



ΤΑΤΑ ΗΙΤΑCΗΙ

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UPDATED Media Coverage Report

(Post Select Press Meet announcing)

Tata Hitachi: Leveraging technology to build strong products



(As on 5th November, 2018)

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The Times of India Kolkata 1st November'18

Tata Hitachi Kharagpur hub

Kolkata: Tata Hitachi Construction Machinery Company, one of the leaders in construction and mining equipment in India, is planning to make its factory in Kharagpur the exports hub for south and south east Asia. The project that was announced along with Nano in 2006 is now the biggest excavator plant in south east Asia.

Tata Hitachi is a 60:40 JV between Hitachi and Tata Motors. The company is shifting its operation from Jamshedpur plant to Kharagpur. "Going forward, we shall have two plants in Dharwar and Kharagpur," said Sandeep Singh, managing director of Tata Hitachi.

Singh pointed out that it is doing an internal assessment for introducing import substitute production lines in Kharagpur plant. "We are doing a feasibility study for manufacturing 87 tonne machine at Kharagpur, which is now being imported," he added.

For next two years, the company has earmarked a capex of Rs 250 crore for Kharagpur and Dharwar (Karnataka). Currently, the company exports road construction equipment to Sri Lanka, Nepal, Bhutan, Bangladesh, middle east, Myanmar and Africa from the Kharagpur plant. Tata Hitachi has also started re-manufacturing facility and training centre at 250acre Kharagpur. TNN





Telegraph Kolkata 1st November'18

Tata Hitachi in Bengal push

A STAFF REPORTER

Calcutta: Tata Hitachi, the construction and mining equipment maker, has earmarked a capital expenditure of around Rs 250 crore over the next two years across its plants in Kharagpur, Bengal and Dharwad, Karnataka.

The capital expenditure is part of the company's efforts to gradually shift production from its plant in Jamshedpur.

"We were earlier making 65-tonne and 120-tonne machines (excavators) in Jamshedpur. It will move to Kharagpur in another month's time. We have land but to do that we are investing," said Sandeep Singh, managing director of Tata Hitachi.

"The capital expenditure in the next two years is somewhere around Rs 200-250 crore for both the plants (Kharagpur and Dharwad)," said Singh on the sidelines of an event organised by the CII on Wednesday.



Tata Hitachi MD Sandeep Singh with Shin Nakajima, director (sales, marketing and customer support), in Calcutta on Wednesday. A Telegraph picture

The company, a joint venture between Tata Motors and Hitachi Construction Machinery, with the Japanese company holding a majority 60 per cent stake, is also evaluating the production of 87-tonne excavators instead of relying on imports.

Tata Hitachi is bullish about a pickup

in demand for excavators, especially in the mining segment, as public sector miner Coal India, which produces around 80 per cent of the country's coal production, steps up its production to meet its target of 652 million tonnes in the current financial year.

"Tata Hitachi is a major player in terms of equipment manufacturing in our state. They are in our park and they are expanding. We have had two meetings. I am delighted that they are happy with the state and so expanding," said state finance and industries minister Amit Mitra. He added that the state is exploring the possibility of emerging as an equipment manufacturing hub.

Mitra also said that the state may explore the possibility of selling coal (merchant mining) from the Deocha Pachami coal block. "When WBPDCL's own requirement of coal is enough, one can look at the possibility of merchant mining," Mitra said.





Business Standard Kolkata 1st November'18

Tata Hitachi mulls import substitution

Sensing a huge opportunity after Coal India disclosed plans to procure mining equipment of ₹120 billion, excavator major Tata Hitachi is mulling to produce 87 tonne mining excavator in India itself rather than relying on imports to better its sales. The firm, where Hitachi Construction Machinery has a 60 per cent stake and the rest 40 per cent is held by Tata Motors, produces excavators in the 47, 65, and 120 tonne, respectively. The firm may import 10 pieces of this 87-tonne earthmoving mac-**BS REPORTER** hine this year.





The Hindu Business Line Kolkata 1st November'18

Tata Hitachi mulls local production of 87-tonne mining excavators

Company plans to enter pre-owned equipment market

OUR BUREAU

Kolkata, October 31 The ₹3,800-crore mining and construction equipment maker Tata Hitachi mulls production of 87tonne mining excavators in India. Currently, the company imports such machines to meet domestic demand.

According to Sandeep Singh, Managing Director, the company is conducting a feasibility study for manufacturing the equipment at its Kharagpur (West Bengal) facility. However, it could be "few years" before production starts here.

"We are assessing the consumer demand and feasibility of local manufacturing of these 87 tonne excavators at the Kharagpur unit. We were making 47, 65-tonne and



Sandeep Singh, MD, Tata Hitachi debasish Bhaduri

120-tonne machines already. But we feel there is a need for a unit with a capacity in between the two," he told reporters at a press meet on the sidelines of The Indian Mining and Machinery Exhibition (IMME) 2018, organised by the CII.

Tata Hitachi is 60:40 joint venture between Hitachi Construction Machinery of Japan and Tata Motors.

The mining segment accounts for 11 per cent of the company's annual revenue, which is projected to touch ₹4,500 core this fiscal. The roads, railways and irrigation segment accounts for the major chunk of its turnover.

The mining gear market is pegged at ₹8,000 crore, growing at 10 per cent per annum. Procurement by state-owned Coal India accounts for 50 per cent of the demand.

Re-manufacturing

The company also plans to enter the pre-owned equipment market. A part of its Kharagpur plant will be used in "re-manufacturing" old equipment. The refurbished equipments will be 30-40 per cent cheaper than new ones

According to Singh, the sale of new construction equipment is a low margin business and after-sales service and maintenance are what actually drive numbers. Apart from Kharagpur, Tata Hitachi has a second manufacturing facility at Dharwad (in Karnataka).





ABP Kolkata 1st November'18

Headline: 250 crores to invest- Tata Hitachi







Free Press Gujrat Ahmedabad 1st November'18

Tata Hitachi: Leveraging technology to build strong products



Ahmedabad: Tata Hitachi has been a prime mover in leading sustainable development in the fields of Infrastructure & Mining for decades. Focused on delivering global excavation and haulage solutions to suit Indian working conditions, Tata Hitachi has embraced all the challenges that have come its way. Tata Hitachi prioritizes service and parts support to customers through a strong distribution network. Which includes a marketing head office, regional offices, branch offices and dealerships spread across the length and breadth of the country. A leader in site support operations, Tata Hitachi offers a complete scope of support solutions such as Full Maintenance

Contracts, Site Support Agreements, and Annual Service Contracts etc.

A pioneer in introducing the latest technology for hydraulic excavators, Tata Hitachi has migrated its products to incorporate features like online access to location of equipment, online health monitoring system, automatic sensors and alarms for machine health, maintenance, electrical excavators, AC drive rigid dump trucks, etc. In addition to this, the organization has introduced ConSite - an IT enabled tool through which machine reports. are transmitted the to customers' e mail ID : helping them make their operations smart & efficient. (19-8)





Sanmarg Kolkata 1st November'18

Headline: Tata Hitachi to invest 250 Cr. within next 2 year

टाटा हिताची 2 साल में 250 करोड़ रुपये निवेश करेगी

सन्मार्ग संवाददाता, कोलकाताः इंफ्रास्ट्रक्चर और खनन उपकरण निर्माता टाटा हिताची अगले दो वर्षों में 250 करोड़ रुपये का निवेश खड़गपुर और धारवाड़ में क्षमता बढाने के लिए करेगी।

टाटा हिताची कंस्ट्रक्शन मशीनरी कंपनी के प्रबंध निदेशक संदीप सिंह ने कहा कि टाटा हिताची विद्यासागर में अग्रणी निवेशक है, जो टाटा मोटर्स और जापानी संगठन हिताची कंस्ट्रक्शन मैनचेरी का 40:60 प्रतिशत का उपक्रम है। सिंह ने कहा कि 2 टन से 800 टन एक्सकेवेटर जबकि 35 टन से 290 टन रीजिड डंप ट्रक, व्हील लोडर्स एंड बेको लोडर विभिन्न रेंज में लाइनअप पर हैं। कंपनी के सेल्स



मार्केटिंग एंड सीएसडी सीन नकाजिमा ने कहा कि टाटा हिताची स्किल डेवलेपमेंट की वृद्धि कर रोजगार और समाज को आगे ले जाएगी। भारत में इंफ्रास्ट्रक्चर और माइनिंग के क्षेत्र में बहुत विस्तार होना है। उच्चे दर्ज का प्रदर्शन करने वाले उत्पाद से बाजार में मांग बढ़ेगी। हमने अपनी चुनौतियों को पूरा करने के लिए खड़गपुर और धारवाड़ में स्किल डेवलेपमेंट सेंटर एंड ऑपरेटर ट्रेनिंग स्कूल खोला है।





The Fourth Voice Hyderabad 1st November'18

Tata Hitachi: Leveraging technology to build strong products

Hyderabad, Oct 31 (FVB): Tata Hitachi has been a prime mover in leading sustainable development in the fields of Infrastructure & Mining for decades. Focused on delivering global excavation and haulage solutions to suit Indian working conditions, Tata Hitachi has embraced all the challenges that have come its way.

Tata Hitachi prioritizes service and parts support to customers through a strong distribution network. Which includes maintenance, electrical operations a marketing head office, regional offices, branch offices and dealerships spread across the length and breadth of the country. A leader in site support operations, Tata Hitachi offers a complete scope of support solutions such as Full Maintenance Contracts, Site Support Agreements, and Annual Service Contracts etc.

pioneer А introducing the latest technology for hydraulic continuously evolving Training Simulator, the mechanics, excavators, Tata Hitachi has migrated its products to incorporate features like online access to location of equipment, online health monitoring system. automatic sensors and



alarms for machine health, excavators, AC drive rigid productive. dump trucks, etc. In addition to this, the Hitachi pavilion, Mr organization has introduced ConSite - an IT Director, Tata Hitachi said enabled tool through which machine reports are transmitted to the customers' e mail ID : helping them make their operations smart & efficient.

The parent company -Hitachi Construction in Machinery Co. Ltd., Japan this, our support pavilion technology for mining FMC excavators and rigid dump

thereby making the mining more

Speaking at the Tata Sandeep Singh, Managing "At IMME, we are demonstrating our unmatched strength in Mining by showcasing our Hydraulic excavators: be ZX870H, ZX650, ZX470H infrastructure and mining. (Backhoe),& the Wheel Loader TL340H. Along with has also been showcases ConSite, the Pavilion attachments trucks. Hitachi offers a Breaker), spares support challenge, we have set up fleet management system counter and the new - "WENCO" - to make Hammerless tooth points Centers and Operator equipment utilization designed and developed Training Schools at effective and efficient: by Hitachi for the Ultra Kharagpur and Dharwad".

Large Class of excavators.

He adds, "Using the IMME platform, Tata Hitachi is conducting a seminar on mining technology with the participation and presentation from subject experts from Japan and Australia. Through this platform, we aim to improve the knowledge base on mining among our kev stakeholders and customers. This is part of our inclusive approach for sustainable development in core sectors"

Mr. Shin Nakajima . Director Sales , Marketing and CSD mentioned : "Tata Hitachi is committed to skill development to improve employability and social upliftment. The India opportunity presents a large volume of development pending to addressed in performance High equipment supplied to the market demands a bank of trained operators, service personnel and project (Rock managers. To meet this Skill Development





Standard Post Hyderabad 1st November'18

Tata Hitachi: Leveraging technology to build strong products

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Sandeep Singh, Managing Director, Tata Hitachi Construction Machinery with Shin Nakajima Director Sales, Marketing & Customer Support.

A pioneer in introducing the latest technology for hydraulic excavators, Tata Hitachi has migrated its products to incorporate features like online access to location of equipment, online health monitoring system, automatic sensors and alarms for machine health, maintenance, electrical excavators, AC drive rigid dump trucks, etc. In addition to this, the organization has introduced ConSite - an IT enabled tool through which machine reports are transmitted to the customers' e mail ID : helping them make their operations smart & efficient.

The parent company -Hitachi Construction Machinery Co. Ltd., Japan has also been continuously evolving technology for mining excavators and rigid dump trucks. Hitachi offers a fleet management system - "WENCO" - to make equipment utilization effective and efficient: thereby making the mining operations more productive.

Speaking at the Tata Hitachi pavilion, Mr Sandeep Singh, Managing Director, Tata Hitachi said "At IMME, we are demonstrating our unmatched strength in Mining by showcasing our Hydraulic excavators: ZX870H, ZX650, ZX470H (Backhoe),& the Wheel Loader TL340H. Along with this, our support pavilion showcases ConSite , the Training Simulator , the FMC Pavilion, attachments (Rock Breaker), spares support counter and the new Hammerless tooth points designed and developed by Hitachi for the Ultra Large Class of excavators.





Jana Jeevala Belagavi 1st November'18

Headline: TATA Hitachi: Technology for the development of capable equipments

ಟಾಟಾ ಹಿಟಾಚಿ: ಸಮರ್ಥ ಸಾಧನಗಳ ಅಭಿವೃದ್ಧಿಗೆ ತಂತ್ರಜ್ಞಾನ

ಬೆಳಗಾವಿ: ಮೂಲಸೌಕರ್ಯ ಮತ್ತುಗಣಿಗಾರಿಕೆಯಲ್ಲಿ ಟಾಟಾ ಹಿಟಾಚಿ ಸುಸ್ಥಿರವಾದ ಸೇವೆಯನ್ನು ದಶಕಗಳಿಂದ ನೀಡುತ್ತ ಬಂದಿದೆ. ಜಾಗತಿಕ ಗುಣಮಟ್ಟದ ಗಣಿಗಾರಿಕೆ ಮತ್ತು ಸಾಗಾಟದ ಸೇವೆಯನ್ನು ಭಾರತೀಯ ಪರಿಸ್ಥಿತಿಗೆ ಅನುಗುಣವಾಗಿ ನೀಡುತ್ತಿರುವ ಟಾಟಾ ಹಿಟಾಚಿ ಈ ನಿಟ್ಟಿನಲ್ಲಿ ಎದುರಾದ ಸವಾಲುಗಳನ್ನೆಲ್ಲ ಮೆಟ್ಟಿ ನಿಂತಿದೆ.

ಸ್ಥಳದಲ್ಲಿಯೇ ಸೇವೆಯನ್ನು ಒದಗಿಸಲು ಮುಂಚೂಣಿಯಲ್ಲಿರುವಟಾಟಾ ಹಿಟಾಚಿ ಸಂಪೂರ್ಣ ನಿರ್ವಹಣೆಗುತ್ತಿಗೆ, ಸ್ಥಳದಲ್ಲಿ ಸೇವೆ ಒದಗಿಸುವಒಪ್ಪಂದ ಮತ್ತು



ವಾರ್ಷಿಕ ಸೇವಾ ಗುತ್ತಿಗೆ ಇತ್ಯಾದಿ ಪರಿಹಾರಗಳನ್ನು ಒದಗಿಸುತ್ತಿದೆ. ಹೈಡ್ರಾಲಿಕ್ ಎಕ್ಸ್ಕವೇಟರ್ ಸಾಧನಗಳಲ್ಲಿ ಅತ್ಯಾಧುನಿಕ ತಂತ್ರಜ್ಞಾನವನ್ನು ಪರಿಚಯಿಸಿರುವ ಟಾಟಾ ಹಿಟಾಚಿ ಆನ್ ಲೈನ್ ಸೇವೆಗಳನ್ನು ಒದಗಿಸುತ್ತಿದೆ. ಅಗತ್ಯ ಬಿಡಿಭಾಗಗಳು ದೊರೆಯುವ ಸ್ಥಳ, ಎಂಜಿನ್ ಪರೀಕ್ಷೆ, ನಿರ್ದಿಷ್ಟ ಬಿಡಿಭಾಗಗಳು ಹಾಳಾದಾಗ ಎಚ್ಚರಿಕೆ ಸೆನ್ಸರ್, ಎಲೆಕ್ಟ್ರಿಕ್ ಎಕ್ಸ್ಕವೇಟರ್, ಎಸಿ ಡ್ರೈವ್ ರಿಜಿಡ್ ಡಂಪ್ ಟ್ರಕ್ ಇತ್ಯಾದಿಗಳನ್ನು ಇದು ಹೊಂದಿದೆ. ಕಂಪೆನಿ ಇತ್ತೀಚೆಗೆ ಕಾನ್ ಸೈಟ್ ಹೆಸರಿನ ಮಾಹಿತಿ ತಂತ್ರಜ್ಞಾನ ಸೇವೆಯನ್ನೂ ಪರಿಚಯಿಸಿದೆ. ಇದರಡಿ ವಾಹನದ ಮೆಷಿನ್ ವರದಿಯನ್ನು ಗ್ರಾಹಕರಇಮೇಲ್ ವಿಳಾಸಕ್ಕೆ ಕಳಿಸಲಾಗುವುದು. ಇದರಿಂದ ವಾಹನವನ್ನು ಹೆಚ್ಚು ಸಮರ್ಥ ಮತ್ತು ಕ್ಷಮತೆಯಿಂದ ಬಳಸಲು ಸಾಧ್ಯವಿದೆ.

ಟಾಟಾ ಹಿಟಾಚಿ ವ್ಯವಸ್ಥಾಪಕ ನಿರ್ದೇಶಕ ಸಂದೀಪ್ ಸಿಂಗ್ ಅವರು ಮಾತನಾಡಿ "ಐಎಂಎಂಇಯಲ್ಲಿ ನಾವು ಹೈಡ್ರಾಲಿಕ್ ಎಕ್ಸ್ಕವೇಟರ್ಗಳಾದ ಝಡ್ಎಕ್ಸ್ 870ಎಚ್, ಝಡ್ಎಕ್ಸ್650, ಝಡ್ಎಕ್ಸ್ 470ಎಚ್ (ಬ್ಯಾಕ್ ಹೋ) ಮತ್ತು ವೀಲ್ ಲೋಡರ್ ಟಿಎಲ್340ಎಚ್ ಗಳನ್ನು ಪ್ರದರ್ಶಿಸುತ್ತಿದ್ದೇವೆ. ಈ ಪೆವಿಲಿಯನ್ ನಲ್ಲಿ ಕಾನ್ ಸೈಟ್, ಟ್ರೈನಿಂಗ್ ಸಿಮ್ಯುಲೇಟರ್, ಎಫ್ಎಂಸಿ ಪೆವಿಲಿಯನ್, ರಾಕ್ ಬ್ರೇಕರ್ ಬಿಡಿಭಾಗಗಳನ್ನು ಪ್ರದರ್ಶಿಸುತ್ತಿದ್ದೇವೆ" ಎಂದು ತಿಳಿಸಿದರು.

ಮಾರುಕಟ್ಟೆ ಮತ್ತು ಮಾರಾಟ ವಿಭಾಗದ ನಿರ್ದೇಶಕ ಶಿನ್ ನಕಾಜಿಮಾ ಅವರು ಮಾತನಾಡಿ "ಮೂಲಸೌಕರ್ಯ ಮತ್ತು ಗಣಿಗಾರಿಕೆಯಲ್ಲಿ ಭಾರತದಲ್ಲಿ ಅಗಾಧವಾದ ಅವಕಾಶಗಳಿವೆ.

ಅಧಿಕ ಸಾಮರ್ಥ್ಯದ ಸಾಧನಗಳು ಮತ್ತು ವಾಹನಗಳು ಮಾರುಕಟ್ಟಿಗೆ ಬರುತ್ತಿರುವುದರಿಂದ ಅವುಗಳನ್ನು ನಿರ್ವಹಿಸಲು ಸೂಕ್ತ ಆಪರೇಟರ್, ಮೆಕಾನಿಕ್, ಸೇವಾ ಸಿಬ್ಬಂದಿ ಮತ್ತು ಪ್ರಾಜೆಕ್ಟ್ ಮ್ಯಾನೇಜರ್ಗಳ ಅವಶ್ಯಕತೆಯೂ ಇದೆ. ಇದನ್ನು ಮನಗಂಡು ನಾವು ಖರಗ್ ಮರ ಮತ್ತು ಧಾರವಾಡಗಳಲ್ಲಿ ಕೌಶಲ ಅಭಿವೃದ್ಧಿ ಕೇಂದ್ರ ಮತ್ತು ಆಪರೇಟರ್ ತರಬೇತಿ ಶಾಲೆಗಳನ್ನು ತೆರೆದಿದ್ದೇವೆ" ಎಂದು ತಿಳಿಸಿದರು.





Samyuktha Karnataka Belagavi 2nd November'18

Headline: TATA Hitachi skill development centre in







Samyuktha Karnataka Belagavi 2nd November'18

Headline: Customer services: TATA Hitachi solutions

ಗ್ರಾಹಕ ಸೇ	ವೆ: ಟಾಟಾ	ಹಿಟಾಚಿ ಪ	ರಿಹಾರಗಳು
ಬೆಳಗಾವಿ: ಭಾರಿ ಸಾಮ	ನಿಕ ತಂತ್ರಜ್ಞಾನವನ್ನು ಪರಿಚ	ತಂತ್ರಜ್ಞಾನ ಸೇವೆಯನ್ನೂ ಪರಿ	ಲಿಕ್ ಎಕ್ಸ್ಕವೇಟರ್ಗಳಾದ
ರ್ಥ್ಯದ ವಾಹನಗಳ ಉತ್ಪಾ	ಯಿಸಿರುವ ಟಾಟಾ ಹಿಟಾಚಿ	ಚಯಿಸಿದೆ.	ಝಡ್ಎಕ್ಸ್870ಎಜ್, ಝಡ್
ದನಾ ಕ್ಷೇತ್ರದ ಟಾಟಾ ಹಿಟಾಚಿ	ಆನ್ ಲೈನ್ ಸೇವೆಗಳನ್ನು ಒದ	ಇದರಡಿ ವಾಹ ನದ	ಎಕ್ಸ್ 650, ರಭುಡ್ಎಕ್ಸ್
ಸ್ಥಳದಲ್ಲಿಯೇ ಸೇವೆಯನ್ನು	ಗಿಸುತ್ತಿದೆ.	ವೆುಷಿನ್ ವರದಿಯನ್ನು	470ಎಜ್ (ಬ್ಯಾಕ್ ಹೋ)
ಒದಗಿಸಲು ಮುಂಚೂಣಿಯ	ಅಗತ್ಯ ಬಿಡಿಭಾಗಗಳು	ಗ್ರಾಹಕರ ಇಮೇಲ್ ವಿಳಾಸಕ್ಕೆ	ಮತ್ತು ವೀಲ್ ಲೋಡರ್
ಲ್ಲಿರುವ ಟಾಟಾ ಹಿಟಾಚಿ ಸಂ	ದೊರೆಯುವ ಸ್ಥಳ, ಎಂಜಿನ್	ಕಳಿಸಲಾಗುವುದು. ಇದರಿಂದ	ಟಿಎಲ್340ಎಜ್ಗಳನ್ನು ಪ್ರದ
ಪೂರ್ಣ ನಿರ್ವಹಣೆಗುತ್ತಿಗೆ,	ಪರೀಕ್ಷೆ, ನಿರ್ದಿಷ್ಟಬಿಡಿಭಾಗಗಳು	ವಾಹನವನ್ನು ಹೆಚ್ಚು ಸಮರ್ಥ	ರ್ಶಿಸುತ್ತಿದ್ದೇವೆ. ಈ ಪೆವಿಲಿ
ಸ್ಥಳದಲ್ಲಿ ಸೇವೆ ಒದಗಿಸುವ	ಹಾಳಾದಾಗ ಎಚ್ಚರಿಕೆ ಸೆನ್ಸರ್,	ವುತ್ತು ಕ್ಷವುತೆಯಿಂದ	ಯನ್ ನಲ್ಲಿ ಕಾನ್ ಸೈಟ್,
ಒಪ್ಪಂದ ಮತ್ತು ವಾರ್ಷಿಕ	ಎಲೆಕ್ಟ್ರಿಕ್ ಎಕ್ಸ್ಕವೇಟರ್, ಎಸಿ	ಬಳಸಲು ಸಾಧ್ಯವಿದೆ.	ಟ್ರೈನಿಂಗ್ ಸಿಮ್ಯುಲೇಟರ್,
ಸೇವಾ ಗುತ್ತಿಗೆಇತ್ಯಾದಿ ಪರಿಹಾ	ಡ್ರೈವ್ ರಜಿಡ್ ಡಂಪ್ ಟ್ರಕ್	ಟಾಟಾ ಹಿಟಾಚಿ ವ್ಯವ	ಎಫ್ಎಂಸಿ ಪೆವಿಲಿಯನ್,
ರಗಳನ್ನು ಒದಗಿಸುತ್ತಿದೆ.	ಇತ್ಯಾದಿಗಳನ್ನು ಇದು ಹೊಂ	ಸ್ಥಾಪಕ ನಿರ್ದೇಶಕ ಸಂದೀಪ್	ರಾಕ್ ಬ್ರೇಕರ್ ಬಿಡಿಭಾಗ
ಹೈಡ್ರಾಲಿಕ್ ಎಕ್ಸ್ಕವೇ	ದಿದೆ. ಕಂಪೆನಿ ಇತ್ತೀಚೆಗೆ	ಸಿಂಗ್ ಮಾತನಾಡಿ "ಐಎಂ	ಗಳನ್ನು ಪ್ರದರ್ಶಿಸುತ್ತಿದ್ದೇವೆ"
ಟರ್ ಸಾಧನಗಳಲ್ಲಿ ಅತ್ಯಾಧು	ಕಾನ್ ಸೈಟ್ ಹೆಸರಿನ ಮಾಹಿತಿ	ಎಂಇಯಲ್ಲಿ ನಾವು ಹೈಡ್ರಾ	ಎಂದು ತಿಳಿಸಿದರು.





Alpaviram Ahemdabad 2nd November'18

Headline : Tata Hitachi: Leveraging technology to build strong products



हाईडॉलिक एक्सकेवेटरों में नवीनतम तकनीक पेश करने में अग्रणी टाटा हिताची ने अपने प्रोडक्ट को नए परिवेश में पहुंचा कर (माइग्रेट कर) उपकरण के स्थान से जडने की ऑनलाइन सुविधा, मशीन की सेहत, देखभाल, इलैक्ट्रिकल एक्सकेवेटर, एसी डाइव रिजिड डम्प टक आदि के लिए ऑनलाइन स्वास्थ्य निगरानी तंत्र, स्वचालित सेंसर और अलाम जैसे फीचर्स शामिल किए हैं। इसके अतिरिक्त संगठन ने कॉनसाइट -आईटी सक्षम उपकरण पेश किया है जिसके माध्यम से मशीन संबंधी विभिन्न रिपोर्ट ग्राहक के ई-मेल आईडी पर पहुंच जाएंगी जिससे उनके कार्य परिचालन में चुस्ती (स्मार्टनेस) और सक्षमता बढेगी।(19-8)

दिल्ली, टाटा हिताची आधारभूत संरचना एवं उत्खनन के क्षेत्र में सतत विकास का अहम् संचालक रहा है। भारतीय कार्य परिस्थितियों में खुदाई और माल परिवहन के विश्व स्तरीय समाधान पर केंद्रित टाटा हिताची ने रास्ते में आने वाली सभी चुनौतियों का सामना किया है। अगरताइन सुविधा, मशीन की देखभाल, इलैक्टिकल एक्सके

टाटा हिताची ने ग्राहकों को सहयोग देने के लिए एक सशक्त वितरण नेटवर्क के माध्यम से सेवा और पार्ट्स संबंधी सहायता को प्राथमिकता दी है। इसके तहत विपणन के मुख्य कार्यालय, क्षेत्रीय कार्यालय, शाखा कार्यालय और देश के हर हिस्से में डीलरशिप कार्यरत हैं। साइट पर सहायता के कार्य में अग्रणी, टाटा हिताची सहायक समाधानों की सभी सुविधाएं उपलब्ध कराती है जैसे संपूर्ण देखभाल करार, साइट सहायता करार





Gujarat Pranam Ahemdabad 2nd November'18







Lokmitra Ahemdabad 2nd November'18

Headline : Tata Hitachi: Leveraging technology to build strong products



ટાટા હિટાચી દાયકાઓથી સંપૂર્ણ સ્કોપ આપે છે. ઈન્ફાસ્ટ્રકચર અને માઈનીંગના અગ્રણી રહી છે. એક્સકેવેશન અને સોલ્યશન્સ ભારતીય કામકાજની ઈક્વિપમેન્ટના સ્થાનની ઓનલાઈન સ્થિતિને અનુરૂપ આપવા લક્ષ એક્સેસ, ઓનલાઈન હેલ્થ માર્ગમાં આવતા તમામ પડકારોનો સેન્સર્સ અને એલાર્મ્સ મશીનની હેલ્થ સામનો કર્યો છે.

1515 ડિસ્ટ્રીબ્યુશન નેટવર્ક દ્વારા ગ્રાહકોને ડમ્પ ટ્રક્સ વગેરે સામેલ કર્યા છે. આ છે. જેમાં ભારતમાંની માર્કેટિંગ હેડ ટલ કોનસાઈટ રજૂ કર્યુ છે જેના દ્વારા બ્રાન્ચ ઓફિસો અને ડિલરશીપ્સ આઈડી પર પહોંચે છે જેનાથી તેમને સામેલ છે. સાઈટ સપોર્ટ કામગીરી કાર્યક્ષમ રીતે અને ઓપરેશન્સમાં અગ્રણી, ટાટા સ્માર્ટલી કરવામાં મદદ મળે હિટાચી દ્વારા કલ મેઈન્ટેનન્સ છે. (૧૯-૮) કોન્ટ્રાક્ટ. સાઈટ સપોર્ટ અગ્રીમેન્ટ અને વાર્ષિક સર્વિસ કોન્ટ્રાક્ટ્સ વગેરે જેવા સપોર્ટ સોલ્યશન્સનો

હાઈડ્રોલિક એક્સકેવેટર્સમાં ક્ષેત્રમાં સાતત્યપૂર્ણ ડેવલપમેન્ટમાં અદ્યત્તન ટેકનોલોજી રજૂ કરવામાં વૈશ્વિક પુરોગામી ટાટા હિટાચીએ તેની હોલે જ પ્રોડક્ટ્સમાં અનેક ફિચર્સ જેમકે આપીને ટાટા હિટાચીએ તેના મોનિટરીંગ સિસ્ટમ, ઓટોમેટિક માટે. મેઈન્ટનન્સ. ઈલેક્ટ્રીકલ હિટાચી મજબૂત એક્સકેવેટર્સ, એસી ડાઈવ મજબૂત સર્વિસ અને પાર્ટ્સમાં સહયોગ આપે ઉપરાંત, કંપનીએ આઈટીથી સજ્જ ઓફિસ, રિજિયનલ ઓફિસો, મશીન રિપોર્ટ ગ્રાહકના ઈમેઈલ





Mahanagar Ahemdabad 2nd November'18

Headline: Tata Hitachi: Leveraging technology to build strong products



क्षेत्रीय कार्यालय, षाखा कार्यालय तकनीक पेष करने में अव्यणी टाटा षामिल किए हैं। इसके अतिरिक्त और देष के हर हिस्से में डीलरबिप हिताची ने अपने प्रोडक्ट को नए सं-ठन ने कॉनसाइट - आईटी कार्यरत हैं। साइट पर सहायता परिवेष में पहुंचा कर (माइवेट सक्षम, उपकरण पेष किया है के कार्य में अग्रणी, टाटा हिताची कर) उपकरण के ख्यान से जुड़ने जिसके माध्यम से मधीन संबंधी सहायक समाधानों की सभी की ऑनलाइन सुविधा, मधीन की विभिन्न रिपोर्ट नाहक के ई-मेल सुविधाएं उपलब्ध कराती है जैसे सेहत, देखभाल, इलैक्ट्रिकल आईडी पर पहुंच जाएं-ी जिससे संपूर्ण देखभाल करार, साइट एक्सकेवेटर, एसी ड्राइव रिजिड उनके कार्य परिचालन में चुस्ती सहायता करार और सालाना सेवा डम्प ट्रक आदि के लिए ऑनलाइन

(स्मार्टनेस) और सक्षमता बढेगी।





Marwad Mitra Ahemdabad 2nd November'18

Headline: Tata Hitachi: Leveraging technology to build strong products



दिल्ली, : टाटा हिताची आधारभत संरचना एवं उत्खनन के क्षेत्र में सतत विकास का अहमू संचालक रहा है। भारतीय कार्य परिस्थितियों में खुदाई और माल परिवहन के विष्व स्तरीय समाध गान पर केंद्रित टाटा हिताची ने रास्ते में आने वाली सभी चुनौतियों का सामना किया है।

टाटा हिताची ने वाहकों को सहयो- देने के लिए एक सषक्त वितरण नेटवर्क के माध्यम से सेवा और पार्ट्स संबंधी सहायता को प्राथमिकता दी है। इसके तहत करार आदि। हाई ड्रॉलिक स्वाख्य नि-रानी तंत्र, स्वचालित विपणन के मुख्य कार्यालय, एक्सकेवेटरों में नवीनतम सेंसर और अलार्म जैसे फीचर्स क्षेत्रीय कार्यालय, बाखा तकनीक पेष करने में अवणी टाटा षामिल किए हैं। इसके अतिरिक्त कार्यालय और देष के हर हिस्से हिताची ने अपने प्रोडक्ट को नए सं-ठन ने कॉनसाइट - आईटी में डीलरषिप कार्यरत हैं। साइट परिवेष में पहुंचा कर (माइग्रेट सक्षम उपकरण पेष किया है पर सहायता के कार्य में अवाणी, कर) उपकरण के स्थान से जुड़ने जिसके माध्यम से मबीन संबंधी टाटा हिताची सहायक समाधानों की ऑनलाइन सुविधा, मधीन की विभिन्न रिपोर्ट नहक के ई-मेल की सभी सुविधाएं उपलब्ध कराती से हत, देखभाल, इलै किट्रकल आईडी पर पहुंच जाएं-1 जिससे है जैसे संपूर्ण देखभाल करार, साइट एक्सकेवेटर, एसी ड्राइव रिजिड उनके कार्य परिचालन में चुस्ती



सहायता करार और सालाना सेवा डम्प ट्रक आदि के लिए ऑनलाइन (स्मार्टनेस) और सक्षमता बढ़ेगी।





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Headline : Tata Hitachi: Leveraging technology to build strong products

<u>મજબૂત પ્રોડક્ટ્સ માટે ટેકનોલોજીનો ઉપયોગ</u> ટાટા હિટાચીને ભારતીય ગ્રાહકોને વૈશ્વિક માપદંડો અનુસાર પ્રોડક્ટ્સ આપવાનો પાંચ દાયકાનો અનુભવ

હૈદ્રાભાદ, તા. ૧

ટાટા સિટાથી દાયકાઓ થી ઈન્ફ્રાસ્ટ્રક્ચર અને માઈનીગના લેત્રમાં સાતત્યપૂર્ણ ડેવલપમેન્ટમાં અગ્રણી રહી છે. વૈમિક એક્સ કેવેશન અને હોલે જ સોલ્પુશન્સ ભારતીય કામકાજની સ્થિતિને અનુરૂપ આપવા લગ્ન આપીને ટાટા સિટાથીએ તેના માર્ગમાં આવતા તમામ પડકારોનો સામનો કર્યો છે.

ટાટા હિટાચી મજબૂત ડિસ્ટ્રીબ્યુશન નેટવર્ક દ્વારા ગ્રાહકોને સર્વિસ અને પાર્ટ્સમાં સહયોગ આપે છે. જેમાં ભારતમાંની માર્કેટિંગ હેડ ઓફિસ, રિજિયનલ ઓફિસો, બ્રાન્ચ ઓફિસો અને ડિલરશીપ્સ સાયેલ છે. સાઈટ સપોર્ટ ઓપરેશન્સમાં અગ્રણી, ટાટા હિટાચી દ્વારા કૂલ મેઈન્ટેનન્સ કોન્ટ્રાક્ટ, સાઈટ સપોર્ટ અગ્રીમેન્ટ અને વાર્ષિક સર્વિસ કોન્ટ્રાક્ટ્સ સગેપ આપે છે.

હાઈડ્રોલિક એક્સકેવેટર્સમાં અવત્તન ટેકનોલોજી રજૂ કરવામાં પુરોગામી ટાટા હિટાચીએ તેની પ્રોડક્ટ્સમાં અનેક ફિચર્સ જે મકે ઈક્વિપ મેન્ટના સ્થાનની ઓનલાઈન એક્સેસ, ઓનલાઈન હેલ્થ મોનિટરીગ સિસ્ટમ, ઓટોમેટિક સેન્સર્સ અને એલાર્પ્સ મશીનની હેલ્થ માટે, મેઈન્ટનન્સ, ઈલેક્ટ્રીકલ એક્સકેવેટર્સ, એસી ડ્રાઈવ મજબૂત ડપ્પ ટ્રક્સ વગેરે સામેલ કર્યા છે. આ ઉપરાંત, કંપનીએ આઈટીથી સજજ ટૂલ કોનસાઈટ રજૂ કર્યુ છે જેના દ્વારા મશીન રિપોર્ટ ગ્રાહકના ઈમેઈલ આઈડી પર પહોંચે છે જેનાથી તેમને કામગીરી કાર્યથમ રીતે અને સ્માર્ટલી કરવામાં મદદ થળે છે.

માત્ કંપની-સિટાચી કન્સ્ટ્રક્શન મશીનરી કેલિ, જાપાન - સતત માઈનીગ એક્સકેવેટર્સ અને મજબૂત ડમ્પ ટ્રક્સ માટે નવીનતમ ટેક્નોલોજીનો ઉપયોગ કરે છે.



સિટાથી ફલીટ મેનેજમેન્ટ સિસ્ટમ -વેન્કોનો ઉપયોગ ઉપકરણોનો ઉપયોગ અસરકારક અને કાર્યલય રીતે કરી શકાય એ માટે કરે છે, જેના દ્વારા માઈનીંગ ઓપરેશન્સ વધુ પ્રોડક્ટિવ બને છે.

ટારા હિટાચી પેવેલિયન ખાતે ટાટા હિટાચીના મેનેજિંગ ડિરેક્ટર સંદીપ સિંઘે જણાવ્યું હતું, આઈએમએમઈ તે, અમે અમારા હાઈડ્રોલિક એક્સકેવેટર્સ ZX870H, ZX650, ZX470H (Backhoe) અને the Wheel Loader TL340H સાથે માઈનીગમાં અજોડ શક્તિનું પ્રદર્શન કરી રહ્યા છીએ. આ સાથે અમારા સપોર્ટ પેવેલિયનમાં કોનસાઈટ, ટ્રેનીગ સિમ્યુલેટર, એક્એમસી પેવેલિયન, એટેચમેન્ટ્સ (રોક બ્રેકર), સ્પેર્સ સપોર્ટ કાઉન્ટર અને નવા હેમરલેસ ટૂથ પોઈન્ટ્સ સામેલ છે જે હિટાથી દ્વારા અલ્ટા લાર્જ ક્લાસના એક્સકેવેટર્સ માટે ડિઝાઈન અને વિકસિત કરાયા છે.

તેમણે કહ્યું હતું, આઈએમએમઈ પ્લેટકોર્મનો ઉપયોગ કરીને, ટાટા હિટાચી માઈનીગ ટેકનોલોજી અંગેનો સેમીનાર યોજે છે જેમાં જાપાન અને ઓસ્ટ્રેલિયાના

સંબંધિત નિષ્ણાતો ઉપશ્વિત રહે છે અને પ્રેઝન્ટેશન આપે છે. આ પ્લેટફોર્મના ઉપયોગથી, અમારો હેતુ અમારા મહત્ત્વના હિતપારકો અને ગ્રાહકોમાં માઈનીગના નોલેજ બેઝમાં સુધારો કરવાનો છે. આ અમારા મુખ્ય લેગ્રામાં અમારા સાતત્વપૂર્ણ ડેવલપમેન્ટ માટેનો ઈન્કલુઝિવ અપ્રોચનો હિસ્સો છે.

માર્કેટીગ અને સીએસડીના ડિરેક્ટર સેલ્સ શીન નાકાજિમાએ કહ્યું હતું, ટાટા હિટાથી રોજગારી સુજન અને સામાજિક ઉત્થાન માટે કૌશલ્ય વિકાસ માટે પ્રતિબદ્ધ છે. ઈન્ક્રાસ્ટ્રક્ચર અને માઈનીગમાં મોટા પ્રમાણમાં રહેલી તકો ભારતમાં છે, જેને હજુ સુધી સ્પર્શ કરાયો નથી. માર્કેટમાં હાઈ પર્કોમન્સ ઈક્વિયમેન્ટ પૂરા પાડવામાં આવે ત્યારે તાલીમબદ્ધ ઓપરેટર્સ, મિકેનીકસ, સર્વિસ પર્સોનેલ અને પ્રોજેક્ટ મેનેજર્સની મોટી સંખ્યામાં જરૂર પડે છે. આ પડકારનો સાયનો કરવા માટે, અમે સ્ક્રીલ ડેવલપમેન્ટ સેન્ટર્સ અને ઓપરેટર ટ્રેનીગ સ્ક્રૂલ્સની રથાપના ખડગપુર અને ધારવાડમાં કરી છે.





Satellite Samachar Ahemdabad 2nd November'18

Headline: Tata Hitachi: Leveraging technology to build strong products

ટાટા હિટાચીઃ મજબૂત પ્રોડક્ટ્સ માટે ટેકનોલોજીનો ઉપયોગ

ટાટા હિટાચી દાયકાઓથી ઈન્ક્રાસ્ટક્ચર અને માઈનીંગના ક્ષેત્રમાં સાતત્યપૂર્ણ ડેવલપમેન્ટમાં અગ્રણી રહી છે. વૈશ્વિક એક્સકેવેશન અને હોલેજ સોલ્યુશન્સ ભારતીય કામકાજની સ્થિતિને અનુરૂપ આપવા લક્ષ આપીને ટાટા હિટાચીએ તેના માર્ગમાં આવતા તમામ પડકારોનો સામનો કર્યો છે.

ટાટા હિટાચી મજબૂત ડિસ્ટીબ્યુશન નેટવર્ક દારા ગ્રાહકોને સર્વિસ અને પાર્ટ્સમાં સહયોગ આપે છે. જેમાં ભારતમાંની માર્કેટિંગ હેંડ ઓફિસ, રિજિયનલ ઓફિસો, બ્રાન્ચ ઓફિસો અને ડિલરશીપ્સ સામેલ છે. સાઈટ સપોર્ટ ઓપરેશન્સમાં અગ્રણી, टाटा डिटायी द्वारा इस मेઈन्टेनन्स કોન્ટ્રાક્ટ, સાઈટ સપોર્ટ અગ્રીમેન્ટ અને વાર્ષિક સર્વિસ કોન્ટ્રાક્ટ્સ વગેરે જેવા છે.

અઘત્તન ટેકનોલોજી રજૂ કરવામાં શકાય એ માટે કરે છે, જેના દ્વારા જેમાં જાપાન અને ઓસ્ટ્રેલિયાના પ્રોડક્ટ્સમાં અનેક ફિચર્સ જેમકે બને છે. ઈક્વિપમેન્ટના સ્થાનની ઓનલાઈન એક્સેસ, ઓનલાઈન હેલ્થ મોનિટરીગ ટાટા હિટાચીના મેનેજિંગ ડિરેક્ટર અમારા મહત્ત્વના હિતધારકો અને સિસ્ટમ, ઓટોમેટિક સેન્સર્સ અને સંદીપ સિંઘે જણાવ્યું હતું, ગ્રાહકોમાં માઈનીગના નોલેજ બેઝમાં એલાર્મ્સ મશીનની હેલ્થ માટે. આઈએમએમઈ તે, અમે અમારા સુધારો કરવાનો છે. આ અમારા મુખ્ય મેઈન્ટનન્સ, ઈલેક્ટ્રીકલ એક્સકેવેટર્સ, હાઈડ્રોલિક એક્સકેવેટર્સઃ ઢઠ૮૭૦ૐ, ક્ષેત્રોમાં અમારા સાતત્યપૂર્ણ એસી ડ્રાઈવ મજબૂત ડમ્પ ટક્સ વગેરે ઢઠ૬૫૦, ઢઠ૪૭૦ૐ (મ્ટ્રષ્ઠારી) અને ડેવલપમેન્ટ માટેનો ઈન્કલઝિવ સામેલ કર્યા છે. આ ઉપરાંત, કંપનીએ 'રી ઉરીી # ન્ટેક્રી િન્૩૪૦ૐ સાથે અપ્રોચનો હિસ્સો છે.' આઈટીથી સજ્જ ટૂલ કોનસાઈટ રજૂ માઈનીંગમાં અજોડ શક્તિનું પ્રદર્શન કર્યુ છે જેના દ્વારા મશીન રિપોર્ટ કરી રહ્યા છીએ. આ સાથે અમારા ડિરેક્ટર સેલ્સ શીન નાકાજિમાએ કહ્યું ગ્રાહકના ઈમેઈલ આઈડી પર પહોંચે સપોર્ટ પેવેલિયનમાં કોનસાઈટ, ટ્રેનીંગ હતું, 'ટાટા હિટાચી રોજગારી સૂજન છે જેનાથી તેમને કામગીરી કાર્યક્ષમ સિમ્યુલેટર, એકએમસી પેવેલિયન, અને સામાજિક ઉત્થાન માટે કૌશલ્ય રીતે અને સ્માર્ટલી કરવામાં મદદ મળે એટેચમેન્ટ્સ (રોક બ્રેકર), સ્પેસં સપોર્ટ વિકાસ માટે પ્રતિબદ્ધ છે. ઈન્ફ્રાસ્ટ્રક્ચર છે.

માઈનીંગ એક્સકેવેટર્સ અને મજબત

ટેકનોલોજીનો ઉપયોગ કરે છે. હિટાચી સપોર્ટ સોલ્યુશન્સનો સંપૂર્ણ સ્કોપ આપે કલીટ મેનેજમેન્ટ સિસ્ટમ – વેન્કોનો 'આઈએમએમઈ પ્લેટફોર્મનો ઉપયોગ ઉપયોગ ઉપકરણોનો ઉપયોગ કરીને, ટાટા હિટાચી માઈનીંગ હાઈડ્રોલિક એક્સકેવેટર્સમાં અસરકારક અને કાર્યક્ષમ રીતે કરી ટેકનોલોજી અંગેનો સેમીનાર યોજે છે પુરોગામી ટાટા હિટાચીએ તેની માઈનીંગ ઓપરેશન્સ વધુ પ્રોડક્ટિવ સંબંધિત નિષ્ણાતો ઉપસ્થિત રહે છે

કાઉન્ટર અને નવા હેમરલેસ ટૂથ અને માઈનીંગમાં મોટા પ્રમાણમાં માતુકંપની-હિટાચી કન્સ્ટ્રક્શન પોઈન્ટ્સ સામેલ છે જે હિટાચી દારા રહેલી તકો ભારતમાં છે, જેને હજુ સુધી મશીનરી કે લિ., જાપાન - સતત અલ્ટ્રાલાર્જકલાસના એક્સકેવેટર્સ માટે સ્પર્શ કરાયો નથી.

ડમ્પ ટ્રક્સ માટે નવીનતમ ડિઝાઈન અને વિકસિત કરાયા છે.'

તેમણે કહ્યું હતું,

અને પ્રેઝન્ટેશન આપે છે. આ ટાટા હિટાચી પેવેલિયન ખાતે પ્લેટફોર્મના ઉપયોગથી, અમારો હેત

માર્કેટીંગ અને સીએસડીના





Young Leader Ahemdabad 2nd November'18







Human Right Ahemdabad 2nd November'18

Headline : Tata Hitachi: Leveraging technology to build strong products

टाटा हिताची : तकनीक के उपयोग से मजबूत उत्पादों का निर्मा

ZAXIS

870

विश्वस्तरीय उत्पादां के साथ भारतीय ग्राहकां को सेवा देने का पांच से अधिक दशकों का अनुभव (संबारवता) अक्रपतबर, 1 कर (माइग्रेट कर) उपकरण के स्थान जिल्लामा का स्थान की क्षेत्र प्रकार की का अनुभव

सिंह, प्रबंध निदेशक, टाटा हिताची ने कहा, ''आईएमएमई में हम हमारे हाइड्रॉलिक एक्सेकेवेटर 7८७०भए र्म६५०ए 7४७०भू (बैकहो) और व्हील लोडर ज्व२४७ भू प्रदर्शित कर उत्खनन में हमारी वेजोड् क्षमता का प्रदर्शन कर रहे है। इसके साथ हमारे सहायता पैवेलियन, अटैचमेंट्स (रॉक ब्रेकर), स्पेयरों के लिए सहायता काउंटर और नए हैमलेस दूध प्याइंट प्रदर्शित किए गए हैं जो हिताची ने एक्सकेवेटरों के अल्ट्रा लार्ज क्लास के लिए डिजाइन और

विकसित किए हैं। उन्होंने बताया, ''आईएमएमई एलैटफॉर्म का उपयोग कर टाटा हिताचो उत्खनन तकनीक पर एक परिसंवाद का आयोजन कर रही है जिसमें जापान एवं आस्ट्रेलिया से इस



वाहन बेड़ा प्रबंधन तंत्र 'वेंको' प्रदान किया है ताकि उपकरण का उपयोग प्रभावी और सक्षम हो जिससे उत्खनन कार्य अधिक सफलतापूर्वक होगा। टाटा हिताची पैवेलियन में श्री संदीप

(संवाददाता) अहमदाबाद, कर (माइग्रेट कर) उपकरण के स्थान टाटा हिताची आधारभूत संरचना एवं से जुड़ने की ऑनलाइन सुविधा, मशीन की सेहत, देखभाल, उत्खनन के क्षेत्र में सतत विकास का अहम् इलैक्टिकल एक्सकेवेटर, एसी डाइव संचालक रहा है। भारतीय कार्य परिस्थितियों में खुदाई और माल परिवहन के विश्व स्तरीय समाधान रिजिड डम्प ट्रक आदि के लिए पर केंद्रित टाटा हिताची ने रास्ते में आने वाली ऑनलाइन स्वास्थ्य निगरानी तंत्र, सभी चुनौतियों का सामना किया है। टाटा हिताची स्वचालित सेंसर और अलाम जैसे फीचर्स शामिल किए हैं। इसके ने ग्राहकों को सहयोग देने के लिए एक सशक वितरण नेटवर्क के माध्यम से सेवा और पाटर्स अतिरिक्त संगठन ने कॉनसाइट -संबंधी सहायता को प्राथमिकता दी है। इसके तहत आईटी सक्षम उपकरण पेश किया है विपणन के मुख्य कार्यालय, क्षेत्रीय कार्यालय, जिसके माध्यम से मशोन संबंधी शाखा कार्यालय और देश के हर हिस्से में विभिन्न रिपोर्ट ग्राहक के ई-मेल डीलरशिप कार्यरत हैं। साइट पर सहायता के कार्य आईडी पर पहुंच जाएंगी जिससे में अग्रणी, टाटा हिताची सहायक समाधानों की उनके कार्य परिचालन में चुस्ती (स्मार्टनेस) और सक्षमता बढेगी।

सभी सुविधाएं उपलब्ध कराती है जैसे संपूर्ण देखभाल करार, साइट सहायता करार और सालाना सेवा करार आदि! हाईड्रॉलिक एक्सकेवेटरों में लि. जापान - उत्खनन के लिए एक्सकेवेटरों नवीनतम तकनीक पेश करने में अगरणी टाटा और रिजिड डम्प टूकों के लिए लगातार तकनीक हिताची ने अपने प्रोडक्ट को नए परिवेश में पहुंचा का विकास कर रही है। हिताची ने गरहकां को हमारे मुख्य भागीदारों एवं ग्राहकों को उत्खनन का बेहतर ज्ञान देना है। यह आधारभुत क्षेत्रों में सतत विकास के लिए हमारी समावेशी कार्य पद्धति का हिस्सा है।'' श्री शिन नाकाजीमा, निदेशक, बिक्री, विपणन एवं सीएसडी ने बताया, "टाटा हिताची कौशल विकास के लिए प्रतिबद्ध है ताकि रोजगार योग्यता में सुधार एवं समाज का उत्थान हो। भारत में जो अवसर हैं उससे आधारभूत संरचना एवं उत्खनन के क्षेत्र में लंबित विकास के बडे काम होने हैं। बाजार में पेश उच्च प्रदर्शन के उपकरणों के उपयोग के लिए प्रशिक्षित ऑपरेटरां, मैकेनिकों, सेवा कर्मियों एवं प्रोजेक्ट प्रबंधकों को मांग पैदा होती है। इस जरूरत को पुरा करने के लिए हम ने खरगपुर और धारवाड में कौशल विकास केंद्र एवं ऑपरेटर प्रशिक्षण विद्यालय को स्थापना को है।"

देंगे। इस प्लैटफॉर्म के माध्यम से हमारा लक्ष्य





Navbharat Singraurli 2nd November'18

Headline : Tata Hitachi: Leveraging technology to build strong products

टाटा हिताची : ऑपरेटरों के लिए कौशल विकास प्रशिक्षण

नई दिल्ली. खुदाई और माल परिवहन के विश्व स्तरीय समाधान पर केंद्रित टाटा हिताची ने रास्ते में आने वाली सभी चुनौतियों का सामना किया है। टाटा हिताची ने ग्राहकों को सहयोग देने के लिए एक सशक्त वितरण नेटवर्क के माध्यम से सेवा और पार्ट्स संबंधी सहायता को प्राथमिकता दी है।

इसके तहत विपणन के मुख्य कार्यालय, क्षेत्रीय कार्यालय, शाखा कार्यालय और देश के हर हिस्से में डीलरशिप कार्यरत हैं। साइट पर सहायता के कार्य में अग्रणी, टाटा हिताची सहायक समाधानों की सभी सुविधाएं उपलब्ध कराती है जैसे संपूर्ण देखभाल करार, साइट सहायता करार और सालाना सेवा करार आदि।

प्रबंध निदेशक संदीप सिंह ने कहा, हाईड्रॉलिक एक्सकेवेटरों में नवीनतम तकनीक पेश करने में अग्रणी टाटा हिताची ने अपने प्रोडक्ट को नए परिवेश में पहुंचा कर (माइग्रेट कर) उपकरण के स्थान से जुड़ने की ऑनलाइन सुविधा, मशीन की सेहत, देखभाल, इलैक्ट्रिकल एक्सकेवेटर, एसी ड्राइव रिजिड डम्प ट्रक आदि के लिए ऑनलाइन स्वास्थ्य निगरानी तंत्र, स्वचालित सेंसर और अलार्म जैसे भीचर्स शामिल किए हैं। इ संगठन ने कॉनसाइट – आईटी सक्षम उपकरण पेश किया है जिसके माध्यम से मशीन संबंधी विभिन्न रिपोर्ट ग्राहक के ई-मेल आईडी पर पहुंच जाएंगी जिससे उनके कार्य परिचालन में चुस्ती (स्मार्टनेस) और सक्षमता बढ़ेगी पितृक कम्पनी – हिताची कंस्ट्रक्शन मशीनरी जापान-उत्खनन के लिए एक्सकेवेटरों और रिजिड डम्प ट्रकों के लिए लगातार तकनीक का विकास कर रही है। हिताची ने ग्राहकों को वाहन बेड़ा प्रबंधन तंत्र 'वेंको' दिया है.





Chaitany lok Singraurli Indore 2nd November'18

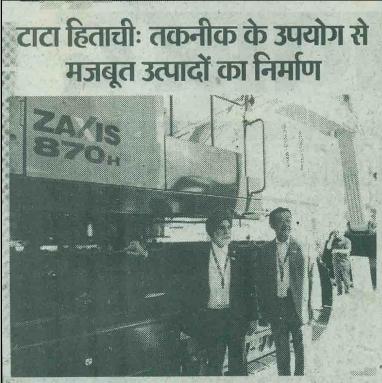






Indore Samachar Singraurli, Indore 2nd November'18

Headline : Tata Hitachi: Leveraging technology to build strong products



दिल्ली। टाटा हिताची आधारभूत संरचना एवं उत्खनन के क्षेत्र में सतत विकास का अहम् संचालक रहा है। भारतीय कार्य परिस्थितियों में खुदाई और माल परिवहन के विश्व स्तरीय समाधान पर केंद्रित टाटा हिताची ने रास्ते में आने वाली सभी चुनौतियों का सामना किया है। टाटा हिताची ने ग्राहकों को सहयोग देने के लिए एक सशक्त वितरण नेटवर्क के माध्यम से सेवा और पार्ट्स संबंधी सहायता को प्राथमिकता दी है। इसके तहत विपणन के मुख्य कार्यालय, क्षेत्रीय कार्यालय, शाखा कार्यालय और देश के हर हिस्से में डीलरशिप कार्यरत हैं। साइट पर सहायता के कार्य में अग्रणी, टाटा हिताची सहायक समाधानों की सभी सुविधाएं उपलब्ध करती है।





Aatma Ki jawala Udaipur 2nd November'18







Jai Rajasthan Udaipur 2nd November'18

टाटा हिताची तकनीक के उपयोग	ग से मजबूत उत्पादों का निर्माण
उदयपुर, 1 नवम्बर। टाटा हिताची आधारभूत संरचना एवं उत्खनन के क्षेत्र में सतत विकास का अहम् संचालक रहा है। भारतीय कार्य परिस्थितियों में खुदाई और माल परिवहन के विश्वस्तरीय समाधान पर केंद्रित टाटा हिताची ने रास्ते में आने वाली सभी चुनौतियों का सामना किया है। टाटा हिताची ने ग्राहकों को सहयोग देने के लिए एक सशक्त वितरण नेटवर्क के माध्यम से सेवा और पार्ट्स संबंधी सहायता को प्राथमिकता दी है। इसके तहत विपणन के मुख्य कार्यालय, क्षेत्रीय कार्यालय, शाखा कार्यालय और देश के हर हिस्से में डीलरशिप कार्यरत है। साइट पर सहायता के कार्य में अग्रणी, टाटा हिताची सहायक समाधानों की सभी सुविधाएं उपलब्ध कराती है जैसे संपूर्ण देखभाल करार, साइट सहायता करार और सालाना सेवा करार आदि। हाईड्रॉलिक एक्सकेवेटरों में नवीनतम तकनीक पेश करने में अग्रणी	टाटा हिताची ने अपने प्रोडक्ट को नए परिवेश में पहुंचा कर (माइग्रेट कर) उपकरण के स्थान से जुड़ने की ऑनलाइन सुविधा, मशीन की सेहत, देखभाल, इलैक्ट्रिकल एक्सकेवेटर, एसी ड्राइव रिजिड डम्प ट्रक आदि के लिए ऑनलाइन स्वास्थ्य निगरानी तंत्र, स्वचालित सेंसर और अलार्म जैसे फीचर्स शामिल किए है।





Udaipur Express Udaipur 2nd November'18

टाटा हिताची तकनीक के उपयोग से मजबूत उत्पादों का निर्माण उदयपुर। टांटा हिताची आधारभूत सरचना एवं उत्खनन के क्षेत्र में सतत विकास का अहम् संचालक रहा है। भारतीय कार्य परिस्थितियों में खुदाई और माल परिवहन के विश्वस्तरीय समाधान पर केंद्रित टाटा हिताची ने सस्ते में आने वा मधी चुनौतियों का सामना किया है।





Aprahan Times Udaipur 2nd November'18

Headline : Tata Hitachi: Leveraging technology to build strong products



सहायता करार और सालाना सेवा करार आदि।





Royal harbinger Udaipur 2nd November'18

Headline : Tata Hitachi: Leveraging technology to build strong products

Tata Hitachi: Leveraging technology to build strong products



Udaipur: Tata Hitachi has been a prime mover in leading sustainable development in the fields of Infrastructure & Mining for decades. Focused on delivering global excavation and haulage solutions to suit Indian working conditions. Tata Hitachi has embraced all the challenges that have come its way. Tata Hitachi prioritizes service and parts support to customers through a strong distribution network. Which includes a marketing head office, regional offices, branch offices and dealerships spread across the

length and breadth of the country. A leader in site support operations, Tata Hitachi offers a complete scope of support solutions such as Full Maintenance Contracts, Site Support Agreements, and Annual Service Contracts etc. A pioneer in introducing the latest technology for hydraulic excavators, Tata Hitachi has migrated its products to incorporate features like online access to location of equipment, online health monitoring system, automatic sensors and alarms for machine health, maintenance, electrical excavators, AC drive rigid dump trucks, etc. In addition to this, the organization has introduced ConSite - an IT enabled tool through which machine reports are transmitted to the customers' e mail ID : helping them make their operations smart & efficient.

The parent company - Hitachi Construction Machinery Co. Ltd., Japan - has also been continuously evolving technology for mining excavators and rigid dump trucks. Hitachi offers a fleet management system - "WENCO" - to make equipment utilization effective and efficient: thereby making the mining operations more productive.

Speaking at the Tata Hitachi pavilion, MrSandeep Singh, Managing Director, Tata Hitachi said "At IMME, we are demonstrating our unmatched strength in Mining by showcasing our Hydraulic excavators: ZX870H, ZX650, ZX470H (Backhoe),& the Wheel Loader TL340H. Along with this, our support pavilion showcases ConSite, the Training Simulator, the FMC Pavilion, attachments (Rock Breaker), spares support counter and the new Hammerless tooth points designed and developed by Hitachi for the Ultra Large Class of excavators.

and developed by Hitachi for the Ultra Large Class of excavators. He adds, "Using the IMME platform, Tata Hitachi is conducting a seminar on mining technology with the participation and presentation from subject experts from Japan and Australia. Through this platform, we aim to improve the knowledge base on mining among our key stakeholders and customers. This is part of our inclusive approach for sustainable development in core sectors Mr. Shin Nakajima, Director Sales, Marketing and CSD mentioned : "Tata Hitachi is committed to skill development to improve employability and social upliftment. The India opportunity presents a large volume of development pending to be addressed in infrastructure and mining. High performance equipment supplied to the market demands a bank of trained operators, mechanics, service personnel and project managers. To meet this challenge, we have set up Skill Development Centers and Operator Training Schools at Kharagpur and Dharwad".





Dunia Khabar Bhubaneswar 2nd November'18

Tata Hitachi: Leveraging technology to build strong products

Kolkata, October 31st, 2018: Tata Hitachi has been a prime mover in leading sustainable development in the fields of Infrastructure & Mining for decades. Focused on delivering global excavation and haulage solutions to suit Indian working conditions, Tata Hitachi has embraced all the challenges that have come its way.

Tata Hitachi prioritizes service and parts support to customers through a strong distribution network. Which includes a marketing head office, regional offices, branch offices and dealerships spread across the length and breadth of the country. A leader in site support operations, Tata Hitachi offers a complete scope of support solutions such as Full Maintenance Contracts, Site Support Agreements, and Annual Service Contracts etc.

A pioneer in introducing the latest technology for hydraulic excavators, Tata Hitachi has migrated its products to incorporate features like online access to location of equipment, online health monitoring system, automatic sensors and alarms for machine health, maintenance, electrical excavators, AC drive rigid dump trucks, etc. In addition to this, the organization has introduced ConSite - an IT enabled tool through which machine reports are transmitted to the customers' e mail ID : helping them make their operations smart & efficient.

The parent company - Hitachi Construction Machinery Co. Ltd., Japan - has also been continuously evolving technology for mining excavators and rigid dump trucks. Hitachi offers a fleet management system -"WENCO" - to make equipment utilization effective and efficient: thereby making the

mining operations more productive. Speaking at the Tata Hitachi pavilion, Mr Sandeep Singh, Managing Director, Tata Hitachisaid "At IMME, we are demonstrating our unmatched strength in Mining by showcasing our Hydraulic excavators: ZX870H, ZX650, ZX470H (Backhoe),& the Wheel Loader TL340H. Along with this, our support pavilion showcases ConSite, the Training Simulator, the FMC Pavilion, attachments (Rock Breaker), spares support counter and the new Hammerless tooth points designed and developed by Hitach for the Ultra Large Class of excavators.





Indian Era Bhubaneswar 2nd November'18

Tata Hitachi: Leveraging technology to build strong products

Kolkata : Tata Hitachi country. A leader in site introduced ConSite - an has been a prime mover support operations, Tata IT enabled tool through in leading sustainable Hitachi offers a complete which machine reports development in the fields scope of support solutions are transmitted to the of & Mining for decades. Contracts, Site Support helping them make their Focused on delivering Agreements, and Annual operations smart & lobal excavation and Service Contracts etc. haulage solutions to suit Indian working conditions, the latest technology for Hitachi Construction Hitachi l'ata embraced all challenges that have come its way.

Tata Hitachi prioritizes service and parts support to customers through a distribution strong network. Which includes machine a marketing head office, maintenance, electrical equipment utilization regional offices, branch excavators, AC drive effective and efficient: offices and dealerships rigid dump trucks, etc. In thereby making the spread across the length addition to this, the mining operations more and breadth of the organization

'A pioneer in introducing has hydraulic excavators, Machinery Co. Ltd., the Tata Hitachi has migrated Japan - has also been its products to incorporate continuously evolving features like online access technology for mining to location of equipment, excavators and rigid online health monitoring dump trucks. Hitachi system, sensors and alarms for management system -

Infrastructure such as Full Maintenance customers' e mail ID : efficient.

The parent company automatic offers a fleet health, "WENCO" - to make has productive.





Kholadwara Bhubaneswar 2nd November'18

Headline : Tata Hitachi: Leveraging technology to build strong products

ଇଣ୍ଡିଆ ଗ୍ଲୋବାଲ ରିସର୍ଚ୍ଚ କେନ୍ଦ ବୃହତ ପ୍ରଶଂସକଙ୍କ ସହ ଭାରତରେ ନିକର ୧୬ ବର୍ଷ ପାଳନ କଲା ଲିଉଗଙ୍ଗ!

ଭୁବନେଶ୍ୱର : ଲିଉଗଙ୍ଗ ଇଣ୍ଡିଆ, ବିଶ୍ୱର ସର୍ବବୃହତ ହିଲ୍ ଲୋଡର୍ ନିାତା ଗୁଆଙ୍ଗକ୍ସି ଲିଉଗଙ୍ଗର ୧୦୦% ସହଯୋଗୀ ସଂସ୍ଥା ଲିଉଗଙ୍ଗ ଇଷିଆ କୋଲ୍କାତାରେ ଅନୁଷ୍ଠିତ ଆଇଏମ୍ଏମ୍ଇ ୨୦୧୮ରେ ୨ଟି ନୂଆ ରେର ଉତ୍ପାଦ ବଜାର ପ୍ରବେଶ କରାଇଛି**।** ଶ୍ରୀ ସଙ୍ ଓ୍ୱ, ପରିଚାଳନା ନିର୍ଦ୍ଦେଶକ, ଲିଉଗଙ୍ଗ ଇଷିଆ କହିଲେ, 'ଭାରଁତୀୟ ମାଇନିଂ ଶିଳ୍ପ ପାଇଁ ଯେକୌଣସି ଚ୍ୟାଲେ ପୂରଣ କରିପାରୁଥିବା ଭଳି ନୂଆ ରେର ମେସିନ୍ର ବଜାର ପବେଶ ଓ ପଦର୍ଶନ କରି ଲିଉଗଙ୍ଗ ଇଷିଆ ବେଶ ଆନନ୍ଦିତ। ଆଇଏମ୍ଏମ୍ଇ ୨୦୧୮ରେ ୭ ଟନ୍ର ପେଲୋଡ଼ କାପାସିଟି ହ୍ଲିଲ୍ ଲୋଡର୍ ଏବଂ ୫୦ ଟନ୍ ଏକ୍କାଭେଟର ପ୍ରଦର୍ଶନ କରି ଆମେ ମାଇନିଂ ପାଇଁ ଥିବା ଅତୁଳନୀୟ ଶକ୍ତିକୁ ପ୍ଦର୍ଶନ କରିଛୁ। ଏହାଛଡ଼ା ଭିଲ୍ ଇଣ୍ଡିଆ ମିସନ୍କୁ ସହାୟତା କରିବା ଉଦ୍ଦେଶ୍ୟରେ ଆମେ ଅଧିକ ମାନବସୟଳ ସୃଷ୍ଟି କରୁଛୁ ାଭାରତରେ ୧୬ ବର୍ଷ ବ୍ୟବସ୍ୟାୟ ଶେଷ କରିବା ପରେ ଲିଉଗଙ୍ଗ ଇଷିଆ ୨ଟି ନଆ ଉତ୍ପାଦ ଜରିଆରେ ନିଜର ସ୍ଥିତିକୁ ଅଧିକ ସୁଦୃଢ଼ କରିଛି। ଏଥିସହ ଏହା ଉଭୟ ସଡ଼କ ଓ ମାଇନିଂ ଶିଳ୍ପ ପାଇଁ ଏକ ୱାନ୍-ପଏଂଟ୍ ସଲ୍ୟସନ୍ ଭାବେ ଉଭା ହୋଇଛି। ୬୦ରୁ ଅଧିକ ଟଡ଼ ପଏଂଟ ସହ ଉଚ୍ଚ ଅଭିଙ୍କତାସମ୍ପନ ଡିଲରଙ୍କ ମାଧ୍ୟମରେ ଏହା ସାରା ଭାରତରେ ୩ଏସ୍ ସେବା ଯୋଗାଉଛି। ଏହି ମେସିନ୍ଗୁଡିକ ମଧ୍ୟପଦେଶ ଇନ୍ଦୋରର ପିତାମପୁର ପ୍ଲାଂଟ୍ରୁ ନିର୍ମାଣ ହୋଇଛି ଏବଂ ସବୁଠାରୁ ଖରାପ ପରିସ୍ଥିତି ପାଇଁ ଡିକାଇନ୍ ଓ ପରୀକ୍ଷଣ ହୋଇଛି। ଲିଉଗଙ୍ଗ ଇଣ୍ଡିଆ ବିଶ୍ୱର ଜଣାଶୁଣା ନିର୍ମାତା ଯଥା କ୍ୟୁମିନ୍ସ, ଜେଡ଼ଏଫ ବା କାଓ୍ୱାସାକିଠାରୁ ଉପକରଣ ବ୍ୟବହାର କରିଥାଏ। ଶ୍ରୀ ଓ ପୁନଣ୍ଟ କହିଛନ୍ତି, 'ଲିଉଗଙ୍ଗ ଏହାର ୬୦ ବର୍ଷ ଉକ୍ଷରତାକୁ ପାଳଁନ କରୁଥିବା ଅବସରରେ ଏହି ନୂଆ ଉତ୍ସାଦର ବଳାର ପବେଶ ହୋଇଛି।





Manthan Bhubaneswar 2nd November'18

Headline : Tata Hitachi: Leveraging technology to build strong products

ଟାଟା ହିଟାଚି : ଅପରେଟରଙ୍କ ପାଇଁ ଦକ୍ଷତା ବିକାଶ ପ୍ରଶିକ୍ଷଣ

ଭୁକନେଶ୍ୱର,୩୧।୧୦ (କି.ପୁ.): ରିତିରୂମି ଏବଂ ମାଇନିଂ ଷେତ୍ରରେ ଦାର୍ଘସ୍ଥାୟୀ ବିକାଶ ଦିଗରେ ଦଶନ୍ଧି ଦଶନ୍ଧି ହେଲା ଟାଟା ହିଟାଚି ଏକ ପୁମୁଖ ଇଞ୍ଚିନ ଭାବେ କାର୍ଯ୍ୟ କରୁଛି । ଭାରତୀୟ କାର୍ଯ୍ୟ ପରିସ୍ଥିତି ଅନୁକୂଳ ଗ୍ଲୋବାଇ ଖନନ ଓ ହାଇଲେକ୍ ସଲ୍ୟବନ୍ଦୁ ଗୁରୁଦ୍ୱ ଦେଇ ଟାଟା ହିଟାଚି ନିଜ ବାଟରେ ଆସିଥିବା ସମଞ୍ଚ ପୁତିବନ୍ଧଇକୁ ବୁର କରିବାରେ ସମର୍ଥ ହୋଇଛି ।

କାଟା ହିନ୍ନାତି ଏକ ସୁଦୃଢ଼ ବିତରକ ବେଟ୍ୱର୍ବ କରିଆରେ ଗ୍ରାହକକୁ ସେବା ଓ ପାର୍ଟସ ସହାୟତା ପ୍ରଦାନ ପାଇଁ କୁରୁହ୍ ଦେଇଆସୁଛି । ଏଥିପାଇଁ ଏକ ମାର୍କେଟିଂ ମୁଖ୍ୟ କାର୍ଯ୍ୟାକୟ ସମେତ ଦେଶର କିରିନ୍ ଭାଗରେ ଏହାର ଆଂଚକିକ କାର୍ଯ୍ୟାଳୟ, ଶାଖା କାର୍ଯ୍ୟାଳୟ ଓ ରହିଛି । ଜନ୍ ସାଇଟ୍ ସପୋର୍ଟ ଅପରେସନ୍ତେ ଏକ ନେତୃତ୍ ଭାବେ ଏହା ପୁଇ୍ ମେଂଟେନାନ୍ କଂଟ୍ରାକ୍, ସାଇଟ୍ ସପୋର୍ଟ ଏଗ୍ରିମେଂଟ୍ ଓ କାଞ୍ଚିଲ ସେବା କୋଟ୍ଲାକୁ ଭଳି ସମ୍ପୁର୍ ନେଂଟେନାନ୍ କଂଟ୍ରାକ୍, ସାଇଟ୍ ସପୋର୍ଟ ଏକ୍ସାରେଟର ପାଇଁ ନୂଆ ଚେହୋୁଲୋକି ପୁଦ୍ଦକନରେ ଅଙ୍କଦୁତ ଥିବା ତାଟା ହିଟାତି ଏହାର ଜପାଦରେ ଇପକରଣ ଥିବା ସ୍ଥାନର ଅନ୍ଲାଇନ ଆକ୍ୱେସ, ଅନରାଇନ୍ ହେଇଥ ମନିଟରିଂ ସିହମ, ଅଟୋନେଟିକ ସେନସର୍ ଓ ମେସିନ୍ ସ୍ୱାହ୍ୟ, ମତାମତି ପାଇଁ ଆଲାନ, ଇରେକ୍ରିକ ଏକ୍ସାରେରେ, ଏସି ଭ୍ରାଇର୍ ରିକିନ୍ କମ ହନ୍ସ ଇକି ସେରିଷ୍ୟା ପ୍ରଦକନ କରିଛି । ଏହା କାପାଦ ସଂସ୍ଥା କନ୍ସାଇଟ୍ ନାମକ ଏକ ଆଇଟିରିତିକ କୁକର ପୁତକନ କରିଛି । ଏହା କାପାତ ସଂସ୍ଥା କନ୍ସାଇଟ୍ ନାମକ ଏକ ଆଇଟିରିତିକ କୁକର ପୁତକନ କରିଛି, ପେଇଥିରେ ମେସନକ କାର୍ଯ୍ୟ ଅଧିକ ସ୍ଥାଠି ଓ ତକ୍ଷ ହେଇପରିତି ।

ମୁଖ୍ୟ କମ୍ପରି- ହିତାତି କନ୍ୟୁକସନ୍ ମେସିନାରୀ କୋ. କିମିଟେର, କାପାନ ମଧ୍ୟ କଗାଚିର ଭାନେ ମାଇନିଂ ଖନନ ଓ ତିଳିଜ ଜମ୍ପ ଦ୍ୱାଇଁ କଗାତର ଭାବେ ନୂଆ ଟେକ୍ଟୋଲୋଚି ଭିଦାଉ ଦିଶରେ କାର୍ଷ୍ୟ କରୁଛି । ହିତାତି ଏକ ସ୍ପିହ ମ୍ୟାନେଳମ୍ଫେ ବିଷ୍ଣନ- 'ସ୍ୱେନ୍କୋ' ପ୍ରଦାନ କନ୍ଦୁଛି, ଯାହାକି ଉପକରଣ କ୍ୟବହାରକୁ ଅଧିକ ଦକ୍ଷ କରୁଛି, ଫଳରେ ମାଇନିଂ କାର୍ଥଙ୍କଳାପ ଅଧିକ ଜଣ୍ଢବଜାତା ହୋଇପାରୁଛି । ତାଟା ହିତାତି ପାଭିକିଛିନ୍ନରେ ଇତ୍ବୋଧନ ଦେଇ ମସୀସ ଦିଂହ, ପରିଚାତନା ନିର୍ଦ୍ଦେଶକ, ତାତା ହିତାତି କହିରେ, "ଆଇଏମ୍ଏମ୍ଲରରେ ଅଞ୍ଜେ ହାଇଭ୍ରେଲିକ ଏକ୍ଟଭେଟର: ZX870H, ZX650, ZX470H (ତ୍ୟାକ୍ଟେଲ) ଏବଂ ହିଇ ଲୋକର୍ ଞଖ୍ୟା ୪ ୦ ଏ ପ୍ରତ୍କିନ କରି ମାଇନିଂ କେନ୍ଦ୍ରରେ ଥିବା ଆମର ଅଭ୍ରଜମୟ ଶଭିକୁ ଦେଖାଇଛୁ । ଏହା କ୍ୟତାତ ଆମର ସପୋର୍ଟ ପାଭିଲିଛନ୍ର ଜନସାଇଙ୍କ, ହେନିଂ ସିମ୍ବଲେଟର, ଏଫ୍ଏମସି ପାଭିଲିଛନ, ଆତାତମେଂଟ (ଭନ୍ ହେନସାଇଙ୍କ, ହେନିଂ ସିମ୍ବଲେଟର, ନୂଆ ହାମରଲେୟ କୃଥ ସଙ୍କଙ୍କ ଏବଂ ହିତାତି ସ୍ୱାଇ ହିକାଇକ୍ ଓ ତିକରିତ ହୋଇଥିବା ଅଲ୍ଲଟ କାଳି ଲାଙ୍କ କଥିବାଭେଟରକୁ ପ୍ରତ୍ୟନ କରାସାଇଛି । "





Odisha Mail Bhubaneswar 2nd November'18

Tata Hitachi: Leveraging technology to build strong products

Kolkata, October 31st, 2018: Tata Hitachi has been a prime mover in leading sustainable development in the fields of Infrastructure & Mining for decades. Focused on delivering global excavation and haulage solutions to suit Indian working conditions, Tata Hitachi has embraced all the challenges that have come its way.

Tata Hitachi prioritizes service and parts support to customers through a strong distribution network. Which includes a marketing head office, regional offices, branch offices and dealerships spread across the length and breadth of the country. A leader in site support operations, Tata Hitachi offers a complete scope of support solutions such as Full Maintenance Contracts, Site Support Agreements, and Annual Service Contracts etc.

A pioneer in introducing the latest technology for hydraulic excavators, Tata Hitachi has migrated its products to incorporate features like online access to location of equipment, online health monitoring system, automatic sensors and alarms for machine health, mainte-

nance, electrical excavators, AC drive rigid dump trucks, etc. In addition to this, the organization has introduced ConSite - an IT enabled tool through which machine reports are transmitted to the customers' e mail ID : helping them make their operations smart & efficient.

The parent company - Hitachi Construction Machinery Co. Ltd., Japan - has also been continuously evolving technology for mining excavators and rigid dump trucks. Hitachi offers a fleet management system -"WENCO" - to make equipment utilization effective and efficient: thereby making the mining operations more productive.

Speaking at the Tata Hitachi pavilion, Mr Sandeep Singh, Managing Director, Tata Hitachisaid "At IMME, we are demonstrating our unmatched strength in Mining by showcasing our Hydraulic excavators: ZX870H, ZX650, ZX470H (Backhoe),& the Wheel Loader TL340H. Along with this, our support pavilion showcases ConSite, the Training Simulator, the FMC Pavilion, attachments (Rock Breaker), spares support counter and the new Hammerless tooth points designed and developed by Hitachi for the Ultra Large Class of excavators.





Paryabekhyak Bhubaneswar 2nd November'18

Headline : Tata Hitachi: Leveraging technology to build strong products





Odisha Express Bhubaneswar 2nd November'18

Headline : Tata Hitachi: Leveraging technology to build strong products

ନୂଆ ଟେକ୍ନୋଲୋଜିକୁ ଆପଣେଇଲା ଟାଟା ହିଟାଚି

ମୁହାଇ, ଏକ୍ସପ୍ରେସ୍ ନ୍ୟୁକ୍: ଭିତ୍ତିଭୂମି ଏବଂ ମାଇନିଂ କ୍ଷେତ୍ରରେ ଦୀର୍ଘସ୍ଥାୟୀ ଆକ୍ଟେସ୍, ଅନ୍ଲାଇନ୍ ହେଲ୍ଥ ମନିଟରିଂ ସିଷ୍ଟମ, ବିକାଶ ଦିଗରେ ଦଶନ୍ଧି ଦଶନ୍ଧି ହେଲା ଟାଟା ହିଟାଚି ଏକ ପ୍ରମୁଖ ଇଂଜିନ ଭାବେ କାର୍ଯ୍ୟ କରୁଛି । ଭାରତୀୟ କାର୍ଯ୍ୟ ପରିସ୍ଥିତି ଅନୁକୁଳ ଗ୍ଲୋବାଲ୍ ଖନନ ଓ ହାଉଲେଜ୍ ସଲ୍ୟସନ୍କ ଗୁରୁତ୍ୱ ଦେଇ ଟାଟା ହିଟାଚି ନିଜ ବାଟରେ ଆସିଥିବା ସମୟ ପ୍ରତିବନ୍ଧକକୁ ଦୂର କରିବାରେ ସମର୍ଥ ହୋଇଛି । ଟାଟା ହିଟାଚି ଏକ ସୁଦ୍ୱଢ ବିତରକ ନେଟ୍ୱର୍ଜ୍ୱ ଜରିଆରେ ଗ୍ରାହକଙ୍କୁ ସେବା ଓ ପାର୍ଟସ ସହାୟତା ପ୍ରଦାନ ପାଇଁ ଗୁରୁତ୍ୱ ଦେଇଆସ୍ୱଛି । ଏଥିପାଇଁ ଏକ ମାର୍କେଟିଂ ମୁଖ୍ୟ କାର୍ଯ୍ୟାଳୟ ସମେତ ଦେଶର ବିଭିନ୍ନ ଭାଗରେ ଏହାର ଆଂଚଳିକ କାର୍ଯ୍ୟାଳୟ, ଶାଖା କାର୍ଯ୍ୟାଳୟ ଓ ଡିଲରସିପ ରହିଛି । ଇନ୍ ସାଇଟ୍ ସପୋର୍ଟ ଅପରେସନରେ ଏକ ନେତୃତ୍ୱ ଭାବେ ଏହା ଫୁଲ୍ ମେଂଟେନାନ୍ନ କଂଟ୍ରାକ୍ଟ, ସାଇଟ୍ ସପୋଟ ଏଗିମେଂଟ୍ ଓ ବାର୍ଷିକ ସେବା କଂଟ୍ରାକୁ ଭଳି ସମ୍ପର୍ଣ୍ଣ ସେବା ଯୋଗାଉଛି । ହାଇଡ୍ରୋଲିକ୍ ଏକ୍ଟାଭେଟର ପାଇଁ ନୂଆ ଟେକ୍ଟୋଲୋକି ପ୍ରଚଳନରେ ଅଗଦୂତ ଥିବା ଟାଟା ହିଟାଚି ଏହାର

ଉତ୍ପାଦରେ ଉପକରଣ ଥିବା ସ୍ଥାନର ଅନ୍ଲାଇନ୍ ଅଟୋମେଟିକ୍ ସେନ୍ସର ଓ ମେସିନ୍ ସ୍ୱାସ୍ଥ୍ୟ, ମରାମତି ପାଇଁ ଆଲାମ୍, ଇଲେକ୍ଟିକ୍ ଏକ୍ଟାଭେଟର, ଏସି ଡ୍ରାଇଭ ରିଜିଡ ଡମ୍ପ ଟକସ ଭଳି ବୈଶିଷ୍ୟ ପ୍ରଚଳନ କରିଛି । ଏହା ବ୍ୟତୀତ ସଂସ୍ଥା କନ୍ସାଇଟ୍ ନାମକ ଏକ ଆଇଟିଭିତିକ ଟୁଲ୍ର ପ୍ରଚଳନ କରିଛି, ଯେଉଁଥିରେ ମେସିନ୍ ସମ୍ପର୍କିତ ରିପୋର୍ଟ ସିଧାସଳଖ ଗାହକଙ୍କ ଇ ମେଲ୍ ଆଇଡିରେ ପହଂଚିବ, ଫଳରେ ସେମାନଙ୍କ କାର୍ଯ୍ୟ ଅଧିକ ସ୍ଥାର୍ଠ ଓ ଦକ୍ଷ ହୋଇପାରିବ। ମୁଖ୍ୟ କମ୍ପାନି- ହିଟାଚି କନ୍ଷ୍ତ୍ରକ୍ସନ୍, ମେସିନାରୀ କୋ. ଲିମିଟେଡ୍, ଜାପାନ ମଧ୍ୟ ଲଗାତର ଭାବେ ମାଇନିଂ ଖନନ ଓ ରିଜିତ୍ୱ ତମ୍ପ ଟ୍ରକ୍ସ ପାଇଁ ଲଗାତର ଭାବେ ନିଆ ଟେକ୍ଟୋଲୋକି ବିକାଶ ଦିଗରେ କାର୍ଯ୍ୟ କରୁଛି । ହିଟାଚି ଏକ ଫ୍ଲିଟ୍ ମ୍ୟାନେଜମେଂଟ୍ ସିଷ୍ଟମ– ଓ୍ୱେନ୍କୋ ପ୍ରଦାନ କରୁଛି, ଯାହାକି ଉପକରଣ ବ୍ୟବହାରକୁ ଅଧିକ ଦକ୍ଷ କରୁଛି, ଫଳରେ ମାଇନିଂ କାର୍ଯ୍ୟକଳାପ ଅଧିକ ଉପାଦକତା ହୋଇପାର୍ବଛି ।





Krantidhara Bhubaneswar 2nd November'18

Headline : Tata Hitachi: Leveraging technology to build strong products

ଟାଟା ହିଟାରି: ସୁଦୃଢ଼ ଉତ୍ପାଦ ନିର୍ମାଣ ପାଇଁ ବିଶ୍ୱଶ୍ରେଣୀୟ ଉତ୍ପାଦ ଜରିଆରେ ଭାରତୀୟ ଗ୍ରାହକଙ୍କୁ ୫	
ଏକ ଉପଭୋକ୍ତା କୈନ୍ଦ୍ରୀକ ସଂସ୍ଥା ଅତ୍ୟାଧୁନିକ ଟେକ୍ଟୋଲୋକିଯୁକ୍ତ ଉତ୍ପାଦ ଓ ସଲ୍ୟୁସନ୍ ସୁକୃତ୍ ବିତରକ ନେଟ୍ୱ୍ୱର୍କ ସମର୍ପିତ ସାଇଟ୍ ସପୋର୍ଟ	ସେଲପରିନୀ ନରି ମାନନି ସେରେ ଥିବା ଅନର ଲେଖ ରଖିକୁ । ଏ ପ୍ରମୁଷ ହେନ୍ତରୀ ମହିନାର ଲେଖ ରଖିକୁ । ଏ ପ୍ରମୁଷ ହେନ୍ତରୀ ନମିନାରୀ ଲୋ. ନିନିଟେହ, କାପନ ସେଅଟି ପରିଲିରନ୍ତର ମାନନି ଅଟିନେ ନମ୍ଭର ଅଟନ ସେଅଟି ପରିଲିରନ୍ତର ସେଅଟି ମହିଳେ ଅଟନ ସେଅଟି ପରିଲିରନ୍ତର ଅଟନ ସେଇଟି ହେନ୍ତରା ହେଳରୁ ଅଂକରେଷା ଅଟନ୍ତର ଅନ୍ତର ସେଅଟି ମହିଳେ ଅଟନ୍ତର ଅନ୍ତର ଅଟନ୍ତର ଅନ୍ତର ଅଟନ୍ତର ଅଟନ୍ତର ଅଟନ୍ତର ଅଟନ୍ତର ଅଟନ୍ତର ଅଟନ୍ତର ଅନ୍ତର ଅଟନ୍ତର ଅଟନ୍ତର ଅଟନ୍ତର ଅନ୍ତର ଅଟନ୍ତର ଅନ୍ତର ଅଟନ୍ତର ଅଟନ୍ତର ଅଟନ୍ତର ଅନ୍ତର ଅଟନ୍ତର ଅଟନ୍ତର ଅଟନ୍ତର ଅଟନ୍ତର ଅନ୍ତର ଅଟନ୍ତର ଅନ୍ତର ଅନ୍ତର ଅଟନ୍ତର ଅନ୍ତର ଅନ୍ତର ଅଟନ୍ତର ଅନ୍ତର ଅଟନ୍ତର ଅନ୍ତର ଅଟନ୍ତର ଅନ୍ତର ଅଟନ୍ତର ଅନ୍ତର ଅନ୍ତର ଅନ୍ତର ଅନ୍ତର ଅନ୍ତର ଅନ୍ତର ଅନ୍ତର ଅଟନ୍ତର ଅନ୍ତର ଅନ୍ତର ଅନ୍ତର ଅନ୍ତର ଅନ୍ତର ଅନ୍ତର ଅନ୍ତର ଅଟନ୍ତର ଅନ୍ତର ଅନ୍ତର ଅନ୍ତର ଅନ୍ତର ଅନ୍ତର ଅଟନ୍ତର ଅନ୍ତର ଅନ୍ତର ଅନ୍ତର ଅନ୍ତର ଅନ୍ତର ଅଟନ୍ତର ଅନ୍ତର ଅନ୍ ଅନକର ଅନ୍ତର ଅ ମହନତନନ୍ତର ଅନ୍ତର
ଅପରେଟରଙ୍କ ପାଇଁ ଦକ୍ଷତା ବିକାଶ ପୁର୍ଶିକ୍ଷଣ ଭୁବନେଶ୍ର, ୧ ୧ ଅଗ୍ୱେରର, ଜୁମ୍ମ ବଳ ମାଇନିଂ କ୍ଷେତ୍ରରେ ସୁସା ବିଳାଶ ବିରରେ ଦର୍ଶର ବନ୍ଧି କର୍ଯା କରୁଛି ଭାରତୀୟ କାର୍ଯ୍ୟ ଲ କର୍ଯା କରୁଛି ଭାରତୀୟ କାର୍ଯ୍ୟ ଲେକ୍ ସଣ୍ଟୁଅନ୍କରୁକ ଗ୍ଲେର୍କା କାର୍ଯ୍ୟାତୟ ଏକ୍ଟରେ ଅବନିକ କର୍ଯ୍ୟାରେ, ଶାଖା କାର୍ଯ୍ୟାରସ ଓ ବିଭିନ୍ନ ଭାରତରେ ଏହାର ଅବନିକ କର୍ଯ୍ୟାରରୁଛି ଭାରତୀୟ କାର୍ଯ୍ୟ କର୍ଯ୍ୟ କରୁଛି ସେନ୍ସର୍ଭ ସେନ୍ସ କର୍ଯ୍ୟାରେ ବ୍ୟୁଧିକରୁ ଗୁରହ କର କର୍ଯ୍ୟ କରୁଜି ବ୍ରେର୍ଭ୍ୟ କର୍ପ୍ୟ କରୁଛି ସେନ୍ସର୍ଭ ସେନ୍ସ କର୍ପ୍ୟ କରୁଛି ସେନ୍ସର୍ଭ କରିକ୍ କର୍ଯ୍ୟ କରୁଛି ବ୍ୟୁତ୍ୟର୍ଭ କରିକ୍ କର୍ଯ୍ୟ କରୁଛି ବ୍ୟୁତ୍ୟର କର୍ପ୍ୟ କରୁଛି ବ୍ୟୁତ୍ୟର୍ଭ କରିକ୍ କର୍ଯ୍ୟ କରୁଛି କରିକ୍ କର୍ଯ୍ୟ କରୁଛି କରିକାରେ ସ୍ଥାର୍ମ୍ଭରେକକୁ ଦୁର କରିକାରେ	
ସମ୍ପର୍ଥ ହୋଇଛି ସେବା କଂତ୍ରାକ୍ ଇନି ସମ୍ପର୍କ ସେବା ଏକ ଆଇରିରିତିକ ହୁନ୍ନରି ପ୍ରତିକନ ଗଟା ହିରଟି ଏକ ହୁନ୍ତୁ ବିତରକ ଯୋଗାଉଛି । କରିଛି, ପେଇଁଥିରେ ମେବିନ୍ ସ୍ପର୍ମର ରେଷ୍ଟୁଇଁ କରିଆରେ ଗହନକୁ ସେବା ହଇଡ୍ରେଲିକ୍ ଏକ୍ରଭେଟର ପାଇଁ ନିପୋର୍ଟ ସିହାୟକଖ ଗ୍ରହକଙ୍କର ମେଳ ସରସ୍ଥିବ ସହାୟତା ପ୍ରଦାନ ପାଇଁ ଗ୍ରହୁରୁ ନୂଆ ଚେକ୍ରୋଲୋକି ପ୍ରତକ୍ଳନରେ ଆଇଡିରେ ପହଂତିବ, ପଳରେ	ZX870H, ZX650, ପୁରସନ କା ଯାଇ ଆଧା ମାଳନ୍ୟି ଅମେ ଖନ୍ତପୁର ଏକ ଅର୍ସରେ ZX870H, Guiccell ସମ୍ଭର ଅନ୍ୟ ଅଧାନ ଓ ପ୍ରଭଗ କିଳ୍ୟ ସେବର ସ୍ଥରନ କରି





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टाटा हिताची के मजबूत उत्पादों का निर्माण

नई दिल्ली। टाटा हिताची आधारभूत संरचना एवं उत्खनन के क्षेत्र में विकास का संचालक रहा है। खुदाई और माल परिवहन के विश्वस्तरीय समाधान पर केंद्रित टाटा हिताची ने रास्ते में आने वाली सभी चुनौतियों का सामना किया है। टाटा हिताची ने ग्राहकों को सहयोग देने के लिए एक सशक्त वितरण नेटवर्क के माध्यम से सेवा और पार्ट्स संबंधी सहायता को प्राथमिकता दी है। इसके तहत विपणन के मुख्य कार्यालय, क्षेत्रीय कार्यालय, शाखा कार्यालय और देश के हर हिस्से में डीलरशिप कार्यरत हैं। साइट पर सहायता के कार्य में अग्रणी, टाटा हिताची सहायक समाधानों की सभी सुविधाएं उपलब्ध कराती है। टाटा हिताची पैवेलियन में संदीप सिंह, प्रबंध निदेशक, टाटा हिताची ने कहा, आईएमएमई में हमारे हाइड्रॉलिक एक्सेकेवेटर जेडएक्स870एच, जेडएक्स650, जेडएक्स470एच बैकहो और व्हील लोडर टीएल340एच प्रदर्शित कर उत्खनन में हमारी बेजोड़ क्षमता का प्रदर्शन कर रहे है।





Swatnatra Samay Jabalpur 3rd November'18

Headline : Tata Hitachi: Leveraging technology to build strong products

टाटा हिताची : प्रौद्योगिकी की मदद से मजबूत उत्पादों का निर्माण



31 टाटा हिताची दशकों से बुनियादी ढांचे और खनन के क्षेत्र में अग्रणी रहा है। भारतीय कार्य परिस्थितियों के अनुरूप वैश्विक उत्खनन और ढुलाई समाधान देने पर केंद्रित, टाटा हिताची ने आने वाली सभी चुनौतियों का कुशलपूर्वक समाधान किया है।

टाटा हिताची एक मजबूत वितरण नेटवर्क के माध्यम से ग्राहकों को समर्थन और भागों का समर्थन करता है। जिसमें एक विपणन प्रमुख कार्यालय, क्षेत्रीय कार्यालय, शाखा कार्यालय और डीलरशिप देश की लंबाई और चौड़ाई में फैली हुई हैं। साइट सपोर्ट ऑपरेशंस में अग्रणी, टाटा हिताची पूर्ण रखरखाव अनुबंध, साइट सपोर्ट समझौते, और वार्षिक सेवा अनुबंध जैसे समर्थन समाधानों का पूरा दायरा प्रदान करता है। हाइड्रोलिक एक्स्कवेटर के लिए नवीनतम तकनीक पेश करने में अग्रणी, टाटा हिताची ने अपने उत्पादों को ऑनलाइन उपकरण, ऑनलाइन स्वास्थ्य निगरानी प्रणाली, स्वचालित मशीन स्वास्थ्य सेंसर और अलार्म, रखरखाव, विद्युत एक्स्कवेटर, एसी ड्राइव रिजिड डंप ट्रक जैसी सुविधाओं को शामिल करने के लिए माइग्रेट किया है । इसके अलावा, संगठन ने कॉनसाइट - एक आईटी सक्षम उपकरण पेश किया है जिसके माध्यम से मशीन रिपोर्ट ग्राहकों की ई-मेल आईडी में भेजी जाती है जिससे उन्हें अपने परिचालन को स्मार्ट और कुशल बनाने में सहायता मिलती है।

मूल कंपनी - हिताची कंस्ट्रक्शन मशीनरी कम्पनी लिमिटेड, जापान -खनन एक्स्कवेटर और रिजिड डंप ट्रक के लिए लगातार तकनीकों का विकास भी कर रही है। हिताची एक बेड़ा प्रबंधन प्रणाली (फ्लीट मैनेजमेंट सिस्टम) - ÷वेन्को÷ भी प्रदान करता है जिससे उपकरण उपयोग प्रभावी और कुशल बनते हैं और खनन परिचालन की उत्पादकता बढती है।





Pradesh Watch Jabalpur 3rd November'18

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टाटा हिताची प्रौद्योगिकी की मदद से मजबूत उत्पादों का निर्माण



हमारी बेजोड ताकत का प्रदर्शन कर रहे हैंक जैएक्स 870 एचए जेएक्स 650ए जेएक्स 470 ;बैकहोद्धए और व्हील लोडर टीएल 340 एच। इसके साथ.साथ हमारे सपोर्ट पविलियन में कॉन्ससाइटए ट्रेनिंग सिम्यलेटरए एफएमसी पविलियनए अनुलग्नक ;रॉक ब्रेकरद्धए स्पेयर समर्थन काउंटर और खुदाई के अल्टा लार्ज क्लास के लिए हिताची द्वारा डिजाइन और विकसित किए गए नए नए हैमरलेस दथ पॉइंट्स को भी पेश करता है । उन्होंने कहाए ष्आईएमएमई मंच का उपयोग करकेए टाटा हिताची जापान और ऑस्टेलिया के विषय विशेषज्ञों की भागीदारी और प्रस्तुति के साथ खनन प्रौद्योगिकी पर सेमिनार आयोजित कर रही है। इस मंच के माध्यम सेए हम अपने प्रमुख हितधारकों और ग्राहकों के बीच खनन पर ज्ञान आधार को बेहतर बनाने का लक्ष्य रखते हैं। यह मुख्य क्षेत्रों में संतत विकास के लिए हमारे समावेशी दृष्टिकोण का हिस्सा है श्री शिन नकजीमाए निदेशक बिक्रीए विपणन और सीएसडी ने उल्लेख कियारू ष्टाटा हिताची नियक्तीयता और सामाजिक उत्थान में सुधार के लिए कौशल विकास के लिए प्रतिबद्ध है। भारत का अवसर बुनियादी ढांचे और खनन में संबोधित लंबित विकास की एक बडी मात्रा प्रस्तुत करता है। बाजार में आपूर्ति किए गए उच्च प्रदर्शन उपकरण प्रशिक्षित ऑपरेटरोंए मैकेनिक्सए सेवा कर्मियों और परियोजना प्रबंधकों के एक बैंक की मांग करते हैं। इस चुनौती को पुरा करने, के लिएए हमने खडगपुर और धारवाड़ में कौशल विकास केंद्र और ऑपरेटर प्रशिक्षण स्कूल स्थापित किए हैं।

जबलपुर, संवाददाता। टाटा हिताची दशकों से बुनियादी ढांचे और खनन के क्षेत्र में अग्रणी रहा है। भारतीय कार्य परिस्थितियों के अनुरूप वैश्विक उत्खनन और ढलाई समाधान देने पर केंद्रितए टाटा हिताची ने आने वाली सभी चुनौतियों का कशलपूर्वक समाधान किया है। टाटा हिताची एक मजबूत वितरण नेटवर्क के माध्यम से ग्राहकों को समर्थन और भागों का समर्थन करता है। जिसमें एक विपणन प्रमुख कार्यालयए क्षेत्रीय कार्यालयए शाखा कार्यालय और डीलरशिप देश की लंबाई और चौडाई में फैली हुई हैं। साइट सपोर्ट ऑपरेशंस में अग्रणीए टाटा हिताची पूर्ण रखरखाव अनुबंधए साइट सपोर्ट समझौतेए और वार्षिक सेवा अनुबंध जैसे समर्थन समाधानों का पुरा दायरा प्रदान करता है। हाइड्रोलिक एक्स्कवेटर के लिए नवीनतम तकनीक पेश करने में अग्रणीए टाटा हिताची ने अपने उत्पादों को ऑनलाइन उपकरणए ऑनलाइन स्वास्थ्य निगरानी प्रणालीए स्वचालित मशीन स्वास्थ्य सेंसर और अलार्मए रखरखावए विद्यत एक्स्कवेटरए एसी डाइव रिजिड डंप टक जैसी सुविधाओं को शामिल करने के लिए माइग्रेट किया है । इसके अलावाए संगठन ने कॉनसाइट . एक आईटी सक्षम उपकरण पेश किया है जिसके माध्यम से मशीन रिपोर्ट ग्राहकों की ई.मेल आईडी में भेजी जाती है जिससे उन्हें अपने परिचालन को स्मार्ट और कुशल बनाने में सहायता मिलती है। मल कंपनी . हिताची कंस्ट्रक्शन मशीनरी कम्पनी लिमिटेडए जापान . खनन एक्स्कवेटर और रिजिड डंप टक के लिए लगातार तकनीकों का विकास भी कर रही है। हिताची एक बेडा प्रबंधन प्रणाली ;फ्लीट मैनेजमेंट सिस्टम द्ध . ष्वेन्कोष् भी प्रदान करता है जिससे उपकरण उपयोग प्रभावी और कुशल बनते हैं और खनन परिचालन की उत्पादकता बढ़ती है। राष्टा हिताची के पविलियन में बोलते हुएए टाटा हिताचि के प्रबंध निदेशकए श्री संदीप सिंहने कहा प्आईएमएमई मेंए हम अपने हाइड्रोलिक एक्स्कवेटर को प्रदर्शित करके खनन में





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-टाटा मोटर्स लिमिटेड(40%) और हिताची कंस्ट्रक्शन मशीनरी कंपनी लिमिटेड(60%) का एक संयुक्त उद्यम, और हिताची कंस्ट्रक्शन मशीनरी कंपनी लिमिटेड, जापान की सहायक कंपनी -जमशेदपुर, धारवाड़ - कर्नाटक और खड़गपुर - पश्चिम बंगाल में तीन प्लांट -उत्पाद लाइनअप में एक्स्कवेटर की एक विस्तृत श्रृंखला शामिल है: 2 टन - 800 टन एक्सावेटर, 35 टन से 2 9 0 टन रिजिड डंप ट्रक, व्हील लोडर और बैकहो लोडर

 वैश्विक मानक के उत्पादों के साथ भारतीय ग्राहकों की सेवा में पांच दशकों का अनुभव ● एक ग्राहक केंद्रित संगठन ● एक तकनीकी रूप से उन्नत उत्पाद पोर्टफोलियो और समाधान के साथ ● मजबूत वितरण नेटवर्क ● समर्पित साइट समर्थन ● ऑपरेटरों के लिए कौशल विकास प्रशिक्षण



जबलपुर: टाटा हिताची दशकों से बुनियादी ढांचे और खनन के क्षेत्र में अग्रणी रहा है। भारतीय कार्य परिस्थितियों के अनुरूप वैश्विक उत्खनन और ढुलाई समाधान देने पर केंद्रित, टाटा हिताची ने आने वाली सभी चुनौतियों का कुशलपूर्वक समाधान किया है। टाटा हिताची एक मजबुत वितरण नेटवर्क के माध्यम से ग्राहकों को समर्थन और भागों का समर्थन करता है।जिसमें एक विपणन प्रमुख कार्यालय, क्षेत्रीय कार्यालय, शाखा कार्यालय और डीलरशिप देश की लंबाई और चौड्राई में फैली हुई हैं। साइट सपोर्ट ऑपरेशंस में अग्रणी, टाटा हिताची पूर्ण रखरखाव अनुबंध, साइट सपोर्ट समझौते, और वार्षिक सेवा अनुबंध जैसे समर्थन समाधानों का पूरा दायरा प्रदान करता है। हाइड्रोलिक एक्स्कवेटर के लिए नवीनतम तकनीक पेश करने में अग्रणी, टाटा हिताची ने अपने उत्पादों को ऑनलाइन उपकरण, ऑनलाइन स्वास्थ्य निगरानी प्रणाली, स्वचालित मशीन स्वास्थ्य सेंसर और अलार्म, रखरखाव, विद्युत एक्स्कवेटर. एसी डुाइव ट्रक जैसी रिजिड डंप सुविधाओं को शामिल करने के लिए माइग्रेट किया है । इसके अलावा, संगठन ने कॉनसाइट – एक आईटी सक्षम उपकरण पेश किया है जिसके माध्यम से मशीन रिपोर्ट ग्राहकों की ई-मेल आईडी में भेजी जाती है जिससे उन्हें अपने परिचालन को स्मार्ट और कुशल बनाने में सहायता मिलती है। मूल

कंपनी – हिताची कंस्ट्रक्शन मशीनरी कम्पनी लिमिटेड, जापान – खनन एक्स्कवेटर और रिजिड डंप ट्रक के लिए लगातार तकनीकों का विकास भी कर रही है।हिताची एक बेड़ा प्रबंधन प्रणाली (फ्लीट मैनेजमेंट सिस्टम) – वेन्को भी प्रदान करता है जिससे उपकरण उपयोग प्रभावी और कुशल बनते हैं और खनन परिचालन की उत्पादकता बढ़ती है। टाटा हिताची के पविलियन में बोलते हुए, टाटा हिताचि के प्रबंध निदेशक, श्री संदीप सिंहने कहा आईएमएमई में, हम अपने हाइड़ोलिक एक्स्कवेटर को प्रदर्शित करके खनन में हमारी बेजोड़ ताकत का प्रदर्शन कर रहे हैं- जेएक्स 870 एच, जेएक्स 650, जेएक्स 470 एच (बैकहो), और व्हील लोडर टीएल 340 एच। इसके साथ-साथ हमारे सपोर्ट पविलियन में कॉन्ससाइट, ट्रेनिंग सिम्युलेटर, एफएमसी पविलियन, अनुलग्नक (रॉक ब्रेकर), स्पेयर समर्थन काउंटर और खुदाई के अल्ट्रा लार्ज क्लास के लिए हिताची द्वारा डिजाइन और विकसित किए गए नए नए हैमरलेस दूथ पॉइंट्स को भी पेश करता है । उन्होंने कहा, आईएमएमई मंच का उपयोग करके, टाटा हिताची जापान और ऑस्ट्रेलिया के विषय विशेषज्ञों की भागीदारी और प्रस्तुति के साथ खनन प्रौद्योगिकी पर सेमिनार आयोजित कर रही है। इस मंच के माध्यम से, हम अपने प्रमुख हितधारकों और ग्राहकों के बीच खनन पर ज्ञान आधार को बेहतर बनाने का लक्ष्य रखते हैं। यह मुख्य क्षेत्रों में सतत विकास के लिए हमारे समावेशी दृष्टिकोण का हिस्सा है। श्री शिन नकजीमा, निदेशक बिक्री, विपणन और सीएसडी ने उल्लेख किया: टाटा हिताची नियुक्तीयता और सामाजिक उत्थान में सुधार के लिए कौशल विकास के लिए प्रतिबद्ध है। भारत का अवसर बुनियादी ढांचे और खनन में संबोधित लंबित विकास की एक बडी मात्रा प्रस्तुत करता है। बाजार में आपूर्ति किए गए उच्च प्रशिक्षित प्रदर्शन उपकरण ऑपरेटरों. मैकेनिक्स, सेवा कर्मियों और परियोजना प्रबंधकों के एक बैंक की मांग करते हैं। इस चनौती को पुरा करने के लिए, हमने खडगपुर और धारवाड़ में कौशल विकास केंद्र और ऑपरेटर प्रशिक्षण स्कूल स्थापित किए हैं।





Dainik Jagran Jabalpur 2nd November'18

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टाटा हिताची : प्रौद्योगिकी की मदद से मजबूत उत्पादों का निर्माण

कोलकाता, जेएनएन। टाटा हिताची दशकों से बुनियादी ढांचे और खनन के क्षेत्र में अग्रणी रहा है। भारतीय कार्य परिस्थितियों के अनुरूप वैश्विक उत्खनन और ढुलाई समाधान देने पर केंद्रित, टाटा हिताची ने आने वाली सभी चुनौतियों का कुशलपूर्वक समाधान किया है। टाटा हिताची एक मजबूत वितरण नेटवर्क के माध्यम से ग्राहकों को समर्थन और भागों का समर्थन करता है। जिसमें एक विपणन प्रमुख कार्यालय, क्षेत्रीय कार्यालय, शाखा कार्यालय और डीलरशिप देश की लंबाई और चौड़ाई में फैली हुई हैं। साइट सपोर्ट ऑपरेशंस में अग्रणी, टाटा हिताची पूर्ण रखरखाव अनुबंध जैसे समर्थन समाधानों का पूरा दायरा प्रदान करता है।





Yash Bharat Jabalpur 2nd November'18

Headline : Tata Hitachi: Leveraging technology to build strong products







Uttar Shakti Ranchi 2nd November'18

Headline : Tata Hitachi: Leveraging technology to build strong products



रांची। टाटा हिताची दशकों से बुनियादी ढांचे और खनन के क्षेत्र में अग्रणी रहा है। भारतीय कार्य परिस्थितियों के अनुरूप वैश्विक उत्खनन और ढुलाई समाधान देने पर केंद्रित, टाटा हिताची ने आने वाली सभी चुनौतियों का कुशलपूर्वक समाधान किया है।

टाटा हिताची एक मजबूत वितरण नेटवर्क के माध्यम से ग्राहकों को समर्थन और भागों का समर्थन करता है। जिसमें एक विपणन प्रमुख कार्यालय, क्षेत्रीय कार्यालय, शाखा कार्यालय और डीलरशिप देश की लंबाई और चौड़ाई में फैली हुई हैं। साइट सपोर्ट ऑपरेशंस में अग्रणी, टाटा हिताची पूर्ण रखरखाव अनुबंध, साइट सपोर्ट समझौते, और वार्षिक सेवा अनुबंध जैसे समर्थन समाधानों का पूरा दायरा प्रदान करता है। हाइडोलिक एक्स्कवेटर के लिए

नवीनतम तकनीक पेश करने में अग्रणी. टाटा हिताची ने अपने उत्पादों को ऑनलाइन उपकरण, ऑनलाइन स्वास्थ्य निगरानी प्रणाली, स्वचालित मशीन स्वास्थ्य सेंसर और अलार्म. रखरखाव, विद्युत एक्स्कवेटर, एसी ड्राइव रिजिड डंप ट्रक जैसी सुविधाओं को शामिल करने के लिए माइग्रेट किया है । इसके अलावा, संगठन ने कॉनसाइट - एक आईटी सक्षम उपकरण पेश किया है जिसके माध्यम से मशीन रिपोर्ट ग्राहकों की ई-मेल आईडी में भेजी जाती है जिससे उन्हें अपने परिचालन को स्मार्ट और कुशल बनाने में सहायता मिलती है। मूल कंपनी - हिताची कंस्ट्रक्शन मशीनरी कम्पनी लिमिटेड, जापान - खनन एक्स्कवेटर और रिजिड डंप ट्रक के लिए लगातार तकनीकों का विकास भी कर रही है।





Southern Mail Chennai 2nd November'18

Headline : Tata Hitachi: Leveraging technology to build strong products

Tata Hitachi: Leveraging technology to build strong products



Chennai,

Tata Hitachi has been a prime mover in leading sustainable development in the fields of Infrastructure & Mining for decades. Focused on delivering global excavation and haulage solutions to suit Indian working conditions, Tata Hitachi has embraced all the challenges that have come its way.

Speaking at the Tata Hitachi pavilion, Mr Sandeep Singh, Managing Director, Tata Hitachi said At IMME, we are demonstrating our unmatched strength in Mining by showcasing our Hydraulic excavators: ZX870H, ZX650, ZX470H (Backhoe),& the Wheel Loader TL340H.

Along with this, our support pavilion showcases ConSite, the Training Simulator , the FMC Pavilion, attachments (Rock Breaker), spares support counter and the new Hammerless tooth points designed and developed by Hitachi for the Ultra Large Class of excavators.

Mr. Shin Nakajima, Director Sales , Marketing and CSD mentioned : Tata Hitachi is committed to skill development to improve employability and social upliftment.

The India opportunity presents a large volume of development pending to be addressed in infrastructure and mining.

High performance equipment supplied to the market demands a bank of trained operators, mechanics, service personnel and project managers. To meet this challenge, we have set up Skill Development Centers and Operator Training Schools at Kharagpur and Dharwad.





Virtual Times Chennai 2nd November'18

Headline : Tata Hitachi: Leveraging technology to build strong products



Chennai Nov 02 : Tata Hitachi has been a prime mover in leading sustainable development in the fields of Infrastructure & Mining for decades. Focused on delivering global excavation and haulage solutions to suit Indian working conditions, Tata Hitachi has embraced all the challenges that have come its way.

Tata Hitachi prioritizes service and parts support to customers through a strong distribution network. Which includes a marketing head office, regional offices, branch offices and dealerships spread across the length and breadth of the country. A leader in site support operations, Tata Hitachi offers a complete scope of support solutions such as Full Maintenance Contracts, Site Support Agreements, and Annual Service Contracts etc.

A pioneer in introducing the latest technology for hydraulic excavators, Tata Hitachi has migrated its products to incorporate features like online access to location of equipment, online health monitoring system, automatic sensors and alarms for machine health, maintenance, electrical excavators, AC drive rigid dump trucks, etc. In addition to this, the organization has introduced ConSite - an IT enabled tool through which machine reports are transmitted to the customers' e mail ID : helping them make their operations smart & efficient. The parent company - Hitachi Construction Machinery Co. Ltd., Japan - has also been continuously evolving technology for mining excavators and rigid dump trucks. Hitachi offers a fleet management system - "WENCO" - to make equipment utilization effective and efficient: thereby making the mining operations more productive.

Speaking at the Tata Hitachi pavilion, Mr Sandeep Singh, Managing Director, Tata Hitachi said "At IMME, we are demonstrating our unmatched strength in Mining by showcasing our Hydraulic excavators: ZX870H, ZX650, ZX470H (Backhoe), & the Wheel Loader TL340H.





Dainandini Raipur 2nd November'18

Headline: TATA Hitachi: Technology for the development of capable equipments

टाटा हिताची: तकनीक के उपयोग से मजबूत उत्पादों का निर्माण



बेहा प्रबंधन तंत्र 'वेंको' प्रदान किया है ताकि उपकरण का उपयोग प्रभावी और सक्षम हो विससे उत्पन्नन कार्य अधिक सफ्ततापूर्वक होगा।

टाटा हिताची पैवेलियन में श्री संदीप सिंह, प्रयंध निदेशक, टाटा हिताची ने कहा, '' आईएमएमई में हम हमारे हाइड्रॉलिक एक्सेकेवेटर 1870र्थ्य 1650ए 1470भ (चेकहो) और व्हील लोडर अस्त40भ प्रदर्शित कर उत्तवनन में हमारी बेजोड क्षमता का प्रदर्शन कर रहे है। इसके साथ हमारे सहायता पैथेलियन में कॉनसाइट, प्रशिक्षण सिमुलटर, एफ्एमसी पैवेलियन, अटीचमेंट्स (रॉक बेकर), स्पेयरों के लिए सहायता काउंटर और नए हैमरलेस टूथ प्याइंट प्रदर्शित किए गए हैं जो हिताची में एक्सकेवेटरों के अल्टा लाज क्लास के लिए डिजाइन और विकसित किए हैं।उन्होंने वताया, "आईएमएमई प्लेंटपॉर्म का उपयोग कर टाटा हिताची उत्खनन तकनीक पर एक परिसंवाद का आयोजन कर रही है जिसमें जापान एवं आस्ट्रेलिया से इस विषय के विशेषज्ञ आएंगे और अपनी प्रस्तुतियां देंगे। इस प्लैटपॉर्म के माध्यम से हमारा लक्ष्य हमारे मुख्य भागीदारों एवं ग्राहकों को उत्त्वनन का बेहतर ज्ञान देना है।

दिक्षी। टाटा हिताची आधारभूत संरचना एवं उल्प्रागन के क्षेत्र में सतत विकास का आहम संचालक रहा है। भारतीय कार्य परिस्थितियों में खुदाई और माल परिवहन के विश्व स्तरीय समाधान पर केंद्रित टाटा हिताची ने रास्ते में आने वाली सभी चुनौतियों का सामना किया है। टाटा हिताची ने ग्राहकों को सहयोग देने के लिए एक सज़क वितरण नेटवर्क के माध्यम से सेवा और पाटर्स संबंधी सहायता को प्राथमिकता दी है। इसके तहत विषणन के मुख्य कार्यालय, क्षेत्रीय कार्यालय, शाखा कार्यालय और देश के हर हिस्से में डीलरशिप कार्यरत हैं। साइट पर सहायता के कार्य में अग्रणी, टाटा हिताची सहायक समाधानों की सभी सुविधाएं उपलब्ध कराती है जैसे संपूर्ण देखभाल करार, साइट सहायता करार और सालाना सेवा करार आदि। हाईडॉलिक एक्सकेवेटरों में नवीनतम तकनीक पेश करने में अग्रणी टाटा हिताची ने अपने प्रोडक्ट को गए परिवेश में पहुंचा कर (माइग्रेट कर) उपकरण के स्थान से जुड़ने को ऑनलाइन सुविधा, मशीन की सेहत, देखभाल, इलैक्टिकल एक्सकेवेटर, एसी ड्राइव रिजिड डम्प ट्रक आदि के लिए ऑनलाइन स्वास्थ्य निगरानी तंत्र, स्वचालित सेंसर और अलामं जैसे फीचर्स शामिल किए हैं। इसके अतिरिक्त संगठन ने कॉनसाइट - आईटी सक्षम उपकरण पेश किया है जिसके माध्यम से मशीन संबंधी विभिन्न रिपोर्ट ग्राहक के ई-मेल आईडी पर पहुंच जाएंगी जिससे उनके कार्य परिचालन में चुग्तों (स्मार्टनेस) और संधमता बंदेगी।

पैतुक कम्पनी - हिताची कॅस्ट्रक्शन मशीनरी कं. शि. जापान - उत्खनन के लिए एक्सकेवेटरों और रिजिड डम्प ट्रकों के लिए लगातार तकनीक का विकास कर रही है। हिताची ने ग्राहकों को वाहन





Ispat Times Raipur 2nd November'18

Headline: New Technology in hydraulic escalators by TATA Hitachi

हाईड्रॉलिक एक्सकेवेटरों में नवीनतम तकनीक पेश करने में अग्रणी टाटा हिताची

दिल्ली। टाटा हिताची आधारभूत संरचना एवं उत्खनन के क्षेत में सतत विकास का अहम संचालक रहा है। भारतीय कार्य परिस्थितियों में खुदाई और माल परिवहन के विश्व स्तरीय समाधान पर केंद्रित टाटा हिताची ने रास्ते में आने वाली सभी चुनौतियों का सामना किया है। टाटा हिताची ने ग्राहकों को सहयोग देने के लिए एक सशक्त वितरण नेटवर्क के माध्यम से सेवा और पार्ट्स संबंधी सहायता को प्राथमिकता दी है। इसके तहत विपणन के मुख्य कार्यालय, क्षेतीय कार्यालय, शाखा कार्यालय और देश के हर हिस्से में डीलरशिप कार्यरत हैं। साइट पर सहायता के कार्य में अग्रणी, टाटा हिताची सहायक समाधानों की सभी सविधाएं उपलब्ध कराती है जैसे संपूर्ण देखभाल करार, साइट सहायता करार और सालाना सेवा करार आदि।

हाई ड्रॉलिक एक्सकेवेटरों में नवीनतम तकनीक पेश करने में अग्रणी टाटा हिताची ने अपने प्रोडक्ट को नए परिवेश में पहुंचा कर (माइग्रेट कर) उपकरण के स्थान से जुड़ने की ऑनलाइन सुविधा, मशीन की सेहत, देखभाल, इलैक्ट्रिकल एक्सकेवेटर, एसी ड्राइव रिजिड डम्प ट्रक आदि के लिए ऑनलाइन स्वास्थ्य निगरानी तंल, स्वचालित सेंसर और अलार्म जैसे फीचर्स शामिल किए हैं। इसके अतिरिक्त संगठन ने कॉनसाइट - आईटी सक्षम उपकरण पेश किया है जिसके माध्यम से मशीन संबंधी विभिन्न रिपोर्ट



ग्राहक के ई-मेल आईडी पर पहुंच जाएंगी जिससे उनके कार्य परिचालन में चुस्ती (स्माटर्नेस) और सक्षमता बढ़ेगी। पैतृक कम्पनी - हिताची कंस्ट्रक्शन मशीनरी कं. लि. जापान - उत्खनन के लिए एक्सकेवेटरों और रिजिड डम्प ट्रकों के लिए लगातार तकनीक का विकास कर रही है। हिताची ने ग्राहकों को वाहन बेड़ा प्रबंधन तंल वेंको प्रदान किया है ताकि उपकरण का उपयोग प्रभावी और सक्षम हो जिससे उत्खनन कार्य अधिक सफलतापूर्वक होगा।

टाटा हिताची पैवेलियन में श्री संदीप सिंह, प्रबंध निदेशक, टाटा हिताची ने कहा, आईएमएमई में हम हमारे हाइड्रॉलिक एक्सेकेवेटर (बैकहो) और व्हील लोडर ज्स्340भ्प्रदर्शित कर उत्खनन में हमारी बेजोड़ क्षमता का प्रदर्शन कर रहे है। इसके साथ हमारे सहायता पैवेलियन में कॉनसाइट, प्रशिक्षण सिमुलटर, एफएमसी पैवेलियन, अटैचमेंट्स (रॉक ब्रेकर), स्पेयरों के लिए सहायता काउंटर और नए हैमरलेस टूथ प्वाइंट प्रदर्शित किए गए हैं जो हिताची ने एक्सकेवेटरों के अल्ट्रा लार्ज क्लास के लिए डिजाइन और विकसित किए हैं। उन्होंने बताया, आईएमएमई प्लैटफॉर्म का उपयोग कर टाटा हिताची उत्खनन तकनीक पर एक परिसंवाद का आयोजन कर रही है जिसमें जापान एवं आस्ट्रेलिया से इस विषय के विशेषज्ञ आएंगे और अपनी प्रस्तुतियां देंगे।

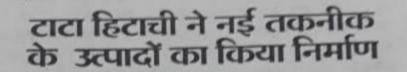
इस प्लैटफॉर्म के माध्यम से हमारा लक्ष्य हमारे मख्य भागीदारों एवं ग्राहकों को उत्खनन का बेहतर ज्ञान देना है। यह आधारभत क्षेत्रों में सतत विकास के लिए हमारी समावेशी कार्य पद्धति का हिस्सा है। श्री शिन नाकाज़ीमा, निदेशक, बिक्री, विपणन एवं सीएसडी ने बताया, टाटा हिताची कौशल विकास के लिए प्रतिबद्ध है ताकि रोजगार योग्यता में सुधार एवं समाज का उत्थान हो। भारत में जो अवसर हैं उससे आधारभूत संरचना एवं उत्खनन के क्षेत्र में लंबित विकास के बडे काम होने हैं। बाजार में पेश उच्च प्रदर्शन के उपकरणों के उपयोग के लिए प्रशिक्षित ऑपरेटरों, मैकेनिकों, सेवा कमियों एवं प्रोजेक्ट प्रबंधकों की मांग पैदा होती है। इस जरूरत को पूरा करने के लिए हम ने खरगपुर और धारवाड़ में कौशल विकास केंद्र एवं ऑपरेटर प्रशिक्षण विद्यालय की स्थापना की है।





Swadesh Raipur 2nd November'18

Headline: TATA Hitachi: Technology for the development of capable equipments



करार और सालाना सेवा करार आदि।

हाईड्रॉलिक एक्सकेवेटरों में नवीनतम तकनीक पेश करने में अग्रणी टाय हिताची ने अपने प्रोडक्ट को नए परिवेश में पहुंचा कर (माइग्रेट कर) उपकरण के स्थान से जुडने को ऑनलाइन संहत, मशीन की सुविधा, डलेक्ट्रिकल देखभाल, एक्सकेवेटर, एसी ड्राइव रिजिड डम्म ट्रक आदि के लिए ऑनलाइन स्वास्थ्य निगरानी तंत्र, स्वचालित सेंसर और अलाम जैसे भीचर्स शामिल किए हैं। इसके अतिरिक्त संगठन ने कॉनसाइट - आईटी सक्षम उपकरण पेश किया है जिसके माध्यम से मशीन संबंधी विभिन्न रिपोर्ट ग्राहक के ई-मेल आईडी पर पहुंच जाएंगी जिससे उनके कार्य परिचालन में चुस्ती (स्मार्टनेस) और सक्षमता बढेगी।

दिल्ली। टाटा हिटाची आधारभूत संरचना एवं उत्खनन के क्षेत्र में सतत विकास का अहम संचालक रहा है। भारतीय कार्य परिस्थितियों में खदाई और माल परिवहन के विश्व स्तरीय समाधान पर केंद्रित टाटा हिताची ने रास्ते में आने वाली सभी चनौतियों का सामना किया है। टाटा हिताची ने ग्राहकों को सहयोग देने के लिए एक सशक्त वितरण नेटवर्क के माध्यम से सेवा और पाटर्स संबंधी सहायता को प्राथमिकता दी है। इसके तहत विपणन के मुख्य कार्यालय, क्षेत्रीय कार्यालय, शाखा कार्यालय और देश के हर हिस्से में डीलरशिप कार्यरत हैं।

साइट पर सहायता के कार्य में अग्रणी, टाटा हिताची सहायक समाधानों की सभी सुविधाएं उपलब्ध कराती है जैसे संपूर्ण देखभाल करार, साइट सहायता





Dabang Duniya Raipur 2nd November'18

Headline: TATA Hitachi develops capable equipments



जैसे संपूर्ण देखभाल करार, साइट सहायता करार और





Amritsandesh Raipur 4th November'18

Headline: TATA Hitachi: Technology for the development of capable equipments

टाटा हिताची: तकनीक के उपयोग से मजबूत उत्पादों का निर्माण

मुंबई, 3 नवंबर (ए)। टाटा हिताची आधारभूत संरचना एवं उत्खनन



के क्षेत्र में सतत विकास का अहम् संचालक रहा है। भारतीय कार्य परिस्थितियों में खुदाई और माल परिवहन के विश्व स्तरीय समाधान पर केंद्रित टाटा हिताची ने रास्ते में आने वाली सभी चुनौतियों का सामना किया है। टाटा हिताची ने ग्राहकों को सहयोग देने के लिए एक

सशक्त वितरण नेटवर्क के माध्यम से सेवा और पार्ट्स संबंधी सहायता को प्राथमिकता दी है। इसके तहत विपणन के मुख्य कार्यालय, क्षेत्रीय कार्यालय, शाखा कार्यालय और देश के हर हिस्से में डीलरशिप कार्यरत हैं। साइट पर सहायता के कार्य में अग्रणी, टाटा हिताची सहायक समाधानों की सभी सुविधाएं उपलब्ध कराती है जैसे संपूर्ण देखभाल करार, साइट सहायता करार और सालाना सेवा करार आदि। हाईड्रॉलिक एक्सकेवेटरों में नवीनतम तकनीक पेश करने में अग्रणी टाटा हिताची ने अपने प्रोडक्ट को नए परिवेश में पहुंचा कर (माइग्रेट कर) उपकरण के स्थान से जुड़ने की ऑनलाइन सुविधा, मशीन की सेहत, देखभाल, इलैक्ट्रिकल एक्सकेवेटर, एसी ड्राइव रिजिड डम्प ट्रक आदि के लिए ऑनलाइन स्वास्थ्य निगरानी तंत्र, स्वचालित सेंसर और अलार्म जैसे फीचर्स शामिल किए हैं।





ONLINE





Business Standard

https://www.business-standard.com/article/companies/spurred-by-cil-s-sourcing-planstata-hitachi-mulls-import-substitution-118103101301_1.html

Spurred by CIL's sourcing plans, Tata Hitachi mulls import substitution

31st November'18



Sensing a huge opportunity after Coal India disclosed procure mining plans to equipment worth Rs 120 billion over the next two years, excavator major Tata Hitachi is mulling at producing the 87-tonne minina excavator in India itself rather than relying on imports to better its sales.

Currently, this company – where Hitachi Construction Machinery has a 60 per cent stake and the rest 40 per cent is held by Tata Motors – produces excavators in the 47, 65 and 120 tonnes category respectively.

"If you look at our Indian portfolio, there is a vacuum in terms of products in the 65 to 120tonne category and we were filling this vacuum via imports. Now, we are conducting a feasibility study to decide if we can produce the 87-tonne machinery from India itself," Sandeep Singh, Managing Director at Tata Hitachi, the market leader in excavators, said.

This year, the company is expected to import 10 pieces of this 87-tonne earthmoving machine.

Although, the mining segment comprises only 11 per cent of this company's annual revenue, projected to touch Rs 45 billion in this fiscal year, Singh is bullish on this sector as procurement from mining companies is picking up. The mining equipment market, pegged at Rs 80 billion, is growing at a rate of 10 per cent with procurement from Coal India alone comprising 50 per cent of the market. Excavators and loaders – the categories where Tata Hitachi is present in – account for 13 per cent of the total mining equipment market.





Asked if Coal India's plans to spend huge money on equipment procurement in the coming days has been a factor making Tata Hitachi consider domestic production of the 87-tonne excavator, Singh said, "Yes, Coal India has stated they will be spending huge amount of money in procurement of equipment. Also, this type of excavator will find good use in roadworks and irrigation segments."

The road and irrigation segment accounts for the rest 90 per cent of the company's turnover.

Once the company decides to indigenise the 87-tonne excavator, it will be produced from its plant in Kharagpur in West Bengal. This plant has the capacity to produce 3,500 pieces of equipment each year and is currently running at a 70 per cent capacity utilisation. Around 500-600 pieces of machinery produced from this plant is also exported to the neighbouring countries as well.

Besides, Tata Hitachi is also coming up with a re-manufacturing facility at the Kharagpur plant.

Singh said that margins are extremely low in fresh sales of mining and construction equipment and thus the company, like any other mining equipment producer, has to rely on after-sales service and maintenance to drive its margins.

Refurbished equipment, which will also be rolled out from the Kharagpur plant will be cheaper by 30-40 per cent than its new counterparts.

After its decision to shut the Jamshedpur unit which was on lease, Tata Hitachi will be investing Rs 1.5-2 billion in the next two years. Singh said the closure of Jamshedpur plant will not have any impact on the company and the employees in this plant will be absorbed by Tata Motors.

In July this year, as part of its mechanisation drive to drastically scale up production, Coal India disclosed its plans to procure light-heavy earth-moving equipment.





BusinessLine

https://www.thehindubusinessline.com/companies/tata-hitachi-mulls-production-of-87-t-mining-excavators-at-bengal-facility/article25382442.ece

Tata Hitachi mulls production of 87-t mining excavators at Bengal facility

31st October'18



The 3,800-crore mining and construction equipment maker Tata Hitachi mulls production of 87-tonne mining excavators in India. Currently, the company imports such machines to meet domestic demand.

According to Sandeep Singh, Managing Director, the company is conducting a feasibility study for manufacturing the equipment at its Kharagpur (West Bengal) facility. However, it could be "few years" before production starts here.

"We are assessing the consumer demand and feasibility of local manufacturing of these 87 tonne excavators at the Kharagpur unit. We were making 47, 65-tonne and 120-tonne machines already. But we feel there is a need for a unit with a capacity in between the two," he told reporters at a press meet on the sidelines of The Indian Mining and Machinery Exhibition (IMME) 2018, organised by the CII.

Tata Hitachi is 60:40 joint venture between Hitachi Construction Machinery of Japan and Tata Motors.





The mining segment accounts for 11 per cent of the company's annual revenue, which is projected to touch 4,500 core this fiscal. The roads, railways and irrigation segment accounts for the major chunk of its turnover.

The mining gear market is pegged at \Box 8,000 crore, growing at 10 per cent per annum. Procurement by state-owned Coal India accounts for 50 per cent of the demand.

Re-manufacturing

The company also plans to enter the pre-owned equipment market. A part of its Kharagpur plant will be used in "re-manufacturing" old equipment. The refurbished equipments will be 30-40 per cent cheaper than new ones

According to Singh, the sale of new construction equipment is a low margin business and after-sales service and maintenance are what actually drive numbers. Apart from Kharagpur, Tata Hitachi has a second manufacturing facility at Dharwad (in Karnataka).





BW BUSINESSWORLD

http://www.businessworld.in/article/BIZ-TATA-HITACHI/31-10-2018-163409/

Tata Hitachi to invest Rs 250 crore in 2 years

31st November'18

Infrastructure and mining equipment maker Tata Hitachi has lined up Rs 250 crore investment over the next two years in West Bengal and Karnataka despite cost and margin pressure it is facing now, a top official said Wednesday.

"We will invest Rs 250 crore in plants of Kharagpur in West Bengal and Dharwad in Karnataka over the next two years," Tata Hitachi managing director Sandeep Singh said Wednesday.

He, however, did not elaborate on investment break-up between the two plants.

Tata Hitachi has closed down Jamshedpur plant and its capacity has been transfered to Kharagpur site with enough provisions for expansion, he said.

Tata Hitachi is the leading investor at Vidyasagar Industrial Park, Khargpur.

Singh said this year the company was facing higher cost and margin pressure due to rise in input cost and rupee depreciation.

Tata Hitachi is a joint venture between Tata Motors and Japanese outfit Hitachi Construction Manchinery Co with 40:60 per cent shareholding.

To remain market leader in the competitive excavators segment, the company has decided to foray into sale of refurbished products but would restrict it to its own brand.

"This business is not high margin but to sustain our business we felt it is necessary. Second hand equipment transactions are high as price is 40-50 per cent lower than new equipment," Singh said.

He said Tata Hitachi is expanding its products portfolio and exploring localising of high tonnage excavators which are currently imported.







https://www.telegraphindia.com/business/tata-hitachi-in-bengalpush/cid/1673387#.W9oP0KGNf10.whatsapp

Tata Hitachi in Bengal push

1st November'18

Construction and mining equipment maker plans capex of Rs 250cr at Kharagpur & Dharwad in Karnataka



Tata Hitachi, the construction and mining equipment maker, has earmarked a capital expenditure of around Rs 250 crore over the next two years across its plants in Kharagpur, Bengal and Dharwad, Karnataka.

The capital expenditure is part of the company's efforts to gradually shift production from its plant in Jamshedpur.

"We were earlier making 65-tonne and 120-tonne machines (excavators) in Jamshedpur. It will move to Kharagpur in another month's time. We have land but to do that we are investing," said Sandeep Singh, managing director of Tata Hitachi.





"The capital expenditure in the next two years is somewhere around Rs 200-250 crore for both the plants (Kharagpur and Dharwad)," said Singh on the sidelines of an event organised by the CII on Wednesday.

The company, a joint venture between Tata Motors and Hitachi Construction Machinery, with the Japanese company holding a majority 60 per cent stake, is also evaluating the production of 87-tonne excavators instead of relying on imports.

Tata Hitachi is bullish about a pickup in demand for excavators, especially in the mining segment, as public sector miner Coal India, which produces around 80 per cent of the country's coal production, steps up its production to meet its target of 652 million tonnes in the current financial year.

"Tata Hitachi is a major player in terms of equipment manufacturing in our state. They are in our park and they are expanding. We have had two meetings. I am delighted that they are happy with the state and so expanding," said state finance and industries minister Amit Mitra. He added that the state is exploring the possibility of emerging as an equipment manufacturing hub.

Mitra also said that the state may explore the possibility of selling coal (merchant mining) from the Deocha Pachami coal block. "When WBPDCL's own requirement of coal is enough, one can look at the possibility of merchant mining," Mitra said.







https://www.theweek.in/wire-updates/business/2018/10/31/ccm5-biz-tata%20hitachi.html

BIZ-TATA HITACHI

31st October'18

Tata Hitachi to invest Rs 250 crore in 2 years Kolkata, Oct 31 (PTI) Infrastructure and mining equipment maker Tata Hitachi has lined up Rs 250 crore investment over the next two years in West Bengal and Karnataka despite cost and margin pressure it is facing now, atop official said Wednesday.

"We will invest Rs 250 crore in plants of Kharagpur in West Bengal and Dharwad in Karnataka over the next two years," Tata Hitachi managing director Sandeep Singh said Wednesday.

He, however, did not elaborate on investment break-up between the two plants.

Tata Hitachi has closed down Jamshedpur plant and its capacity has been transfered to Kharagpur site with enough provisions for expansion, he said. Tata Hitachi is the leading investor at Vidyasagar Industrial Park, Khargpur.

Singh said this year the company was facing higher cost and margin pressure due to rise in input cost and rupee depreciation.

Tata Hitachi is a joint venture between Tata Motors and Japanese outfit Hitachi Construction Manchinery Co with 40:60 per cent shareholding.

To remain market leader in the competitive excavators segment, the company has decided to foray into sale of refurbished products but would restrict it to its own brand.

"This business is not high margin but to sustain our business we felt it is necessary. Second hand equipment transactions are high as price is 40-50 per cent lower than new equipment," Singh said.

He said Tata Hitachi is expanding its products portfolio and exploring localising of high tonnage excavators which are currently imported.







https://www.outlookindia.com/newsscroll/tata-hitachi-plans-to-invest-rs-250-crore-in-two-years/1413543

Tata Hitachi plans to invest Rs 250 crore in two years

31st October'18

Construction and mining equipment maker Tata Hitachi is planning to invest Rs 250 crore over the next two years in its two plants at West Bengal's Kharagpur and Karnataka's Dharwad, an official said on Wednesday.

"We are looking to invest Rs 250 crore over next two years in our Kharagpur and Dharwad plants. The investments amount would be shared between these two plants," Company's Managing Director Sandeep Singh said.

In a strategy to sustain the business and remain market leader in excavators, the equipment major is focusing on selling of refurbished products as this market is developing in India, he said on the sidelines of the Global Mining Summit organised by CII.

Tata Hitachi is a subsidiary company of Hitachi Construction Machinery Co Ltd, which holds 60 per cent share and Tata Motors Ltd 40 per cent.

Singh said the margin of the company was "under stress" this year because volatility of forex, increasing material cost.

The manufacturing company is expanding its products and exploring to localise hightonnage excavators which are currently imported.





APN NEWS

https://www.apnnews.com/tata-hitachi-leveraging-technology-to-build-strong-products/

Tata Hitachi: Leveraging technology to build strong products

31st October'18



Tata Hitachi has been a prime mover in leading sustainable development in the fields of Infrastructure &Mining for decades. Focused on delivering global excavation and haulage solutions to suit Indian working conditions, Tata Hitachi has embraced all the challenges that have come its way.

Tata Hitachi prioritizes service and parts support to customers through a strong distribution network. Which includes a marketing head office, regional offices, branch offices and dealerships spread across the length and breadth

of the country. A leader in site support operations, Tata Hitachi offers a complete scope of support solutions such as Full Maintenance Contracts, Site Support Agreements, and Annual Service Contracts etc.

A pioneer in introducing the latest technology for hydraulic excavators, Tata Hitachi has migrated its products to incorporate features like online access to location of equipment, online health monitoring system, automatic sensors and alarms for machine health, maintenance, electrical excavators, AC drive rigid dump trucks, etc. In addition to this, the organization has introduced ConSite – an IT enabled tool through which machine reports are transmitted to the customers' e mail ID : helping them make their operations smart & efficient.

The parent company – Hitachi Construction Machinery Co. Ltd., Japan – has also been continuously evolving technology for mining excavators and rigid dump trucks. Hitachi offers a fleet management system – "WENCO" – to make equipment utilization effective and efficient: thereby making the mining operations more productive.





Speaking at the Tata Hitachi pavilion, Mr Sandeep Singh, Managing Director, Tata Hitachi said "At IMME, we are demonstrating our unmatched strength in Mining by showcasing our Hydraulic excavators: ZX870H, ZX650, ZX470H (Backhoe),& the Wheel Loader TL340H. Along with this, our support pavilion showcases ConSite , the Training Simulator , the FMC Pavilion , attachments (Rock Breaker), spares support counter and the new Hammerless tooth points designed and developed by Hitachi for the Ultra Large Class of excavators.

He adds, "Using the IMME platform, Tata Hitachi is conducting a seminar on mining technology with the participation and presentation from subject experts from Japan and Australia. Through this platform, we aim to improve the knowledge base on mining among our key stakeholders and customers. This is part of our inclusive approach for sustainable development in core sectors"

Mr. Shin Nakajima , Director Sales , Marketing and CSD mentioned : "Tata Hitachi is committed to skill development to improve employability and social upliftment. The India opportunity presents a large volume of development pending to be addressed in infrastructure and mining. High performance equipment supplied to the market demands a bank of trained operators, mechanics, service personnel and project managers. To meet this challenge, we have set up Skill Development Centers and Operator Training Schools at Kharagpur and Dharwad".







https://www.devdiscourse.com/Article/business/238001-tata-hitachi-to-invest-rs-250crore-in-two-years-at-west-bengals-plant

Tata Hitachi to invest Rs 250 crore in two years at West Bengal's Plant

31st October'18

Construction and mining equipment maker Tata Hitachi is planning to invest Rs 250 crore over the next two years in its two plants at West Bengal's Kharagpur and Karnataka's Dharwad, an official said on Wednesday.

"We are looking to invest Rs 250 crore over next two years in our Kharagpur and Dharwad plants. The investments amount would be shared between these two plants," Company's Managing Director Sandeep Singh said.

In a strategy to sustain the business and remain market leader in excavators, the equipment major is focusing on selling of refurbished products as this market is developing in India, he said on the sidelines of the Global Mining Summit organised by CII.

Tata Hitachi is a subsidiary company of Hitachi Construction Machinery Co Ltd, which holds 60 per cent share and Tata Motors Ltd 40 per cent.

Singh said the margin of the company was "under stress" this year because volatility of forex, increasing material cost.







http://www.theweekendleader.com/Headlines/17693/tata-hitachi-plans-to-invest-rs-250crore-in-two-years.html

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1st November'18

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https://www.thechronicle.in/tata-hitachi-leveraging-technology-to-build-strong-products/

Tata Hitachi: Leveraging Technology To Build Strong Products

31st October'18



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http://www.businessfortnight.com/tata-hitachi-leveraging-technology-to-build-strong-products/

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Event Photo (L to R): Sandeep Singh, MD, Tata Hitachi Construction Machinery, Dr. Amit Mitra, Min. for Dep. of Fin. and Ind., Commerce and ENT, Gov. of West Bengal, Shin Nakajima Director Sales, Marketing & Customer Support.







https://english.kolkata24x7.com/tata-hitachi-plans-to-invest-rs-250-cr-in-2-years.html/

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Democratic Jagat

https://democraticjagat.com/tata-hitachi-joint-venture-leveraging-technology-to-buildstrong-products/

Tata Hitachi joint venture Leveraging technology to build strong products

31st October'18



Tata Hitachi has been a prime mover in leading sustainable development in the fields of Infrastructure & Mining for decades. Focused on delivering global excavation and haulage solutions to suit Indian working conditions, Tata Hitachi has embraced all the challenges that have come its way.

Tata Hitachi prioritizes service and parts support to customers through a strong distribution network. Which includes a marketing head office, regional offices, branch offices and dealerships spread across the length and breadth of the country. A leader in site support operations, Tata Hitachi offers a complete scope of support solutions such as Full Maintenance Contracts, Site Support Agreements, and Annual Service Contracts etc.

A pioneer in introducing the latest technology for hydraulic excavators, Tata Hitachi has migrated its products to incorporate features like online access to location of equipment, online health monitoring system, automatic sensors and alarms for machine health, maintenance, electrical excavators, AC drive rigid dump trucks, etc.





In addition to this, the organization has introduced ConSite – an IT enabled tool through which machine reports are transmitted to the customers' e mail ID : helping them make their operations smart & efficient.

The parent company – Hitachi Construction Machinery Co. Ltd., Japan – has also been continuously evolving technology for mining excavators and rigid dump trucks. Hitachi offers a fleet management system – "WENCO" – to make equipment utilization effective and efficient: thereby making the mining operations more productive.

Speaking at the Tata Hitachi pavilion, Mr Sandeep Singh, Managing Director, Tata Hitachi said "At IMME, we are demonstrating our unmatched strength in Mining by showcasing our Hydraulic excavators: ZX870H, ZX650, ZX470H (Backhoe),& the Wheel Loader TL340H. Along with this, our support pavilion showcases ConSite, the Training Simulator, the FMC Pavilion, attachments (Rock Breaker), spares support counter and the new Hammerless tooth points designed and developed by Hitachi for the Ultra Large Class of excavators.

He adds, "Using the IMME platform, Tata Hitachi is conducting a seminar on mining technology with the participation and presentation from subject experts from Japan and Australia. Through this platform, we aim to improve the knowledge base on mining among our key stakeholders and customers. This is part of our inclusive approach for sustainable development in core sectors"





Exclusive News

http://exclusivenews.co.in/tata-hitachi-join-hands-to-deliver-global-excavation-andhaulage-solutions-to-suit-indian-working-conditions/

Tata Hitachi join hands to deliver global excavation and haulage solutions to suit Indian working conditions 31st October'18

TATA HITACHI

Reliable solutions

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http://www.mediainfoline.com/automobiles/tata-hitachi-leveraging-technology-buildstrong-products

Tata Hitachi: Leveraging technology to build strong products

1st November'18



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Sdailyhunt

https://m.dailyhunt.in/news/india/english/kolkata+24+7+english-epaperkoleng/tata+hitachi+plans+to+invest+rs+250+cr+in+2+years-newsid-100548085

Tata Hitachi Plans To Invest Rs 250 Cr In 2 Years

31st November'18



Construction and mining equipment maker Tata Hitachi is planning to invest Rs 250 crore over the next two years in its two plants at West Bengal's Kharagpur and Karnataka's Dharwad, an official said on Wednesday.

"We are looking to invest Rs 250 crore over next two years in our Kharagpur and Dharwad plants. The investments amount would be shared between these two plants," Company's Managing Director Sandeep Singh said.

In a strategy to sustain the business and remain market leader in excavators, the equipment major is focusing on selling of refurbished products as this market is developing in India, he said on the sidelines of the Global Mining Summit organised by CII.

Tata Hitachi is a subsidiary company of Hitachi Construction Machinery Co Ltd, which holds 60 per cent share and Tata Motors Ltd 40 per cent.

Singh said the margin of the company was "under stress" this year because volatility of forex, increasing material cost.







https://india.shafaqna.com/

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webindia123

https://news.webindia123.com/news/Articles/Business/20181031/3465761.html

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EENADU INDIA

http://www.eenaduindia.com/news/business-news/2018/10/31212201/Tata-Hitachi-toinvest-Rs-250-crore-in-2-years.vpf

Tata Hitachi to invest Rs 250 crore in 2 years

31st October'18

Infrastructure and mining equipment maker Tata Hitachi has lined up Rs 250 crore investment over the next two years in West Bengal and Karnataka despite cost and margin pressure it is facing now, a top official said Wednesday.

"We will invest Rs 250 crore in plants of Kharagpur in West Bengal and Dharwad in Karnataka over the next two years," Tata Hitachi managing director Sandeep Singh said Wednesday.

He, however, did not elaborate on investment break-up between the two plants.

Tata Hitachi has closed down Jamshedpur plant and its capacity has been transfered to Kharagpur site with enough provisions for expansion, he said.

Tata Hitachi is the leading investor at Vidyasagar Industrial Park, Khargpur.

Singh said this year the company was facing higher cost and margin pressure due to rise in input cost and rupee depreciation.

Tata Hitachi is a joint venture between Tata Motors and Japanese outfit Hitachi Construction Manchinery Co with 40:60 per cent shareholding.

To remain market leader in the competitive excavators segment, the company has decided to foray into sale of refurbished products but would restrict it to its own brand.

"This business is not high margin but to sustain our business we felt it is necessary. Second hand equipment transactions are high as price is 40-50 per cent lower than new equipment," Singh said.

He said Tata Hitachi is expanding its products portfolio and exploring localising of high tonnage excavators which are currently imported.







https://in.news.yahoo.com/tata-hitachi-plans-invest-rs-250-crore-two-175615105.html

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