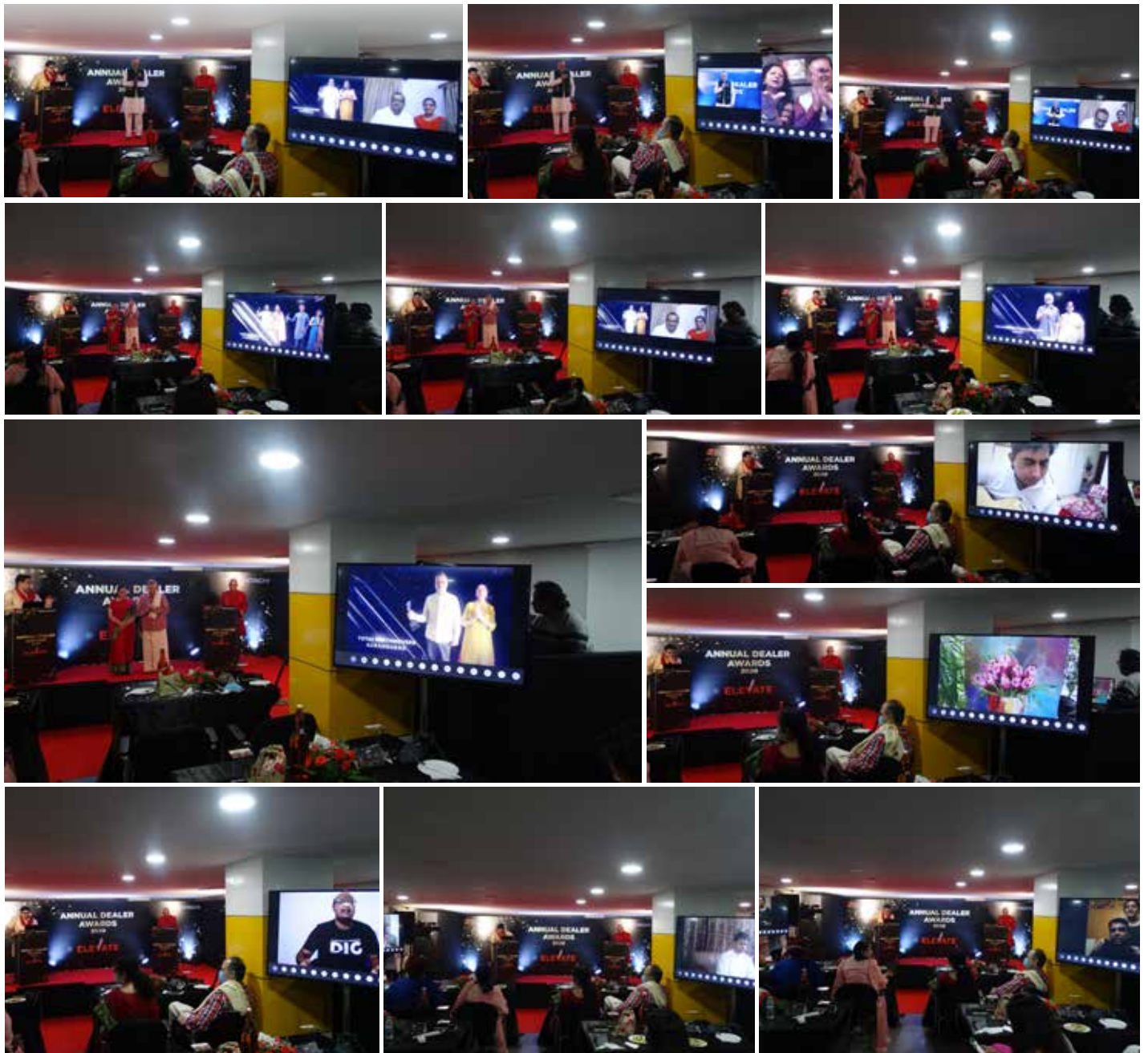
ANNUAL DEALER AWARD NIGHT



The 19th Annual Dealer Conference

Award Night saw us felicitating our dealer partners for their passion, hard work and commitment despite the challenges that 2019-20 brought with it. An Award Night with a difference - the entire evening was hosted at a studio set up at the Bangalore Corporate Office and beamed Pan India. Nakajima san joined us from Japan and the evening went 'live' across five different countries - India, Nepal, Bhutan, Bangladesh and Japan! We were also joined online by our colleagues with their families from the Dharwad and Kharagpur plants and all the regional and branch offices.







The role of masks is crucial in preventing the spread of COVID 19.

Let's protect ourselves by wearing masks always.



COMBATTING COVID-19

TATA HITACHI ACTIVITIES

For us, at Tata Hitachi, the community always comes first. We were committed to the cause of combatting COVID19 and each day we took small steps to ensure the wellbeing of those around us. Our Dharwad plant team handed over around 10,000 face masks – made in partnership with IIT Dharwad - for sanitary workers at the Dharwad Civil Hospital and the Primary health centre, Garag. Sanitizers and masks were distributed at the Dharwad Police Station and DC office. We also distributed hand sanitizers to the Drug controller's office in Bangalore and Dharwad along with PPE kits consisting of face shields and thermal scanners. A disinfectant tunnel was set up at the Dharwad Civil hospital too. To take care of migrant workers, we sponsored 1000 meals every day for 1 week through a partnership with FeedMyBangalore.

Our Kharagpur factory, in partnership with HelpAge India distributed family survival kits in the Disinda and Rupnarayanpur village, Kharagpur.

150+ kits were distributed. Colleagues from the plant who are active members of the Bharti Sangha Club and Bamunpara Sarbajanin Durga Puja Committee,

relentlessly worked in the slums of Kharagpur, helping those who are not appearing in the list of beneficiaries identified by the Panchayat or the Ward. Other members of our Engagement Committee and their families helped and supported more than 350 poor families in and round their vicinity by providing ration and edibles using their personal funds.

Our plant teams ensured that the plant facilities were completely sanitized and all safety measures of social distancing were in place once the lockdown was lifted. All our offices opened with stringent safety measures in place.

To stay connected with our colleagues, our HR team held regional fun evening for employees at the Corporate office, plants, regional and branch offices of South 1 & South 2.

The main objective behind the event was to break the lockdown melancholy and instill a spirit of togetherness & positivity among our employees. The event participation was extended to the family members of our employees and we received quite a prompt and energized response from the entire audience.



Project SEWAK

Commissioning of EX200LC super+ DEMO G210RB



Project VARTAK



Project ARUNANK



Distribution of food packets to daily wage earners



Do's & Don'ts that will followed at all offices & plants after National Lockdown is lifted



Face Shields to Primary Health centres



Face shield distribution



Hand Sanitizers to Dharwad District & Drug Controller Bangalore



In house preparation of donation of face shields & Masks at Dharwad by Maintaining Social Distancing



Installation of the disinfectant tunnel at the Civil hospital, Dharwad



Installation of the disinfectant tunnel at the Civil hospital, Dharwad



Mask & face shield distribution at Dharwad



Mask distribution at Garag Primary Healthcare, Dharwad



Mask handover at the Civil Hospital Dharwad



Meeting the Karnataka CM



Mr. Sandeep Singh walking through the tunnel



Tata Hitachi Employees with Bharti Sanga club, KGP



Tata Hitachi Employees with Bharti Sanga club, KGP



Tata Hitachi Employees with Bharti Sanga club, KGP



Tie with HelpAge India in KGP



Tie with HelpAge India in KGP

Feed my Bangalore

**A Big Thank You
For Sponsoring 1,000 Meals
Everyday For 1 Week**



Tie up with FeedMyBangalore



Tie with HelpAge India in KGP



Tie with HelpAge India in KGP



Used Clothes Donation to Stranded Labour at Dharwad



With the hospital administration at Dharwad

DEALERSHIP ACTIVITIES

The Tata Hitachi dealership fraternity combatted the pandemic too. From continuing commitment to customers, to sharing of food and clothes with the not so privileged to focusing on employee safety - not to forget servicing of customer machines - they shouldered all responsibility with courage and fortitude.



EX210 Super+ with rock breaker handed over to customer



Chennai 4S - addressing customer complaints



Oriental Earthmovers providing service and spare part support to customers



Service Engineers at the customer site - WAVES Tradecom



Oriental Earthmovers delivers EX210 Super+



WAVES Tradecom delivering machines to customers



Office safety measures - USHA Earthmovers



Office safety measures - USHA Earthmovers



Sanitisation of office premises - Oriental Earthmovers



Thermal screening at Ramdev Earthmovers



Digital communication by Swift Construction Experts



Food being prepared for distribution - Ramdev Earthmovers



Food distribution by Chennai 4S



Food distribution by TASS Technical Services



NEES - Donating cloth for protective gear for doctors



NEES - Donation to Rotary Club, Silchar



PSE- Distributed Masks to Operators



PSE - Distribution of Sanitizers - to Operators



Ramdev Earthmovers distributing food packets



Vetri distributes immunity boosters at the fire service stations



Ramdev Earthmovers distributing food packets

OUR FRONTLINE HEROES

Unwavering in their commitment to customers, the Tata Hitachi Frontline heroes stood their ground - responded to service calls from customers - all the while ensuring their safety and following social distancing norms.



Frontline Heroes EX2500



Frontline Heroes ZAXIS 650



Frontline Heroes EX210 Super+



Frontline Heroes EX 130 Super+



Frontline Heroes ZX 470H



Frontline Heroes ZAXIS 870



Frontline Heroes ZX 470H

EMPLOYEE ENGAGEMENT ACTIVITIES



Interaction with MD san



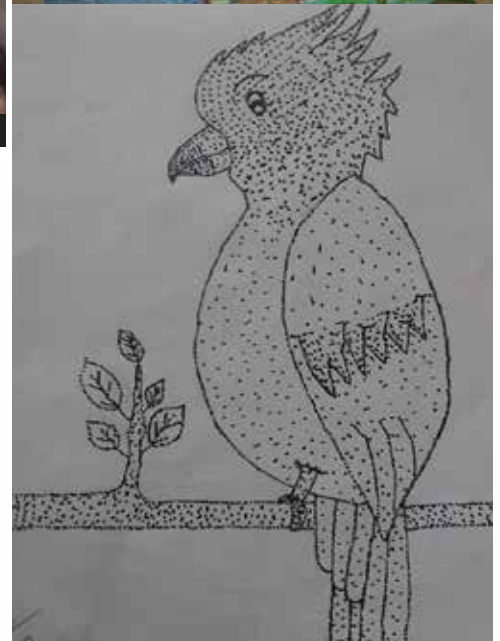
Interaction with South One



Interaction with South Two



Lalith Kumar S, S/o Sachidanandan G (RDDM South)



Name: M. Amritha & M. Lohith
Children of Aladiyan Murugan (BSM – Salem)

Lockdown paintings

LOCKDOWN TALENT SHOW



Name: Sanvi Kakita
D/o Srinivas Kakita
(RM – South 2)

Lockdown talent show



Yoga Asanas by Sivaram Vepa BM-Nellore



Nakshatra Anoop (6years) D/o Anoop S (BSM-Kochi)



Niyati Kulkarni D/o Pavan Kumar Kulkarni (BM - Hubli)

PLANT AND OFFICE SANITIZATION



Kochi office



Salem Office



Bangalore office



Hubli office



Safety measures at the plants



Safety measures at the plants



Safety measures at the plants



TATA HITACHI

SAFETY IS OF UTMOST IMPORTANCE

Do



Wear your mask when leaving home. Keep the mask on through the day.



Use digital mediums for meetings as far as possible



Carry your sanitizer, your lunch box, water bottle and coffee mug



Ensure that social distancing is maintained at meetings



Sanitize your hands and proceed to the workstation



Use your elbow/tissue if you are sneezing/coughing



Keep your workstation clean and clutter free



Use your elbow to open doors



Maintain social distance with colleagues and in the canteen



Leave on time as stipulated by the Government

Don't



Walk in groups/in a cluster



Eat your lunch in a group



Entertain guests, vendors or visitors in the workplace



Travel unless it is absolutely necessary

#SocialDistancing

#StafeSafe

#FightCovid19

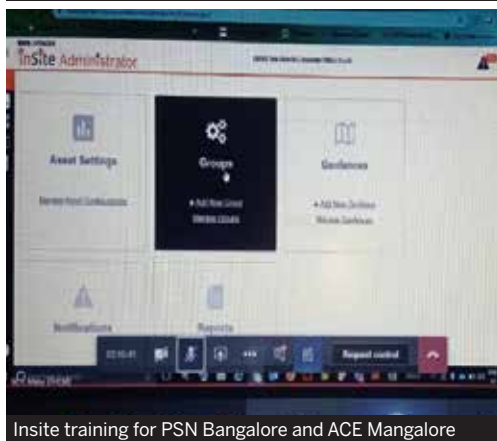
Do's and Dont's Sandee Display



CONNECTING DIGITALLY



ConSite training for CAG Salem



Insite training for PSN Bangalore and ACE Mangalore



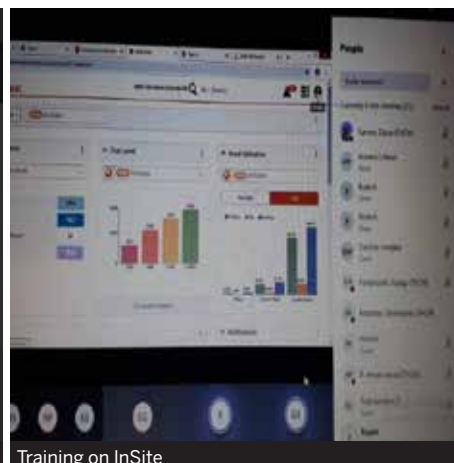
Customer training for ZAXIS 1140H



Product training on EX 70



PSN-Hubli training session on the Win Win scheme

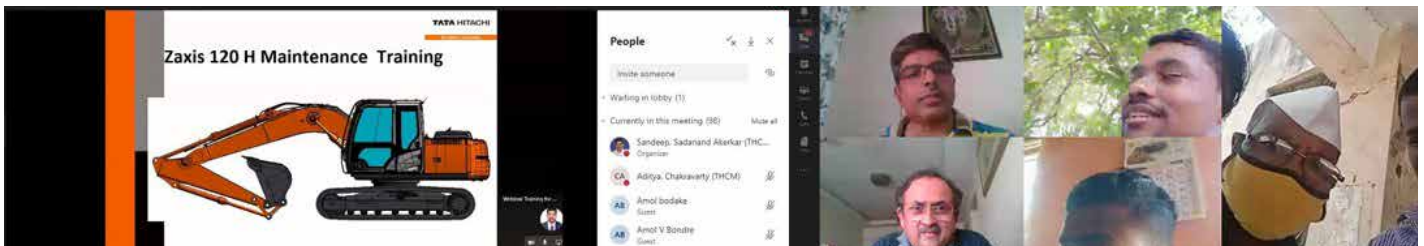


Training on InSite

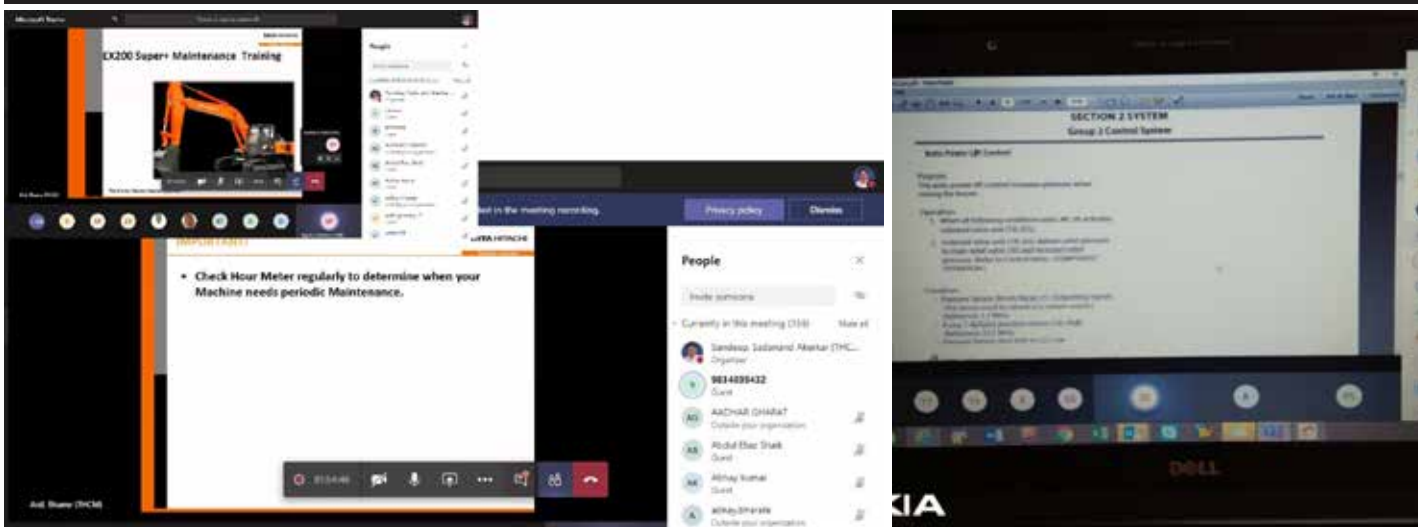
The pandemic kept us at home. Undaunted, we connected with our employees, customers and colleagues through digital platforms. A webinar on maintenance training for **ZAXIS 120H** was held for the **Water Resources Department - Mechanical Division - Govt. of Maharashtra**. Customer Training on **ZAXIS 140H** was conducted for **Western Region Customers**. A training on **EX70** was held for **retail customers of the Western Region** too. A webinar was organized for **West Region Retail Customers on EX200 Operation and Maintenance**. **PSN-Hubli** organized a training session for the service team on the 'Win Win' scheme. **The Salem Branch** conducted a training on **ZAXIS 220 and ConSite** for the **M/S CAG service team**. **The Hubli team** organized a training session on **"Insite"** for **PSN-Hubli and Mountain Movers-Gulbarga Sales teams**. **The Bangalore team** organized a training session on **"Insite"** for **PSN-Bangalore and Ace-Mangalore Sales teams**. **PSN-Hubli Team** organized a Training session for **KA customers**.



Training session for KA customers



Webinar for Water Resources Department - Mechanical Division - Govt. of Maharashtra.



Webinar on EX200 Operation and Maintenance

ZAXIS 220 training for CAG Salem

CUSTOMER FELICITATION

The Tata Hitachi Bhubaneswar branch held a felicitation ceremony for KA customers. Customer felicitations were held at **Kendrapara, Odisha, Barbil and Belphar.**



Customer felicitation at Barbil



Customer felicitation at Belphar



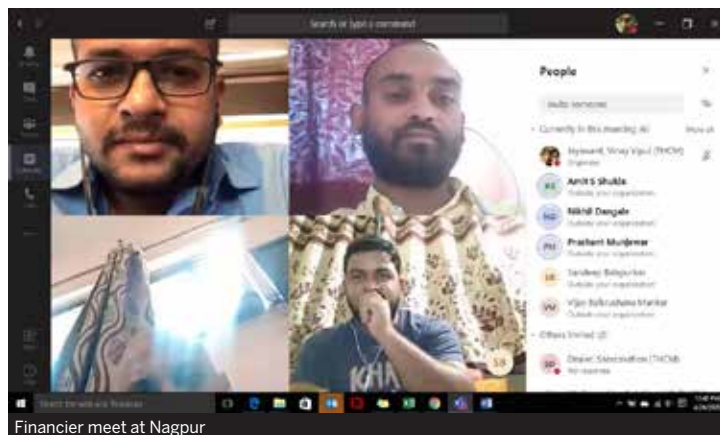
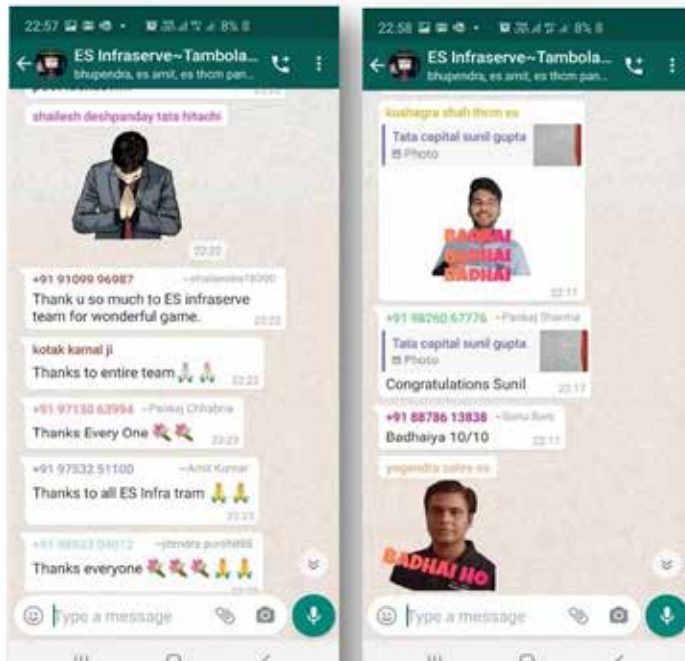
Customer felicitation at Kendrapara, Odisha



Customer felicitation at Tata Hitachi Bhubaneswar

FINANCIER MEETS

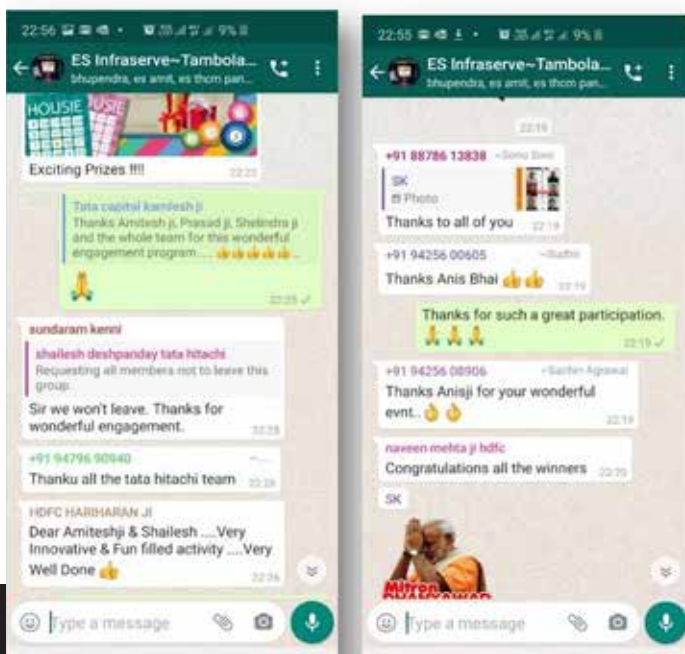
Virtual financier meets were conducted with Sundaram Finance and Mahindra Finance at Bhopal and with Chola Finance at Nagpur. **ES Infraserve Pvt Ltd** held a financier meet by organizing a Housie game night: greatly appreciated by the financier community.



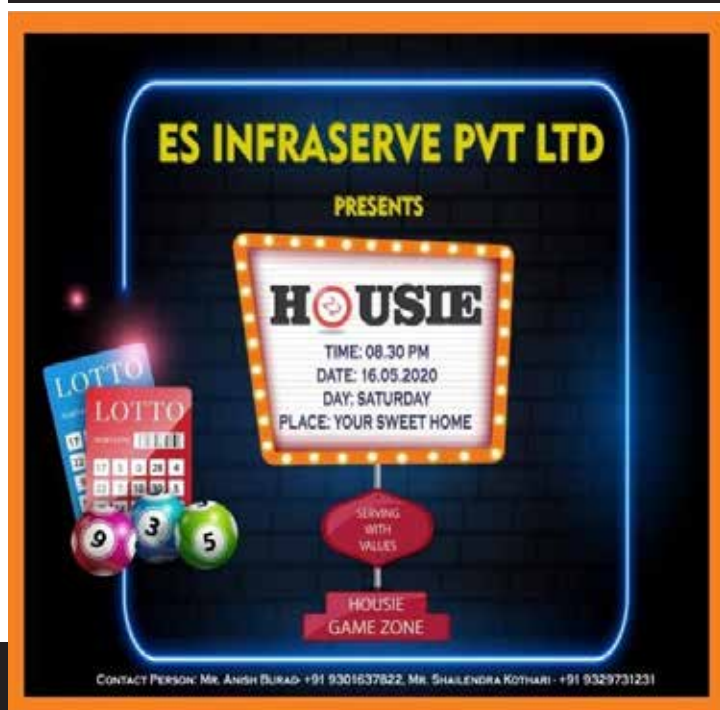
Financier meet at Nagpur



Financier Meets at Bhopal



Financier reviews on the Housie meet



Housie Game Night for financiers

KEY HANDOVERS

Undaunted by the pandemic, business continued as usual for us. In partnership with **Kailash Infratech Shinrai** was handed over to a customer at Jabalpur. **Kailash Infratech** also handed over the first **TL 340H** to a customer at Anuppur-Madhya Pradesh. **Usha Earth Movers** handed over **Shinrai** backhoe loaders at Bhilwara. **Ramdev Earthmovers** handed over one **EX200 Super+** and one **ZAXIS 140 H** machine at Jodhpur. **TIME Equipment** handed over **Shinrai** at Dehradun, **EX200 Super+** at Rishikesh, Haldwani and Gurugram, and **TL 340H** at Uttarakhand. **Oriental Earthmovers** handed over the **Shinrai** Backhoe loader at Hanumangarh. **Pawansut Earthmovers** handed over **Shinrai** at Ghazipur. **PSN-Hubli** handed over **EX130 Super+** and **Shinrai's** at Ittigi village near Kampli, at Belgaum, **ZAXIS 370 LCH** at Chitradurga and **TMX20** at Davangere. **Mountain Movers Gulbarga** handed over **Shinrai** at Bidar. **PSN-Bangalore** handed over **Shinrai** at Chikkaballapura with **Covid-19 Safety Kit** and **EX215 LC Quarry** at Bidadi.

CAG Salem handed over two Shinrai's at Puliampatti. **Ace-Mangalore** handed over Shinrai at Hassan. **PSN-Bangalore** handed over **two Shinrai machines** at Bangalore. **EX210 Super+** was handed over at **Mizoram**. **Two ZAXIS 220 machines and one EX210 Super+ machine** was handed over at **Mizoram**. **Vedant Earthmovers** handed over **EX200LC Super+, EX210 LC Super+ and EX70 Super+** in their territory. **Suryakiran Earthmovers** handed over the keys of **EX210LC Super+** at Chattisgarh. **ZAXIS 33 U** was handed over by **PSN-Hubli** at Chennagiri, Davangere. **PSN team** collected the DO for **Shinrai** at Tumkur. Another Shinrai was handed over at Tumkur too. **PSN Mysore** handed over **ZAXIS 20U** at Mysore. **PSN Hubli** handed over **ZAXIS 140H** at Belgaum and **Shinrai** at Koppal and **EX200LC** at Chitradurga. **PSN-Kochi** team delivered **EX215 SLF** at Palakkad. **PSN Hubli** handed over **Shinrai** at Naregal. **CAG-Salem** handed over **ZAXIS 140H** at Krishnagiri, Erode and Salem, **EX200LC** at Salem, and **TL 340H** at Dharmapuri.



DO handed over for Shinrai at Tumkur



EX 70 handover



EX 130 Super+ handover at Belgaum



EX200 LC handover



EX200 Super+ handover at Gurugram



EX200 Super+ handover at Rishikesh



EX200 Super+ key handover at Jodhpur



EX200 Super+ machine handover at Haldwani



EX200LC delivery at Salem



EX210 LC handover at Chitradurga



EX210 LC handover



EX210 Super+ handover at Mizoram



EX210LC Super+ machine handover at Chattisgarh



EX215 Quarry delivery at Bidadi



EX215 SLF handover at Kochi



Key handovers at Behrampur



PSN Hubli handed over Shinrai at Naregal



PSN Hubli handed over ZAXIS 140H at Belgaum



Shinrai delivery at Bangalore



Shinrai delivery at Koppal



Shinrai handover a Hassan



Shinrai handover at Bangalore



Shinrai handover at Belgaum



Shinrai handover at Bhillwara



Shinrai handover at Bidar



Shinrai handover at Chikballapura



Shinrai handover at Dehradun



Shinrai handover at Ghazipur



Shinrai handover at Hanumangarh



Shinrai handover at Ittigi village



Shinrai handover at Satna



Shinrai handovers at Puliampatti



Shinrai key handover at Tumkur



TL 340H handover at Dharmapuri



TL 340H handover at Uttarakhand



TL340H handover at Anuppur



TMX 20 handover at Davangere



ZAXIS 20U delivered at Mysore



ZAXIS 33U handover at Davangere



Zaxis 140H handover at Krishnagiri



ZAXIS 140H delivery at Erode



ZAXIS 140H handover at Salem



ZAXIS 140H machine handover at Jodhpur



ZAXIS 370 LCH handover at Chitradurga

MACHINE DEMOS

Pawansut Earthmovers conducted a demo for **Shinrai** at Narayanpur, Mirzapur. **Swift Construction** conducted two demos for **Shinrai** at Bijnaur Road, Lucknow; one at New Tehsil, Bijnor Road, Lucknow; and another at Peerpur, Faizabad. Demo in Dirt was conducted for **Shinrai** at Sagwara, Rajasthan by **TASS**. The **Chandigarh branch** conducted a demo in dirt for **TL 340H** at Rattewali, Panchkula, Haryana. In partnership with **HIPL**, a demo in dirt was conducted for **Shinrai** at Betul.



Demo at Bijnaur Road, Lucknow



Shinrai demo - PSEI



Shinrai demo at Sagwara, Rajasthan



Shinrai demo at Peerpur, Faizabad



TL 340H demo at Rattewali, Panchkula, Haryana.



Shinrai demo at New Tehsil, Bijnor Road, Lucknow



Shinrai demo in dirt at Betul

MACHINE LAUNCH

In these trying times when social distancing is the new norm, our west zone colleagues rose to the occasion and launched our new Backhoe Loader Shinrai at Rajkot.



Shinrai launch at Rajkot



PLANT NEWS

DHARWAD



World Environment Day celebrations at the Dharwad plant

The Dharwad plant celebrated World Environment Day with the Plant Head Mr. G.B.Kulkarni, V.P (SCM & Admin DWD) Mr. Balavijayan. N

KHARAGPUR

COVID-19 relief work:

More than 500 families were distributed with daily essential kit in the villages around Kharagpur Plant during lockdown period. The contents of the kit were rice, pulses edible oil, salt, sugar, spices, bathing & washing soaps. The families with no income were identified with the help of Employee Engagement committee members.



COVID -19 relief measures



Dispatch of BRO Machines:

The plant team achieved a major feat by successfully dispatching and delivering 96 machines ordered by Border Road Organization. This was highly appreciated by Indian Army which further cemented a good relationship with Indian Government.



BRO machine depatch



Inauguration of the new in – house canteen kitchen:

A newly constructed kitchen in the Employees' Canteen was inaugurated. The kitchen is designed as per the requirements for bulk preparation equipped with modern tools and apparatus, maintaining high level of cleanliness & hygiene. Following the inauguration canteen facility too was reopened for its employees.



The new canteen at the plant



Knowledge transfer by Plant Head through

the CII Virtual Platform: A knowledge transfer session was arranged by CII over a Virtual platform for Ordinance factory board officials. Mr. Arup Mukherjee, Plant Head shared knowledge on Advance Automation & Smart Manufacturing.

Session on Maintenance of Hygiene in a Post

COVID-19 Scenario: A webinar was organized by CII with pan country participants on Maintenance of Hygiene in a Post COVID-19 Scenario which was conducted by Mr. Lakshmiah Chandra Sekharan, Head – EHS & Sustainability.

Participation in CII Annual Quality Awards

2020-21: We participated in the CII Annual Quality Awards 2020-21 and were adjudged First Runners Up in the Large-Scale Category.

Virtual Surveillance Audit of ISO 14001:2015

& ISO 45001:2018: Surveillance Audit of ISO 14001: 2015 and ISO 45001 : 2018 were successfully completed without NC at KGP – through a Virtual Platform. This was conducted by External Certification body TUVSD.

SERVICE SUPPORT

Keeping the customer at the heart of our business, the PSN-Bangalore Service Team worked on customer machines at Bangalore, Mandya, Urakahalli. The PSN – Hubli team lent service support to machines at Chitradurga, Hubli, Ramnagar and Haveri. PSN - Kochi helped service machines at Trivandrum, Perinthalmanna, Idukki, Kottarakkara and Thiruvalla.



EX70 Super+ support at Bangalore



EX200 Super+ support at Urakahalli



Service support at Haveri



Service support at Perinthalmanna



Service support at Hubli



Service support at Idukki



Service support at Trivandrum



Service support at Thiruvalla



Service support for Shinrai



Service support to machines at Chitradurga



Service support for ZAXIS220 GI



Service support to machines at Chitradurga



The mobile service vehicle at Kottarakkara



ZAXIS 140H support at Mandya

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