



TATA HITACHI

Reliable solutions

P R O F I L E



A B O U T U S

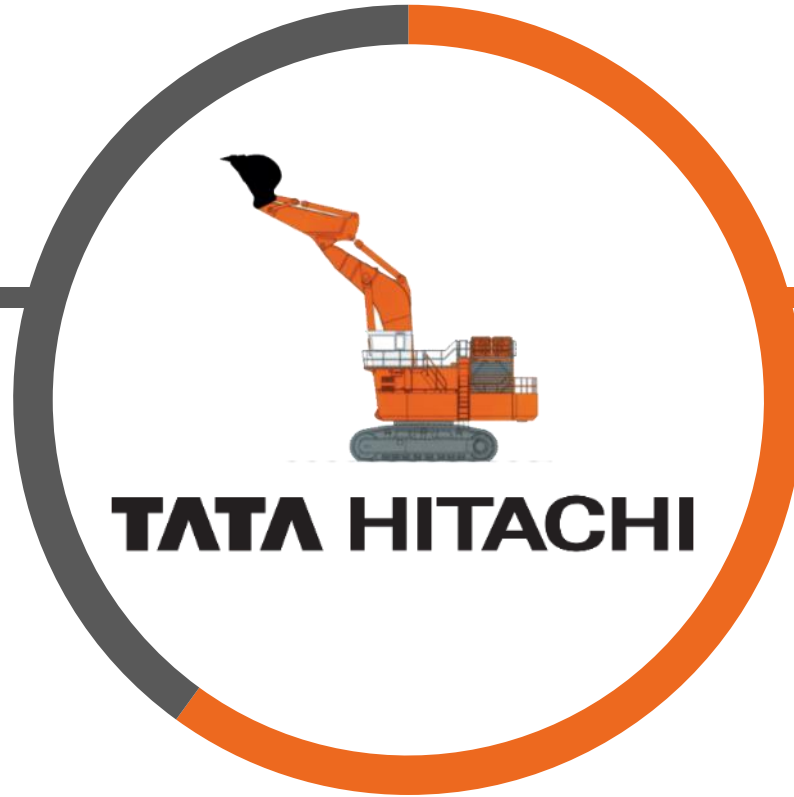
59+ years in India
(Since 1961)

A JV between Tata
Motors(40%) and Hitachi
Construction Machinery
Co. Ltd, Japan(60%)

Providing Equipment &
Services for
Infrastructure & Mining
Sectors

TATA
MOTORS

40%



HITACHI CONSTRUCTION
MACHINERY

60%



TATA HITACHI



Our Legacy

Tata Hitachi Construction Machinery



TATA

“LEADERSHIP WITH TRUST”
A Distinct value system and ethics

HITACHI

“RELIABLE SOLUTIONS”
Japanese quality and
technological prowess

Mission & Vision



MISSION

Be the preferred partner for providing reliable solutions for mining and infrastructure sectors

While dominating the domestic market, we will become a global manufacturing and development hub

Our hallmark shall be our motivated people, customer-centric culture, superior technologies, and strong partnerships, all working safely in unison with environment and society.

VISION

Reliable Solutions for building a greater tomorrow.



Our Journey

59+ years in the CE industry 1961-2020
35+ years of Tata-Hitachi partnership

Evolution of Company

1961
Construction
Equipment
Division started

1984
Collaboration
with HCM

1994
CEBU - Construction
Equipment
Business Unit
formed

1998
Manufacturing
facility in
Dharwad

2000
Tata Motors &
HCM sign JV for
80:20 stake in Telcon

1999
Telcon is born

2009
New
Manufacturing
facility started in
Kharagpur

2005
Tata Motors &
HCM sign a new
JV Agreement
for 60:40 stake

2010
Tata Motors &
HCM sign
New
JV Agreement
for 40:60 stake

2012
Name
changed to
Tata Hitachi

2018
Launch of Tata Hitachi Shinrai
Tata Hitachi Reman Center and
Used Equipment Business
launched

Time



Our Facilities

The Techno Giant



Tata Hitachi Plants

The Techno Giant



Dharwad



Kharagpur



Spare Parts Warehouse

Locations - Nagpur, Dharwad, Haryana, Kharagpur, Guwahati



Our Network



Unmatched Support Network

Regional Offices: 6

Branch Offices: 28

Parts Main Warehouse: Nagpur

Other Parts Warehouses : Dharwad , Kharagpur and Faridabad

Large Network of Dealers

Dealers :

Domestic : 47

International : 4

Touch Points : 240+

Integrated Dealership Facility

The Techno Giant





TATA HITACHI

O U R P R O D U C T S

Equipment Applications

INFRASTRUCTURE



Building Foundations



Urban Infrastructure



Irrigation Canals

MINING



Stone Quarrying



Granite Mining



Coal Mining



Infrastructure

Wide range of machines and attachments



Infrastructure

Urban Infrastructure

Helping build
India's cities.



Infrastructure

Backhoe Loader

Backhoe
Loaders to
address every
customer need.



Infrastructure

Irrigation Canals

Helping
contractors
across the
country in
meeting
deadlines.



Infrastructure

Wagon Loading

Helping meet the nations demand for power generation in coal mines.



Infrastructure

Mini Excavators

Range of Mini
Excavators to
address every
customer need.



Mining

Quarry Marvels

Machines designed for tough applications like blue metal quarrying.



Mining

Granite Mining

Machines designed to excel in tough applications like Granite mining.



Mining

OB Removal

Machines designed for high productivity in applications like OB removal.



Attachments and Customized Applications

Tata Hitachi offers customized attachments to address specific customer needs.

**GET THE MOST OUT OF YOUR MACHINES
WITH OUR WIDE RANGE OF ATTACHMENTS.**



Alicon Super+ Series
Rock Breaker



Intelligence Series
Rock Breaker



Auger



Super Long Front



Material Handler



Quick Coupler



Clamshell Bucket



Orange Peel Grab



Rotating Crusher



Magnet



Sorting Grapple



Wood Grapple



Shear

Customization

Super Long Reach

Ability to
customize
products for
addressing
specific
customer needs.



Customer Support

Commissioning

- PDI
- 0-100 Hours Service
- Training (operator / mechanic)

Warranty

- 0-2000 Hrs
- 6 visits
- Warranty Closing Service



“Life Cycle Support”

Full Maintenance Contract

Overhaul

- Structures
- Hydraulics
- Engine

Post-Warranty

- Annual Maintenance Contract
- Annual Service Contract
- Site Support Agreement




EXTENDED WARRANTY

COMPLETE PEACE OF MIND



UPTO
3 YEARS / 7500 HOURS*

AVAIL EXTENDED WARRANTY ON **STRUCTURES** AND **POWERTRAIN** AND GET COMPLETE PEACE OF MIND

 3 machine health check visits per year

 Complete peace of mind

 Trouble free operation

 Protection from unexpected expenses

 Increased machine uptime

 Increased resale value

Tata Hitachi Construction Machinery Company Private Limited
 Jubilee Building, 45 Museum Road, Bangalore - 560 025, India | www.tatahitachi.co.in | 1800 121 6633

*Terms and conditions apply. Costs and validity of extended warranty will differ basis the product model.

Used Equipment

CHALO DESH BANAYE

TATA HITACHI

GIVE THE OLD



GET THE NEW



Bring in your old or used Backhoe Loader and exchange it for **Tata Hitachi Shinrai** at a special price*

Mr. Ramesh 95009 67795, Mr. Karthik 95009 67778

*Conditions apply

CHALO DESH BANAYE

TATA HITACHI

GIVE THE OLD



GET THE NEW

Bring in your old or used excavator and exchange it for a new machine of your choice at a never before deal*.

Get a better deal if you are using Genuine Tata Hitachi Spare Parts.

*Conditions Apply

Value Added Services

**SOLUTIONS SHOULD ADVISE.
NOT JUST REPORT.**

ConSite

-  MONTHLY REPORT VIA E-MAIL
-  EMERGENCY ALARM
-  CAUTION ALARM
-  PERFORMANCE ANALYSIS
-  SITE EFFICIENCY PARAMETERS



Download the Consite Pocket App from Google Play store & Apple store.

Available on **ZAXIS-GI series**

inSite

INSIGHTS INTO YOUR JOB SITE

BE IN SYNC WITH YOUR MACHINES



*SMS services to stay updated

Available on **EX Super + series, SHINRAI & TL340H**



TATA HITACHI

V O I C E O F O U R C U S T O M E R S

TATA HITACHI

SHINRAI

• RELIABLE • TRUSTWORTHY • CAPABLE



Dinesh Unde

Rahuri, Ahmednagar

**“EXCELLENT FUEL AVERAGE LTR/HR
EVEN IN HARD AND TOUGH JOBS”**



TATA HITACHI
EX200LC



Arun Dangi

Balaji Stone Crusher - Khilchipur, Rajgarh District

**“WE ALWAYS USE TATA HITACHI
GENUINE SPARE PARTS WHICH
SAVES US FROM BIGGER
MECHANICAL FAILURES”**



TATA HITACHI
SHINRAI
• RELIABLE • TRUSTWORTHY • CAPABLE



Mukesh Yadav

Balaji Borewells, Indore

**“TATA HITACHI SHINRAI IS POWERFUL
AND VERY EFFICIENT”**



TATA HITACHI TL 340H



P. SAI GAUTHAM

Partner - SVN Metal Industry - Hyderabad

**“TATA HITACHI TL 340H WHEEL LOADER
CROSSED 5000 HOURS
& WORKS CONTINUOUSLY
WITHOUT ANY BREAKDOWNS”**

TATA HITACHI ZAXIS 140_H



**“TATA HITACHI ZAXIS 140H
EASILY FILLS 3-4 DUMPERS WITHIN
THE SHORTEST SPAN OF TIME”**

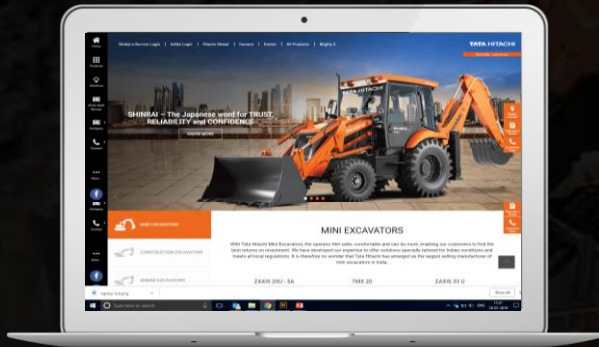


Radheshyam Chouhan

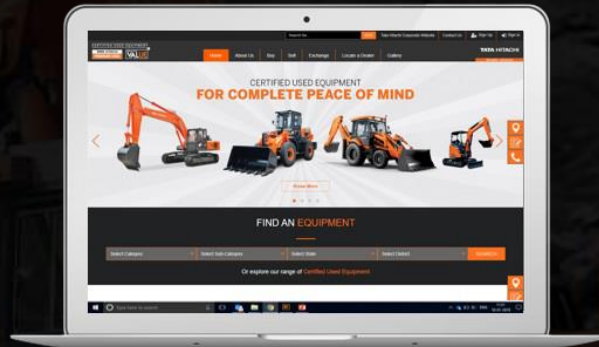
Karedi, Tehsil, Rajgarh district, Madhya Pradesh

Digital Footprint – Websites and Apps

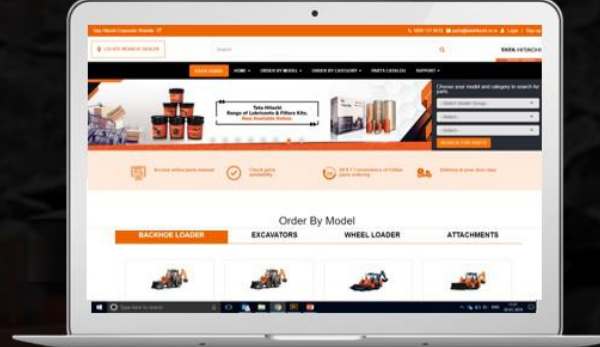
The Techno Giant



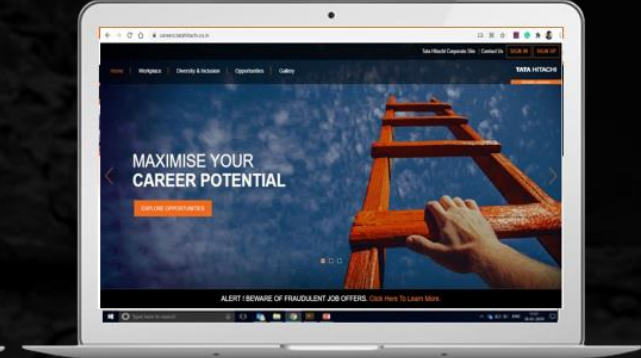
www.tatahitachi.co.in



www.usedequipment.tatahitachi.co.in



www.tatahitachiparts.com



www.careers.tatahitachi.co.in



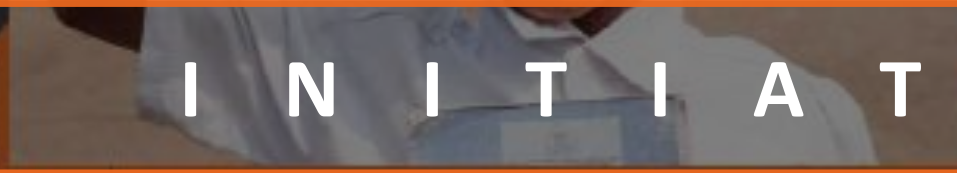
Shinrai Application



ZAXIS Application



C S R I N I T I A T I V E S



LITERACY | HEALTH CARE | SOCIAL INFRASTRUCTURE | SKILL DEVELOPMENT | AFFIRMATIVE ACTION

Skill Development



- Our commitment to employability & skill development
- Two Operator Training Schools at Dharwad and Kharagpur
- Training on operation and maintenance of excavators and backhoe loaders



THE ROAD AHEAD

- Government focus continues in infrastructure
- Tata Hitachi continues its quest in supporting this infrastructure thrust.



T H A N K Y O U

For more details visit: www.tatahitachi.co.in

